URBAN

Product Catalog - October 2026

Smart Wearables | Home Audio | Personal Audio | Power | And More

About **URBAN**

URBAN is a home-grown technology brand with a legacy of over a decade. Keeping quality as the core of brand ethos, URBAN endeavours to provide quality in everything we do. We believe in simplifying life and adding value through our products and technology. Right from the simple & impeccable process of customer support & query resolution to the rigorous and multiple Quality checks, are hallmarks of what the brand URBAN stands for.

Why we do it?

With a PAN India presence, URBAN has been successfully delivering innovation at your doorstep for more than 10 years and is constantly working up the ladder of transformation.

How we do it ?

We strongly believe that a gadget should be an enabler and not a liability. Having sold more than 10 million products in the past 10 years, URBAN products are extremely portable, user-centered, and innovative. We understand your needs and derive the most usable, stylish, and quality products, to the best of our technological capability.



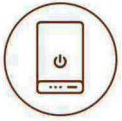
In **Categories**

Smart watches



- *Amoled Display*
- *Square Dial Smartwatch*
- *Round Dial Smartwatch*
- *Women's Special*
- *Premium Leather & Metal*

Power



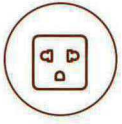
- *Wall Charger*
- *Car Charger*
- *Power Bank*
- *Wireless Power Bank*
- *Charging Cables*

Audio

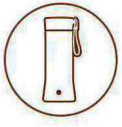


- *Home Audio*
- *Open Ear Earbuds*
- *True Wireless Earbuds*
- *Wireless Headphone*
- *Wired Earphone*
- *Neckband*

Power Hubs



- *Smart WiFi Extension*
- *Smart Plugs*
- *World Travel Adapter*



Portable Blenders


Fitness Smart Band
ARC SERIES
Live Better, Every Day .



Just Launched

URBAN
SMART FITNESS BAND

Fitness Smart Band
ARC GO



- No Subscription
  Just Smart Living.
- Improve Sleep Pattern
  Move Towards a Healthy Life
- 24/7 Screenless Tracking
  Call & Messgage alerts
- Works with Apple health
  & Starva

Advanced Sensors

Up to 45 Days Run Time

IPX68 Water Resistant

Ultra Durable

Light Weight

30+ Trained Meditations

110+ Sports Modes

Manage Your Stress

Scan to know more about the product
Gourban.in/ ARC GO

Scan to download the app
DaHalo

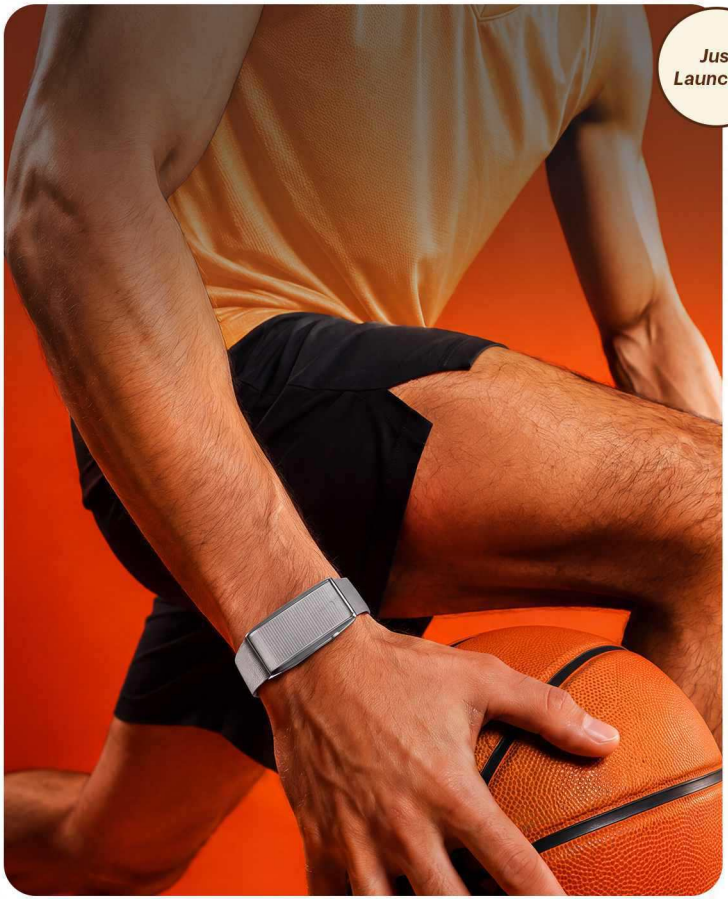
Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹4,999

1 Year Warranty



Just Launched

URBAN
SMART FITNESS BAND

AI Smart Fitness Band
ARC PRO



- No Subscription
  Just Smart Living.
- Improve Sleep Pattern
  Move Towards a Healthy Life
- 24/7 Screenless Tracking
  Call & Messgage alerts
- Works with Apple health
  & Starva

AI Powered Wellness

Advanced Sensors

Up to 45 Days Battery

3ATM Water Resistant

Ultra-Durable & LightWeight

Stress Management

110+ Sports Modes

30+ Guided Meditations

Scan to know more about the product
Gourban.in/ ARC PRO

Scan to download the app
DaHalo

Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹6,999

1 Year Warranty



URBAN
SMART FITNESS BAND

AI Smart Fitness Band
ARC NOTE



- No Subscription
  Just Smart Living.
- Improve Sleep Pattern
  Move Towards a Healthy Life
- 24/7 Screenless Tracking
  Call & Messgage alerts
- Works with Apple health
  & Starva

Non Subscription
Live Translation
Auto-Generated Mind Map
Share Minutes of Meeting
24/7 Screenless Tracking
Stress Management
110+ Sports Modes
All-Day Comfort Fit

Scan to know more about the product
Gourban.in/ ARC NOTE

Scan to download the app
DaHalo

Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹12,999

1 Year Warranty

Say it with your wrist

Smart Watches





URBAN
SMART WEARABLES

BLUETOOTH Calling
Luna



- 1.5 AMOLED Display
  Always-on Display
- **Premium** BT Calling
  Find my Device
- Slim Minimalistic Design
  DND Features
- 100+ Sports Modes
  Urban Health Suit

1.43 AMOLED Display

Always-on Display

Premium BT Calling

Find My Device DND Features

Step Count & Calories Burnt

Slim Minimalistic Design

100+ Sports Modes

Continuous HR & BP Monitoring

Scan to know more about the product
Gourban.in/ Luna

Scan to download the app
Dafit

Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹14,999

1 Year Warranty



URBAN
SMART WEARABLES

AMOLED Bluetooth Calling

Aeon



- 1.73 Amoled display Rotate Crown Function
- Premium BT Calling with Long Battery Life
- Premium bazel with Always -on Display
- Advanced Quad AI Sensor Dynamic Watch Faces

1.73 Amoled Display

Always-on Display

Premium BT Calling

Premium Bazel

Advanced Quad AI Sensor

Rotate Crown Function

100+ Sports Modes

Urban Health Suit

Scan to know more about the product
Gourban.in/ Aeon

Scan to download the app
Fitcloud Pro

Download on the Google Play

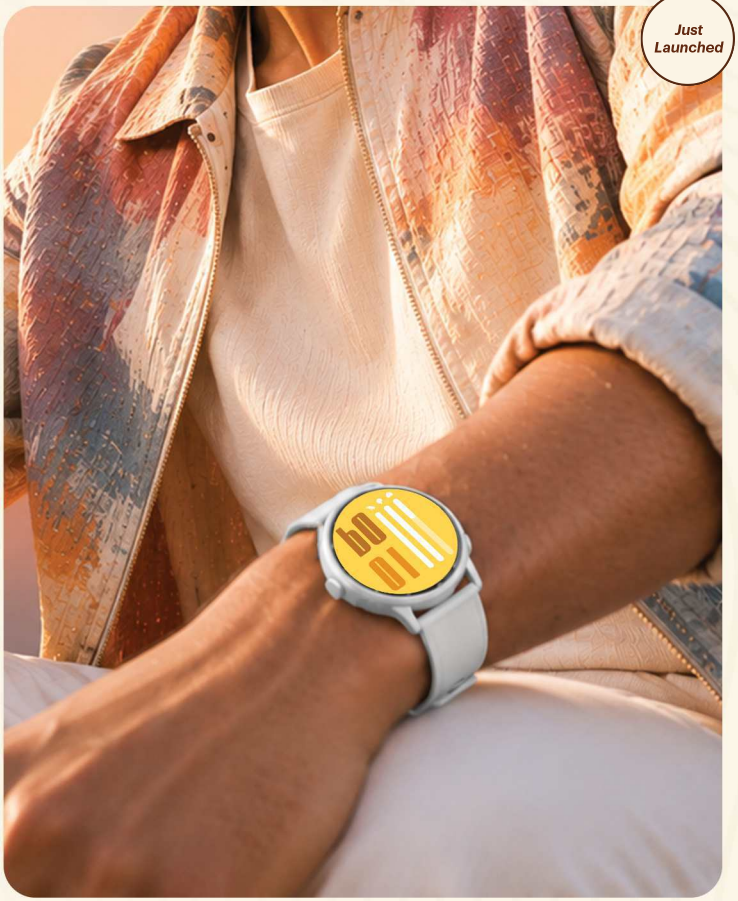
Download on the App Store

Colors Available :



MRP ₹14,999

1 Year Warranty



Just Launched

URBAN
SMART WEARABLES

BT Calling Smart Watch
POP



- 1.26" True Color HD Display
- BT Calling with Mic Speaker Premium Silicon Strap
- IP68 Water Resistant Multiple Sports Mode
- Multiple Sports Mode Weather Report & More

1.26" True Color HD Display

BT Calling With Mic & Speaker

Premium Silicone Strap

IP68 Water Resistant

HR, BP, SpO2 & Sleep

Steps & Calories Tracking

Multiple Sports Modes

Weather Report & More

Scan to know more about the product
Gourban.in/ POP

Scan to download the app
Dafit

Google Play
App Store

Colors Available :



MRP ₹6,499

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
EMPIRE



- 1.5 Vivid HD Display
  Rotate Crown Function
- BT Calling with HD Mic
  Silicon Woven Strap
- Inbuilt Flash Light with
  Always -on Display
- 100+ Sports Modes
  Urban Health Suit

1.5 Vivid HD Display

Always-on Display

BT Calling with HD Mic

Silicon Woven Strap

Inbuilt Flash Light

Rotate Crown Function

100+ Sports Modes

Urban Health Suit

Scan to know more about the product
Gourban.in/ Empire

Scan to download the app
Hryfine

Google Play
App Store

MRP ₹11,999

1 Year Warranty

Colors Available :





URBAN
SMART WEARABLES

BLUETOOTH Calling
Lumina



- 1.75" Super Bright Display Premium BT Calling
- Multiple Dynamic Watch Faces
- Find My Device & DND Feature
- SpO2, & HR, BP Monitoring

1.75" Super Bright Display

Premium BT Calling

Always-On Display

Advanced Single BT Connectivity

Continuous HR, BP Monitoring

Advanced Quad AI Sensor

Find My Device & DND Feature

Multiple Dynamic Watch Faces

Scan to know more about the product **Gourban.in/ Lumina**

Scan to Download the app **Hryfine**

Download on the Google Play

Download on the App Store

MRP ₹9,999

1 Year Warranty

Colours Available :





URBAN
SMART WEARABLES

BLUETOOTH Calling MATRIX



- 1.51" Bright Round Display with Elite Metal Strap
- Multiple Dynamic Watch Faces
- Inbuilt Games & Multiple Sports Mode
- SpO2, & HR, BP Monitoring

1.51" Bright Round Display

Premium BT Calling

Always-On Display

Elite Metal Strap

HR, BP & SPO2 Monitoring

Inbuilt Game

Multiple Sports Mode

Multiple Dynamic Watch Faces

Scan to know more about the product **Gourban.in/ Matrix**

Scan to Download the app **Dafit**

Download on the Google Play

Download on the App Store

MRP ₹9,999

1 Year Warranty

Colours Available :





URBAN
SMART WEARABLES

AMOLED BT Calling
Genesis



- 1.45 Super Amoled display with Premium Metal Body
- Advanced BT Calling with Noise Isolating Mic
- Industry's Most Advanced Quad Sensors
- Premium Dynamic Island For Notification

True AMOLED Display

Always-on Display

One-tap Voice Assistant

HR, BP & Blood Oxygen Montioring

Stainless Steel Strap

Dual Button Control

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product
Gourban.in/ Genesis

Scan to download the app
Fere Fit

Google Play
App Store

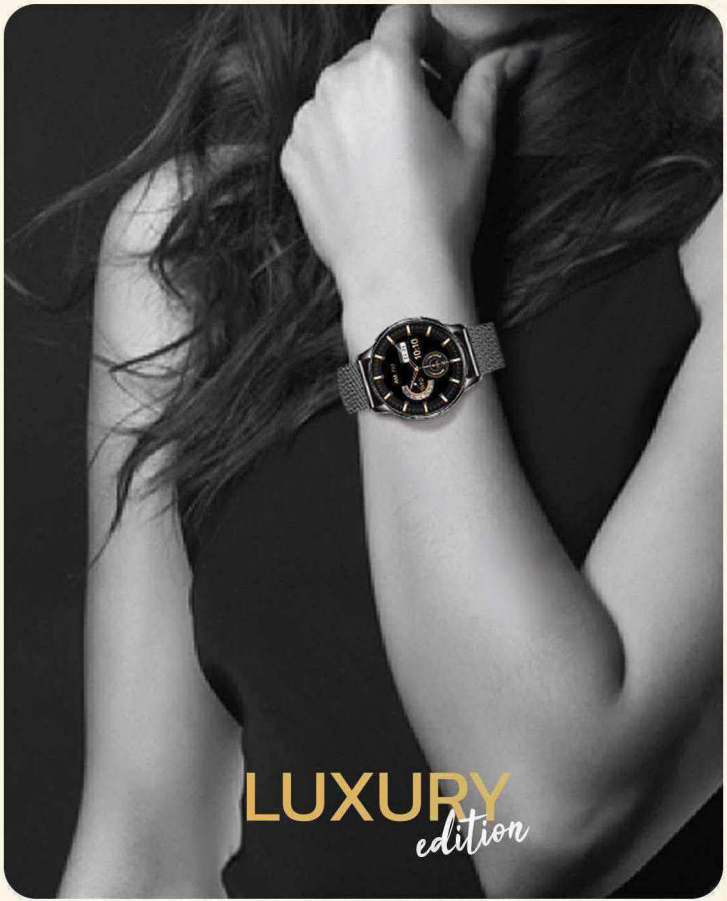
Colors Avialable :



Jet Black

MRP ₹14,999

1 Year Warranty



URBAN
SMART WEARABLES

AMOLED BT Calling
Onyx



- 1.32" Super AMOLED Display with Premium Metallic Body
- One-Connect BT Calling Premium Speaker & Mic
- Advanced Sensors HR, BP & SpO2
- Weather Alerts|, Alarms & Notifications

1.32" Super AMOLED Display

1000 Nits Peak Brightness

One-tap Voice Assistant

Always-on Display

HR, BP & SpO2 & Sleep

Stainless Steel Metal Strap

Multiple Sports Modes

100+ Elegant Watch Faces

Scan to know more about the product
Gourban.in/ Onyx

Scan to download the app
Fit Cloud Pro

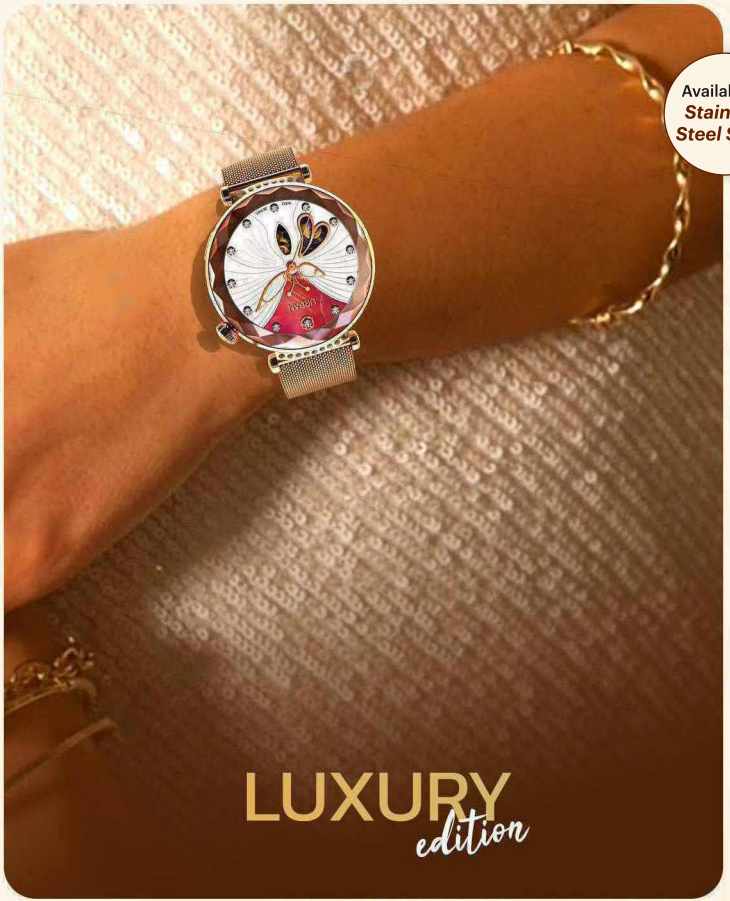
Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹15,999

1 Year Warranty



Available in
Stainless Steel Strap

URBAN
SMART WEARABLES

AMOLED BT Calling
Stella



- 1.2" Super AMOLED Display
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Menstrual Cycle Reminder

1.2" Super AMOLED Display

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Sleep Monitoring

Customizable Watch Faces

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product
Gourban.in/ Stella

Scan to download the app
Fit Cloud Pro

Download on the Google Play
Download on the App Store

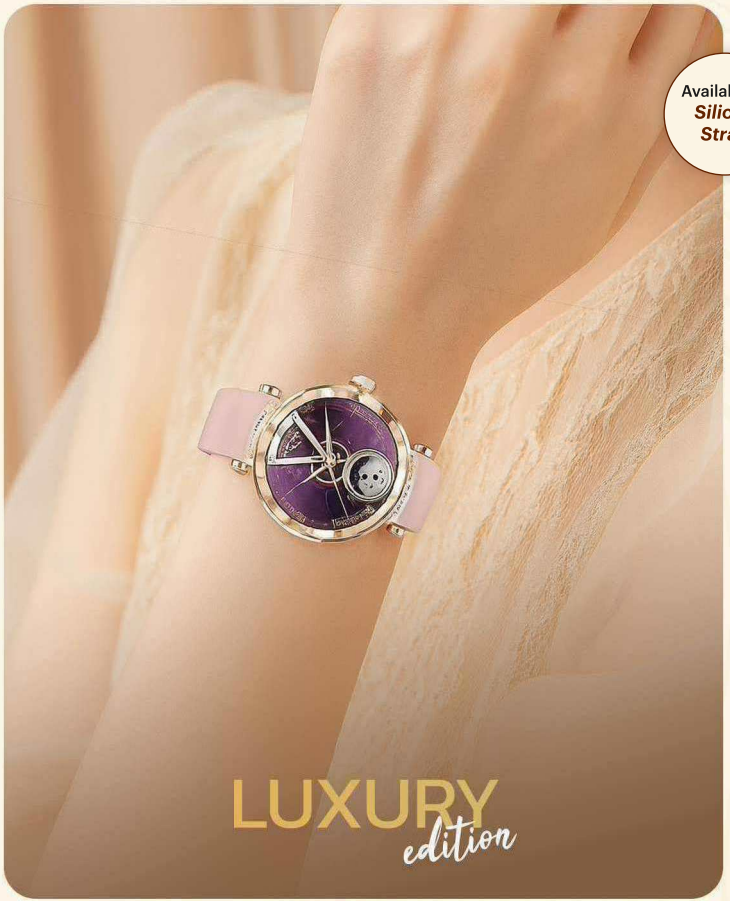
Colors Avialable :



Gold Stainless

MRP ₹12,999

1 Year Warranty



Available in
Silicon Strap

URBAN
SMART WEARABLES

AMOLED BT Calling
Stella



- 1.2" Super AMOLED Display
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Menstrual Cycle Reminder

1.2" Super AMOLED Display

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Sleep Monitoring

Customizable Watch Faces

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product
Gourban.in/ Stella

Scan to download the app
Fit Cloud Pro

Download on the Google Play
Download on the App Store

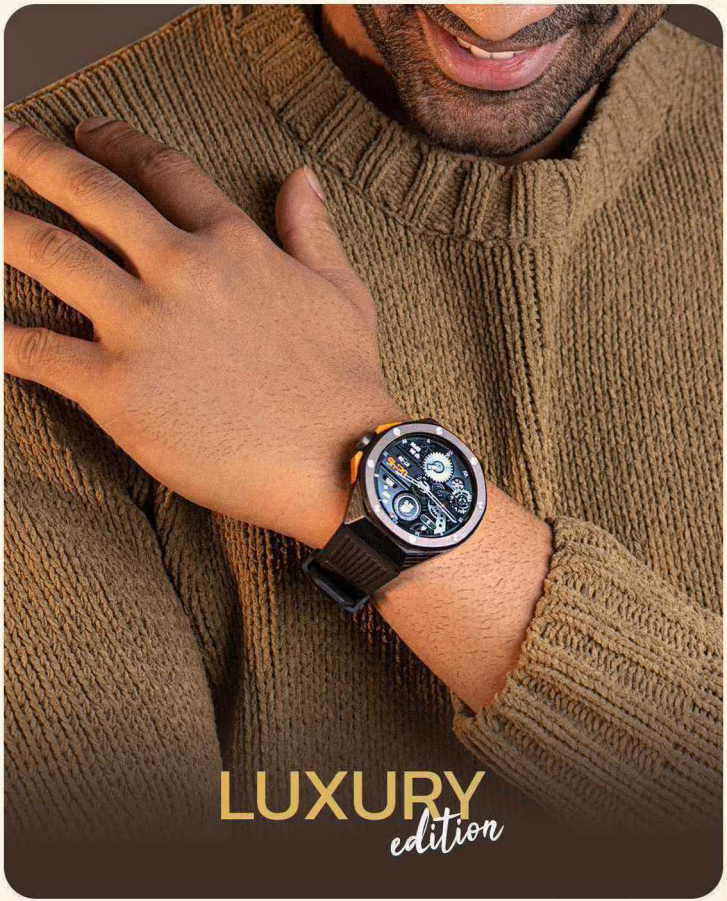
Colors Avialable :



Pink Silicon

MRP ₹12,999

1 Year Warranty



URBAN
SMART WEARABLES

AMOLED BT Calling
FUSION



- Massive 1.46" Super AMOLED Display
- Industry's First Quad Sensor
- Special Metal Alloy Body
- BT Calling With Speaker & Noise Isolating Mic.

1.46" AMOLED Display

700 NITS Brightness

Always-on Display

AI Voice Assistance

Quad Sensors For SpO2, HR & BP

5 In-Watch Face

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Fusion

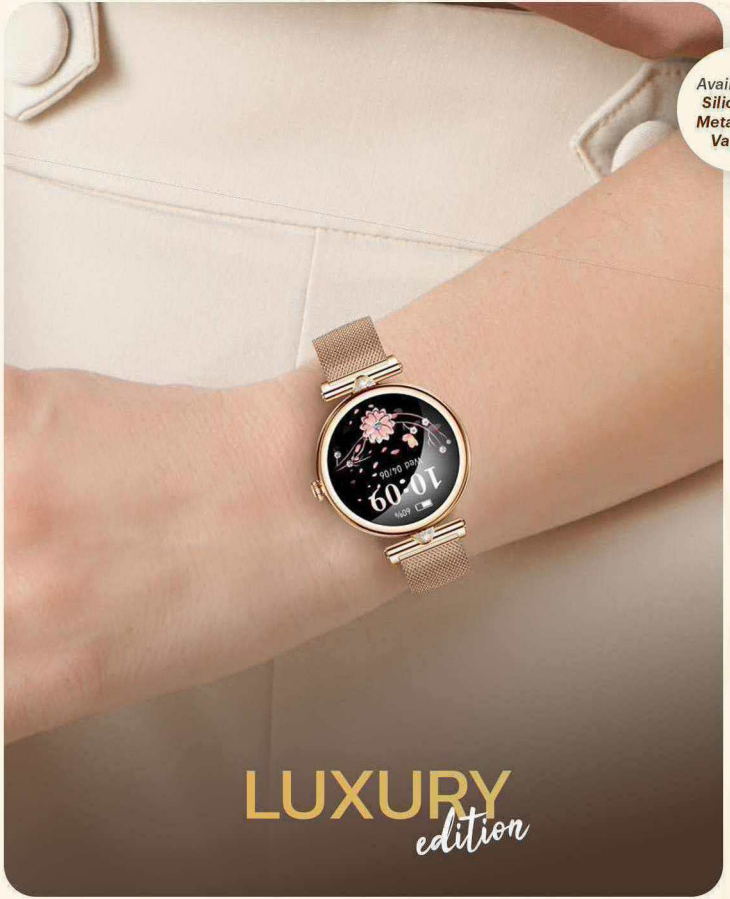
Scan to download the app
Fit Cloud Pro

Download on the Google Play
Download on the App Store

Colors Available : Black  Orange 

MRP ₹15,999

1 Year Warranty



Available in **Silicone & Metal Strap Variants**

URBAN
SMART WEARABLES

AMOLED BT Calling

Bella

Silicone and Metal Strap Variants



- 1.2" Fluid HD AMOLED Display
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Menstrual Cycle Reminder

Fluid-HD AMOLED Display

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Sleep Monitoring

Customizable Watch Faces

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product **Gourban.in/ Bella**

Scan to download the app **Fit Cloud Pro**

Download on the Google Play

Download on the App Store

Colors Avialable :

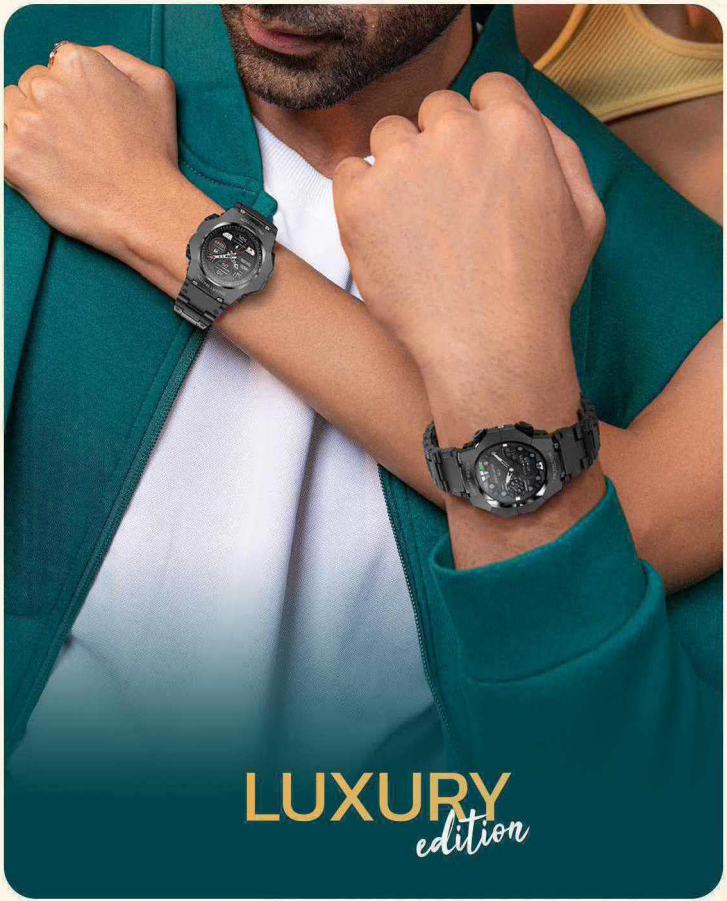
Beige Ceramic 

Pink Silicone 

Gold Stainless 

MRP ₹12,999

1 Year Warranty



Colors Avialable : Jet Black

URBAN
SMART WEARABLES

AMOLED BT Calling
JIMMY



- 1.3" True AMOLED Display with Metal Strap
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Advanced Sleep Monitoring Alarms & Notifications.

True AMOLED Display

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Breathe Training

Customizable Watch Faces

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product
Gourban.in/ Jimmy

Scan to download the app
DaFit

Download on the Google Play
Download on the App Store

MRP ₹12,999

1 Year Warranty



URBAN
SMART WEARABLES

AMOLED BT Calling

FIT Z



- 1.39" Ultra Fluid HD AMOLED Display
- Bluetooth Calling with HD Mic
- TWS Connectivity & Inbuilt Memory
- 100+ Watch Faces.

AMOLED 600 NITS Brightness

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Inbuilt Memory

Dedicated SpO2 Sensors

Multiple Sports Modes

100+ Cloud-based Watch Faces

Scan to know more about the product
Gourban.in/Lite S

Scan to download the app
DaFit

Download on the Google Play
Download on the App Store

Colors Avialable :

Brown Vegan Laether Starp



Brown Vegan Laether Starp



Grey Silicone Starp



Black Silicone Starp



MRP ₹14,999

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH BT Calling
Soha



- 1.2" Fluid HD AMOLED Display
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Menstrual Cycle Reminder

1.3" Bright HD Display

One-tap Voice Assistant

Dialer Pad & Contact Sync

HR, BP & SpO2 & Sleep

Breathe & Stress Monitoring

Multi-functional Rotating Crown

Multiple Sports Modes

Premium Metal Strap

Scan to know more about the product
Gourban.in/ Soha

Scan to download the app
DaFit

Colors Avialable :



MRP ₹9,999

1 Year Warranty

URBAN
SMART WEARABLES

BLUETOOTH Calling
Aura





- 1.57" Bright HD Fluid Display
- Bluetooth Calling with HD Mic
- Dedicated SpO2, HR & BP Monitoring,
- Premium Minimalistic Design with Silicon Strap

1.57" Fluid HD Display

Bright Always On Display

Multi-Utility Rotating Crown

Advanced Quad AI Sensors

Urban Health Suit

Premium Minimalistic Design

Soft Premium Silicon Strap

100+ DIY Watch Faces

Colors Avialable



Scan to know more about the product
Gourban.in/ Aura

Scan to download the app
Hryfine

Google Play
App Store

MRP ₹4,999

1 Year Warranty



URBAN
SMART WEARABLES

SHOCK WAVE



- 1.75" Super Bright Display
- Bluetooth Calling with HD Mic
- Dedicated SOS alert, HR & BP Monitoring,
- Break-resistant toughened 42 mm silicon

1.75" Super Bright Display

Dedicated SOS Alert

Soft Break-resistant Silicon Strap

HR, BP & SpO2 & Sleep

Dual Button Control

Multi-functional Rotating Crown

Multiple Sports Modes

100+ Sports Modes

Scan to know more about the product
Gourban.in/ Shock Wave

Scan to download the app
Fit Cloud Pro

Google Play
App Store

Colors Avialable :



Rose Gold + Pink

Black+ Camo Blue

Black+ Blue

Black+ Black

MRP ₹9,999

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
NITRO



- 1.91 Full Bright HD display Metal Casing Smartwatch
- Advanced BT Calling with Long Battery Life
- Industry's Most Advanced Dual Sensors
- Advanced UI with Dynamic Watch Faces

1.91 Full HD Display

Always-on Display

BT Calling with Mic

HR, BP & SpO2 Montioring

Advanced UI

Rotate Crown Function

Multiple Sports Modes

Dynamic Watch Faces

Scan to know more about the product
Gourban.in/ Nitro

Scan to download the app
HryFine

Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹7,999

6 Months Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
STORM



- 1.91" Super Bright LED Display
- Metal Frame with Premium Silicone Strap
- Bluetooth Calling with Upgraded Mic/Speaker
- Dual Sensors for Accurate Health & Activity Tracking

1.91 Full HD Display

BT Calling with Mic

Always ON Display

Advanced User Interface

Step Count

Premium Design

Multiple Sports Modes

Dynamic Watch Faces

Scan to know more about the product
Gourban.in/ Storm

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹7,999

6 Months Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
APEX



- 1.89" True Color HD Display
- Metal Frame with Premium Silicone Strap
- Bluetooth Calling with Upgraded Mic/Speaker
- Dual Sensors for Accurate Health & Activity Tracking

Sleek & Light Weight

Luxe Fusion Dial

AI Mic for HD Calling

Advanced User Interface

Step Count

Vibration Alert

Multiple Sports Modes

Dynamic Watch Faces

Scan to know more about the product
Gourban.in/ Apex

Scan to download the app
Da Fit

Download on the Google Play
Download on the App Store

MRP ₹8,999

1 Year Warranty

Colors Avialable :





URBAN
SMART WEARABLES

BT Calling Smart Watch

REVOLT 3



- 1.51" Bright HD Display with Wave Silicone Starp
- BT Calling with Mic & Speaker
- Advanced Realtek One-connect Chipset
- Dedicated Dual Sensors for SpO2, HR & BP Monitoring

1.51" Grand HD Display

BT Calling with Mic & Speaker

Always ON Display

Advanced User Interface

Long Battery Life

Dual Health Sensors

Multiple Sports Modes

100+ Customizable Watch Faces

Scan to know more about the product
Gourban.in/ Revolt 3

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹7,999

1 Year Warranty



URBAN
SMART WEARABLES

LIMITED EDITION BT Calling

TURBO THREE



- 1.96" True Color HD Display with Limited Edition With 3 Straps
- Smart AI Voice Assistance
- SpO2, HR & BP monitoring, Sleep Monitoring,
- Outstanding Battery Life & Weather Updates

1.96"Bright LCD Display

Bluetooth Calling Function

Password Enabled Screen

Inbuilt Speaker & Mic

Listen to Music

Split Screen

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Turbo Three

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹7,499

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
EDGE



- 1.86"Full HD Display with Metal Casing
- Bluetooth Calling Function, Inbuilt Speaker & Mic
- Rotating Crown Function Multi-utility Split-Screen
- HR & BP Monitoring, Step Count, Weather Updates,

1.5" Fluid HD Display

500 Nits Peak Brightness

Always-on Display

One-tap Voice Assistant

Advanced Dual AI Sensors

Quick Controls 8 Buttons

Multiple Sports Modes

Dynamic Watch Faces

Scan to know more about the product
Gourban.in/Edge

Scan to download the app
Hry Fine

Downloadable with Google Play
Download on the App Store

Colours Available :


Voyage Red


Storm Grey


Desert Black

MRP ₹11,999

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
REGAL



- 1.96" True Color HD Display with Vegan Strap
- Smart AI Voice Assistance
- SpO2, HR & BP monitoring, Sleep Monitoring,
- Outstanding Battery Life & Weather Updates

1.96"Bright LCD Display

Bluetooth Calling Function

Password Enabled Screen

Inbuilt Speaker & Mic

Listen to Music

Split Screen

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Turbo

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :

Brown Vegan Leather



Black Vegan Leather



MRP ₹6,999

1 Year Warranty

URBAN
SMART WEARABLES

BLUETOOTH Calling
TURBO





- 1.96" True Color HD Display with Metal Straps
- Smart AI Voice Assistance
- SpO2, HR & BP monitoring, Sleep Monitoring,
- Outstanding Battery Life & Weather Updates

1.96"Bright LCD Display

Bluetooth Calling Function

Password Enabled Screen

Inbuilt Speaker & Mic

Listen to Music

Split Screen

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Turbo

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :

Black 

Silver 

MRP ₹7,999

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
MAGNUM



- 2.01 Soft Touch Bright Display
- BT Calling with Mic Trendy Silicon Strap
- Wireless Magnetic Charging Multiple Sports Mode
- Premium Sync Alloy Body AI One Tap Voice Assistant

2.01" Bright HD Display

BT Calling With Mic

Dialer Pad & Address Book

AI On-App Voice Assistant

HR, BP & SpO2 Monitoring

Steps Pedometer & Calories Count

Multiple Sports Modes

Urban Productivity Suite

Scan to know more about the product
Gourban.in/ Magnum

Scan to download the app
Dafit

Download on the Google Play
Download on the App Store

Colors Available :



MRP ₹8,999

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
TEMPO



- Massive 1.96" Full Touch Display
- Built-in AI Voice Assistant
- Advanced Dual Health Sensors
- Hundreds of App-Based Watch Faces

1.96" Bright LCD Display

Always-on Display

One-tap Voice Assistant

Step Count & Calories Burnt

Breathe Training

Most Advanced UI

Multiple Sports Modes

Animated Watch Faces

Scan to know more about the product
Gourban.in/ Tempo

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹6,499

6 Months Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
NOVA



- 1.86 Clear HD Display with Premium Silicone Strap
- Smart AI Voice Assistance
- SpO2, HR & BP monitoring, Sleep Monitoring,
- Outstanding Battery Life & Weather Updates

1.86" Full HD Display

Bluetooth Calling Function

Rotating Crown Function

Inbuilt Speaker & Mic

AI Voice Assistance

Premium Metal Casing

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Nova

Scan to download the app
Hry Fine

Google Play
App Store

Colors Avialable :



Fiery Orange | Steel Grey | Twnlight Purple | Forest Green | Indigo Blue | Cobalt Blue | Jet Black

MRP ₹5,499

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
ACTIVE 2



- 1.86" Full Touch Screen with Premium Design
- Dialer Pad & Address Phone Book
- SpO2, HR & BP monitoring, Sleep Monitoring,
- Outstanding Battery Life & Weather Updates

1.86" Full HD Display

Bluetooth Calling Function

Rotating Crown Function

Inbuilt Speaker & Mic

Split Screen

AI Voice Assistance

Multiple Sports Modes

Multiple Watch Faces

Scan to know more about the product
Gourban.in/ Wave

Scan to download the app
Hry Fine

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹6,499

1 Year Warranty



URBAN
SMART WEARABLES

BLUETOOTH Calling
IRIS



- 1.96 True Color HD Display
- BT Calling with Mic Trendy Silicon Strap
- Wireless Magnetic Charging Multiple Sports Mode
- Premium Sync Alloy Body AI One Tap Voice Assistant

1.96" True Color HD Display

Password Enabled Screen

Always Display On

One-Tap Voice Assistant

HR, BP & SpO2 Monitoring

Steps Pedometer & Calories Count

Multiple Sports Modes

Animated Watch Faces

Scan to know more about the product
Gourban.in/ Iris

Scan to download the app
Dafit

Download on the Google Play
Download on the App Store

MRP ₹6,999

1 Year Warranty

Colors Available :



Theatre like experience

Home Audio

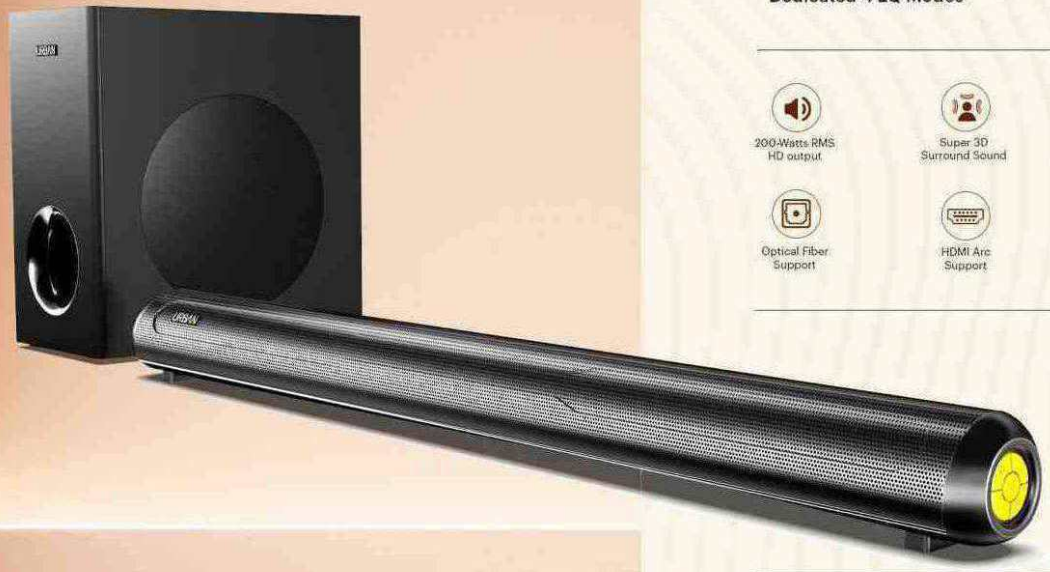


URBAN

2.1 Channel Wireless Home Theatre

HARMONIC
Soundbar 2200

Sound Perfected for Bass Lovers



- Signature Yellow Silicone Touch Controls
- Powerfull Wireless Subwoofer for super deeep bass
- Sleek Remote Function Dedicated 4 EQ Modes
- High-Resolution Audio Support Supports ADC & DAC

200-Watts RMS HD output

Super 3D Surround Sound

Wireless Speaker

Aux Supports

Optical Fiber Support

HDMI Arc Support

USB Drive & SD Card Support

Wall-mount Bracket

200W

Massive Output

Scan to know more about the product

Gourban.in/ Harmonic 2200

Colors Avialable :



Black

MRP ₹24,999

1 Year Warranty



URBAN

2.1 Channel Home Theatre

HARMONIC Soundbar 2120

- Personalized Cinematic Experience in 3D
- Enhanced Audio Spatialization
- Dedicated EQ Modes Optimised Sound Games, Movies & More
- Full Feature Remote Control

Signature 3D Surround Sound

Wired Sub-woofer

Remote Control Operations

HDMI Arc Support

On-body Soft Touch Controls

USB Drive & SD Card Support

Advanced BT 5.3 & Aux Support

120W

Massive Output

Scan to know more about the product

Gourban.in/ Harmonic 2120

Colors Avialable :



Black

MRP ₹9,999

1 Year Warranty



URBAN

2.1 Channel Home Theatre

HARMONIC
Soundbar 2080

- Powerfull Wired Subwoofer for Super Deeep Bass
- Immersive Balanced Sound and Crystal Clear output
- Multi Funcrtional Remote Control
- Dedicated 4 EQ Modes (Games, Movies,News and more)

80-Watts RMS HD output

Super Balanced Bass & Treble

Wired Smart Sub-Woofer

Signature 3D Surround Sound

Dual Advanced Audio Drivers

HDMI Arc Support

USB Drive & SD Card Support

Premium Matte Piano Black Finish

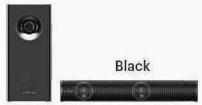
80W

Powerfull Bass Sound

Scan to know more about the product

Gourban.in/ Harmonic 2080

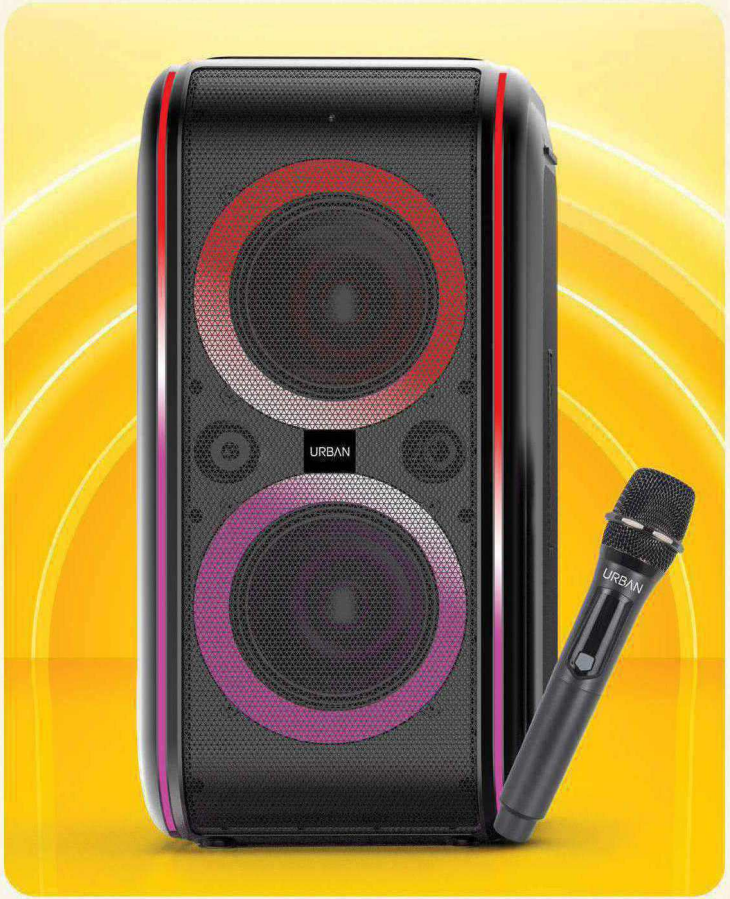
Colors Avialable :



Black

MRP ₹7,999

1 Year Warranty



URBAN | 80W Wireless Party Speaker RAVE X1



- High Definition 80w Sound Output
- Clear and HD Sound with Sleek Pop-up Design
- Easy Access Top Panel Controls
- LED Beat Sync Lights

High Definition 80W Sound Output

Clear and HD Sound

Sleek Pop-Up Design

Easy to Carry

Upto 10 Hours Long Playtime

LED Beat Sync Lights

Dedicated 5 Music Modes

Easy Access Top Panel Controls

Scan to know more about the product
Gourban.in/ Rave X1

Colors Available :



MRP ₹19,999

1 Year Warranty



Just Launched

URBAN | 80W Wireless Party Speaker RAVE X3



- TWS-Pair Two Speaker
- With Wirless Mic Built-in FM With Tuner
- Compatible with AUX Cable
- Built-in Dedicated Subwoofer

180 Watt HD Sound Output

Balanced Bass and Treble

LED Digital Display

Built-in Dedicated Subwoofer

Dual Speaker Stereo Sound

Dynamic RGB Lights

Wireless Remote Control

Supports Bluetooth USB

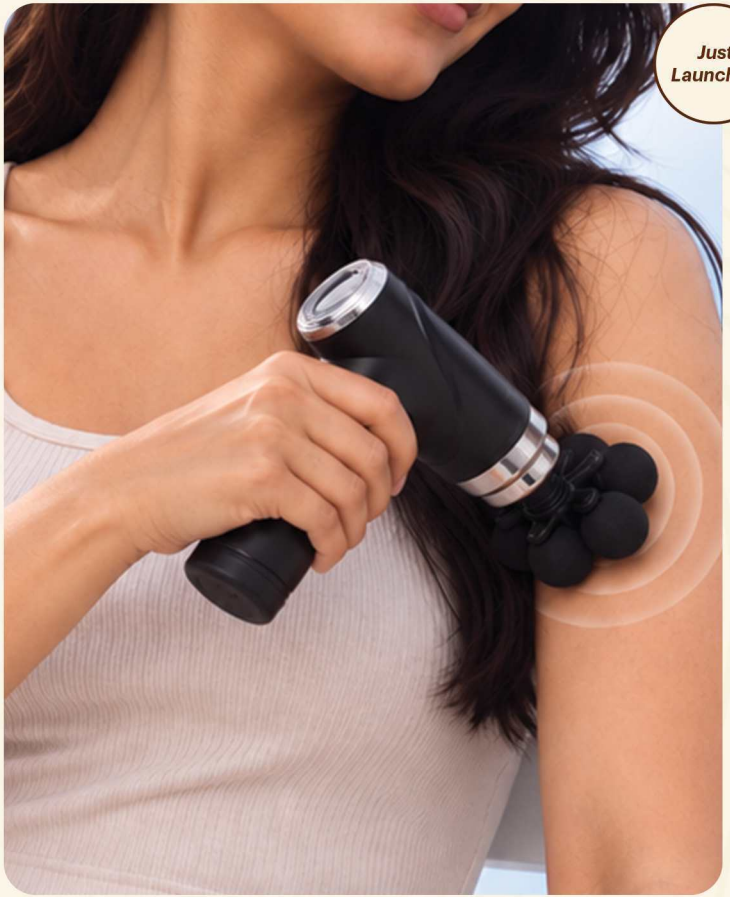
Scan to know more about the product
Gourban.in/ Rave X3

MRP ₹12,999

1 Year Warranty

Colors Available :





Just Launched

URBAN | Deep Muscle Massage Gun RELAX



- High-Intensity Percussion Therapy
- 9 interchangeable Massage Heads
- Deep Tissue Muscle Recover

High-Intensity Percussion Therapy

9 Interchangeable Massage Heads

6 Adjustable Speed Levels

Deep Tissue Muscle Recover

Lightweight & Ergonomic Design

Portable & Travel-Friendly

Scan to know more about the product
Gourban.in/ Relax

Colours Available :



MRP ₹4,299

1 Year Warranty

Nuvo Is Here

THE NEXT-GEN

Turbo Blenders





URBAN | NUVO 380

Portable Wireless Blender



- 380ml Capacity
  Food Grade Container
- Powerful Copper Motor
  Lightweight and easy carry
- 6 Face Stainless Steel
  Durable Ice Crusher Blade
- Smart Magnetic Lock
  Safety Mechanism
- Type C Fast Charging
  Charges within 1-2 Hour

Scan to know more about the product
Gourban.in/ Nuvo 380

Colors Available :



MRP ₹2,499

1 Year Warranty



URBAN | NUVO 450

Portable Wireless Blender



- 450ml Large Capacity Food Grade Container
- Turbojet Copper Core High Performance Motor
- 6 Face Stainless Steel Durable Ice Crusher Blade
- Smart Magnetic Lock Safety Mechanism
- Type C Fast Charging Charges within 1-2 Hour

Scan to know more about the product
Gourban.in/ Nuvo 450

Colors Available :



MRP ₹2,999

1 Year Warranty



URBAN | NUVO 500

Portable Wireless Blender



- 500ml Large Capacity Food Grade Container
- Turbojet Copper Core High Performance Motor
- 6 Face Stainless Steel Durable Ice Crusher Blade
- Smart Magnetic Lock Safety Mechanism
- Type C Fast Charging Charges within 1-2 Hour

Scan to know more about the product
Gourban.in/ Nuvo 500

Colors Available :



MRP ₹3,499

1 Year Warranty



URBAN | NUVO 600

Portable Wireless Blender



- 600ml Large Capacity Food Grade Container
- Turbojet Copper Core High Performance Motor
- 6 Face Stainless Steel Durable Ice Crusher Blade
- Smart Magnetic Lock Safety Mechanism
- Type C Fast Charging Charges within 1-2 Hour

Scan to know more about the product
Gourban.in/ Nuvo 600

Colors Available :



MRP ₹3,999

1 Year Warranty



URBAN | NUVO MAX

Portable Wireless Blender



- 800ml Large Capacity Food Grade Container
- Turbojet Copper Core High Performance Motor
- 6 Face Stainless Steel Durable Ice Crusher Blade
- Smart Magnetic Lock Safety Mechanism
- Type C Fast Charging Charges within 1-2 Hour

Scan to know more about the product
Gourban.in/ Nuvo Max

Colors Available :



MRP ₹3,999

1 Year Warranty

Air
Conduction
On-Ear

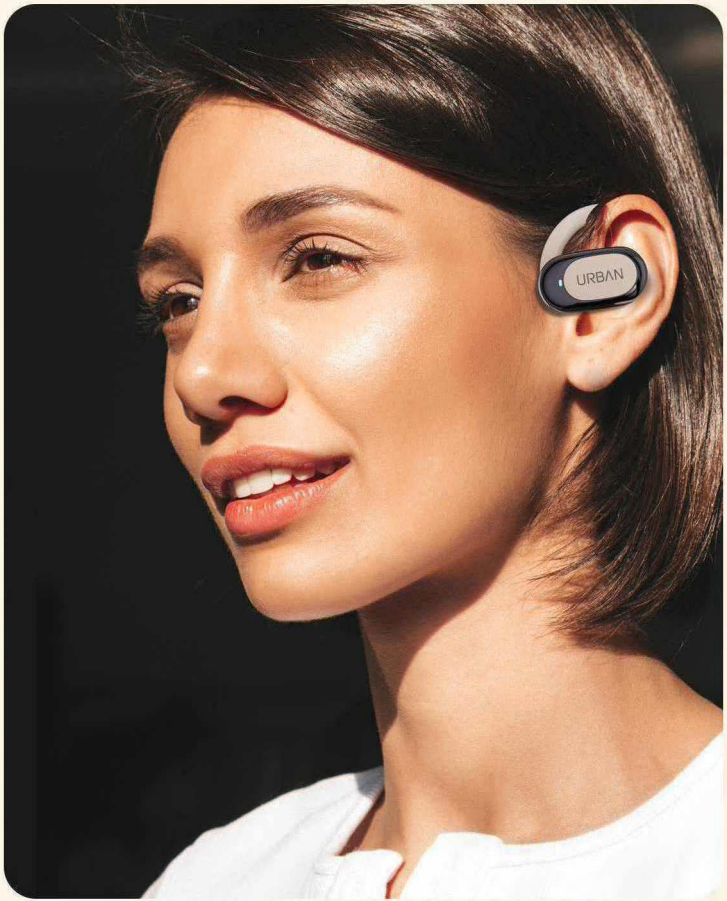
Open-Ear
Earphones



URBAN
SMART WEARABLES

Open Ear TWS Earbuds

VIBE LOOP





- Industries Leading Adjustable Open-Ear TWS Earpods
- Unique Sliding Earloop
- 3D Spatial Surround Sound
- Upto 45 Hrs Total Life with Power Case

Comfortable Open-Ear Design

LED Battery Display

Superior HiFi Sound

ENC Noise Reduction

Super-Low Latency For Gaming

Snap Sync Auto-Pairing

Smart AI Sound Amplifier

Sweat & Dust Resistant

Scan to know more about the product
Gourban.in/ Vibe Loop

Colors Avialable :



MRP ₹8,999

1 Year Warranty

URBAN
SMART WEARABLES

Open Ear TWS Earbuds

VIBE CLIP





- Industries Leading Clip Open-Air Design
- Unique Air Beam Technology
- Totally Hands Free Experience
- Built for Long Haul & Upto 50 Hrs of Playtime

Superior HiFi Sound

Smart AI Sound Amplifier

ENC Noise Reduction

Panoramic 3D Sound

Up to 50 Hours Playtime

Snap Sync Auto-Pairing

Light Open-Ear Design

Sweat & Dust Resistant

Scan to know more about the product
Gourban.in/ Vibe Clip

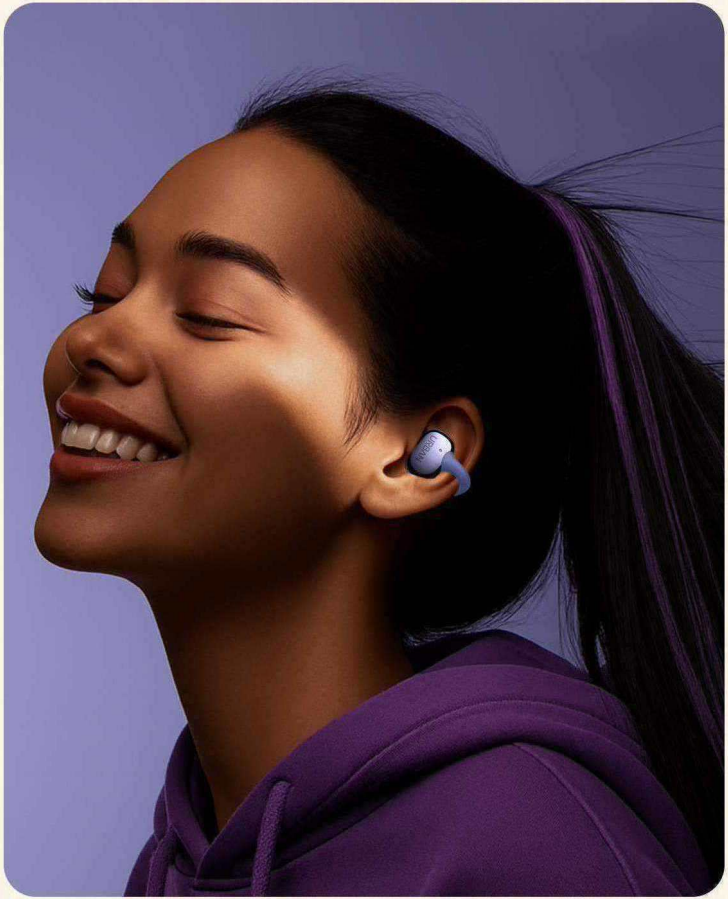
Colors Avialable :





MRP ₹7,999

1 Year Warranty



URBAN

Open Ear Wireless TWS

VIBE CLIP 2



- Advanced Air Beam Technology
- Eardrum Safe for Long Usage
- Hi-Fi Sound with Enhanced Bass
- Enivornment 3D Surround

Advanced Elevated Bass

Smart AI Sound Amplifier

3D Surround Sound

Up to 50 Hours of Playtime

Hybrid Noise Cancellation

Clip on - On Ear Design

Low Latency Gaming Mode

Soft Touch Control

Scan to know more about the product

Gourban.in/ Vibe Clip 2

Colours Available :



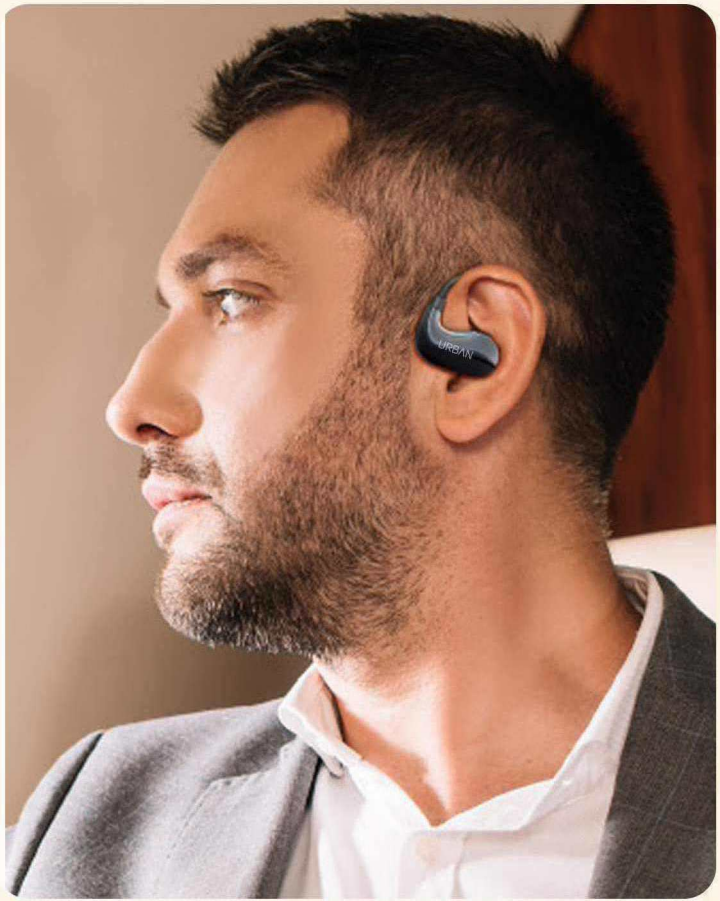
MRP ₹7,999

1 Year Warranty

URBAN
SMART WEARABLES

Wireless Earphones

VIBE ULTRA





- Signature 3D Surround Sound
- ENC Noise Cancellation with CVC 8.0 Chipset
- Premium Durable Casing
- Voice Assistant Enabled

Dynamic Titanium Earbuds

Most Advanced Bluetooth 5.4

Dual Pairing

Durable Memory Frame

Built-in Mic

Voice Assistant Enabled

Built-in Dual Mics

Dedicated Volume Button

Scan to know more about the product

Gourban.in/ Vibe Ultra

Colors Avialable :

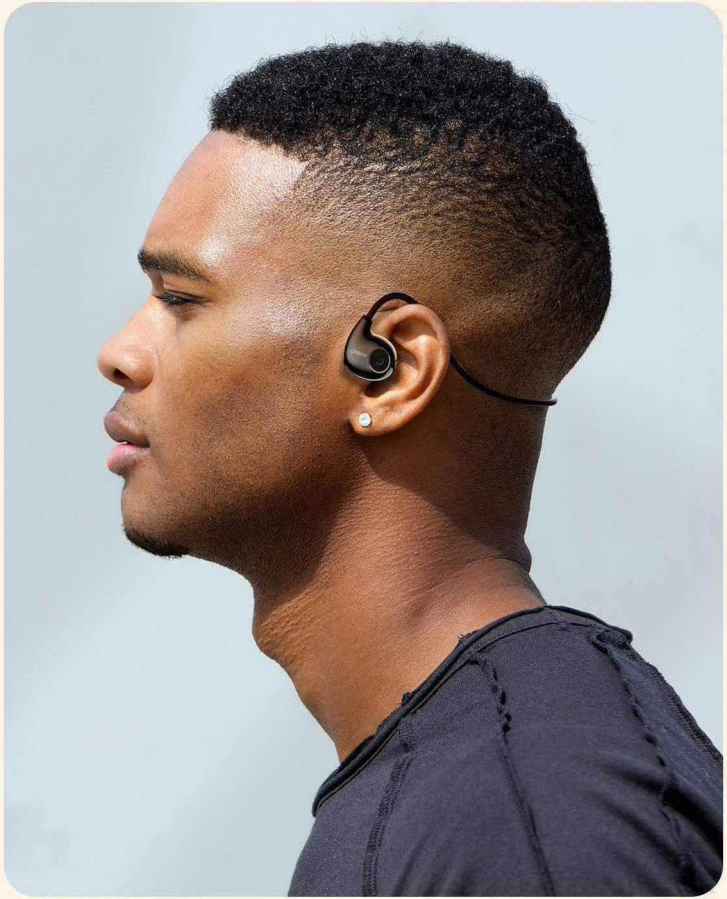


MRP ₹7,999

1 Year Warranty

URBAN
SMART WEARABLES

Wireless Earphones
VIBE





- Open-ear Wireless Earphones with Air Conduction Technology
- Noise Cancellation CVC 8.0
- Super Light-Weight Memory Frame
- Upto 15 Hours Play Time

HD Sound Output

Noise Cancellation Technology

Built-in Mic

Super Light Weight Design

IPX 6 Rated Water Resistant

Single Button Control

Ultradurable Memory Wireframe

15 Hours Playtime

Scan to know more about the product
Gourban.in/ Vibe

Colors Avialable :



MRP ₹5,499

1 Year Warranty

Power Bass
That Makes
Every Beat

TWS
Earbuds



URBAN
SMART WEARABLES

Smart TWS Earbuds

SMART BUDS







- Industry Smartest Tws Earbuds
- India's First On-Case BT Calling
- 1.47" HD Led Display & Multiple In Built Wallapapers
- Dedidcated 4 Equalizer Modes

Make Calls From TWS

Advanced ANC with Touch Sensors

Low Latency For Gaming

GPS Positioning

App Controlled

Smart In-ear Detection

Up to 150 Hours Standby Time

Notifications & Messages

Scan to know more about the product
Gourban.in/ Smart Buds

Scan to download the app
Fere Fit

Download on the Google Play
Download on the App Store

Colors Avialable :

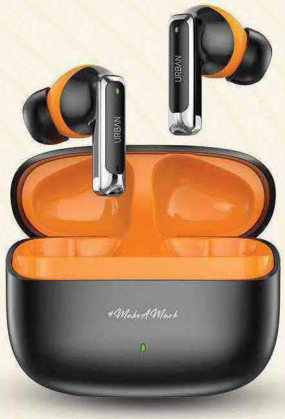


MRP ₹5,499

1 Year Warranty



URBAN | Premium Earbuds Q6 ENC



- ENC Noise Cancellation HD Mics for Clear Calling
- Supports High Quality Audio Output
- Hi-Fi Sound with Enhanced Bass
- Upto 40hrs Hours Extended Playtime

ENC Noise Cancellation

Premium Dual Tone

Ultra Low Latency Game Mode

Hi-Fi Sound with Enhanced Bass

Voice Assistant Enabled

HD Mics for Clear Calling

13mm AI Hybrid Audio Drivers

Type C Fast Charging

Scan to know more about the product

Gourban.in/ Q6 ENC

Colours Available :



MRP ₹2999

1 Year Warranty



URBAN | Premium TWS Earbuds

Q7 ANC



- Strong Active Noise Cancellation
- Most Advanced Bluetooth 6.0 Technology
- Hi-Fi Sound with Enhanced Digital Bass
- ENC + ANC For Enhanced Usage

Strong Active Noise Cancellation

Up to 200 Hours Standby

Ultra Low Latency Mode

Seemless Instant Pairing

Voice Assistant Enabled

HD Mics for Clear Calling

Dual AI Hybrid Audio Drivers

ENC + ANC Enhanced Usage

Scan to know more about the product

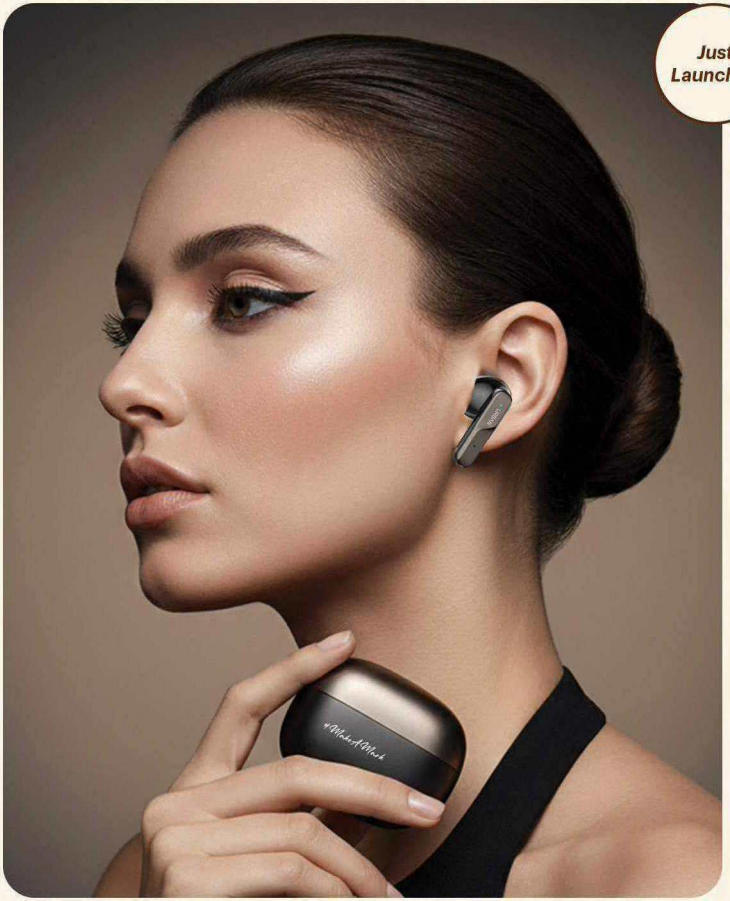
Gourban.in/ Q7 ENC

Colours Available :



MRP ₹7999

1 Year Warranty



Just Launched

URBAN | AI-Enabled TWS Earbuds Q8 Ai ANC



- Strong Active Noise Cancellation
- Most Advanced Bluetooth 6.0 Technology
- Hi-Fi Sound with Enhanced Digital Bass
- ENC + ANC For Enhanced Usage

App Enabled Live Translation

Outstanding Play time

Ultra Low Latency Mode

Seemless Instant Pairing

Active Noise Cancellation

HD Mics for Clear Calling

13 MM Dynamic Drivers

ENC Technology

Scan to know more about the product

Gourban.in/ Q8 AI ANC

Colours Available :



MRP ₹4999

1 Year Warranty



Just Launched

URBAN | Premium TWS Earbuds Z1 ENC



- **Environmental Noise Cancellation**
- **Bluetooth V6.0 Stable Connectivity**
- **Ergonomic Lightweight Design**
- **Auto Pairing & Auto Reconnect**

Smart Touch Controls	Bluetooth V6.0 Stable Connectivity	Up to 30 Hours Total Playback	ENC (Environmental Noise Cancellation)
13mm Dynamic Drivers	Low Latency Gaming Mode	Auto Pairing & Auto Reconnect	Ergonomic Lightweight Design

Scan to know more about the product
Gourban.in/ Z1 ENC

Colours Available :



MRP ₹ 4999

1 Year Warranty

Bass
Boosted
Drivers

Wireless
Headphone





Colours Available :



URBAN
SMART WEARABLES

Wireless ANC Headphone

HX 40



- Advanced AI Enabled Noise Cancellation
- Rich Bass Sound with Upto 60 Hours playtime
- Magnetic Hall Switch Function
- 5 Dedicated EQ Controls

Signature Hi-Res Audio

Hybrid ANC

Precision-Turned 40mm Drivers

48H Playback

Premium Durable Design

Cloudsoft™ Comfort Cushions

AI ENC Clear Calls

Smart Touch & Voice Control

Scan to know more about the product
Gourban.in/ HX40

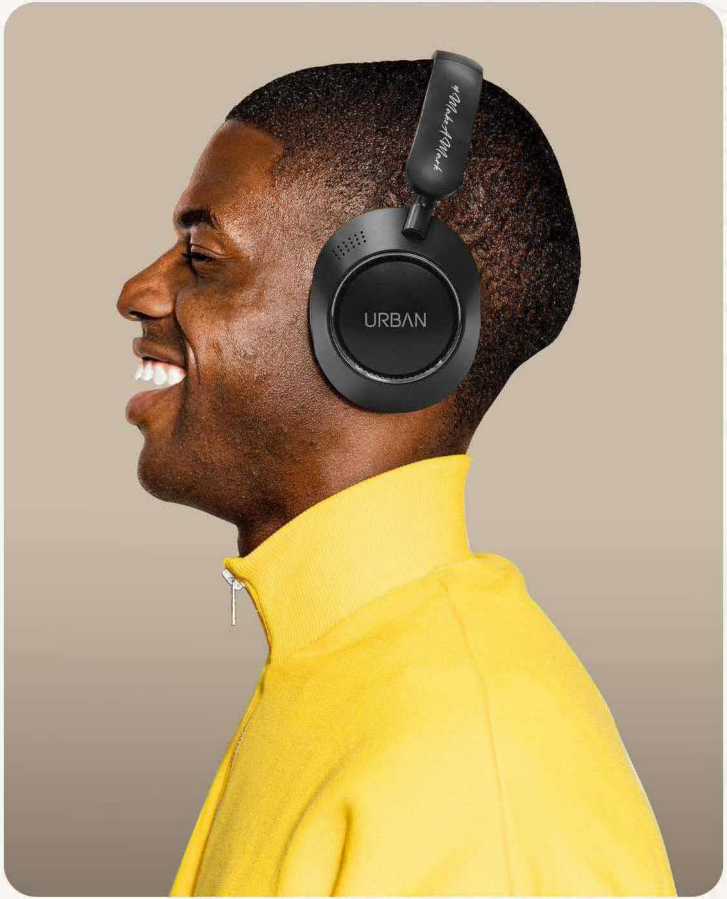
MRP ₹7,999

1 Year Warranty

URBAN
SMART WEARABLES

Wireless ANC Headphone

HX 30





- Dedicated ANC Action Button for Quick Access
- Up to 32dB Active Noise Cancellation
- For Music & Long Talks Your Companion for Life
- Upto 14 Hours Playtime & Type C Fast Charging

High-Fidelity Super HD Sound

Hybrid ANC Noise Cancellation

Smart AI 44 Driver

Upto 14 Hours of Playtime

Dual Compatibility BT 5.4 & Aux

Soft-padded Premium Earmuffs

Built-in Dual Mics For Clear Calling

Sweat & Dust Resistant

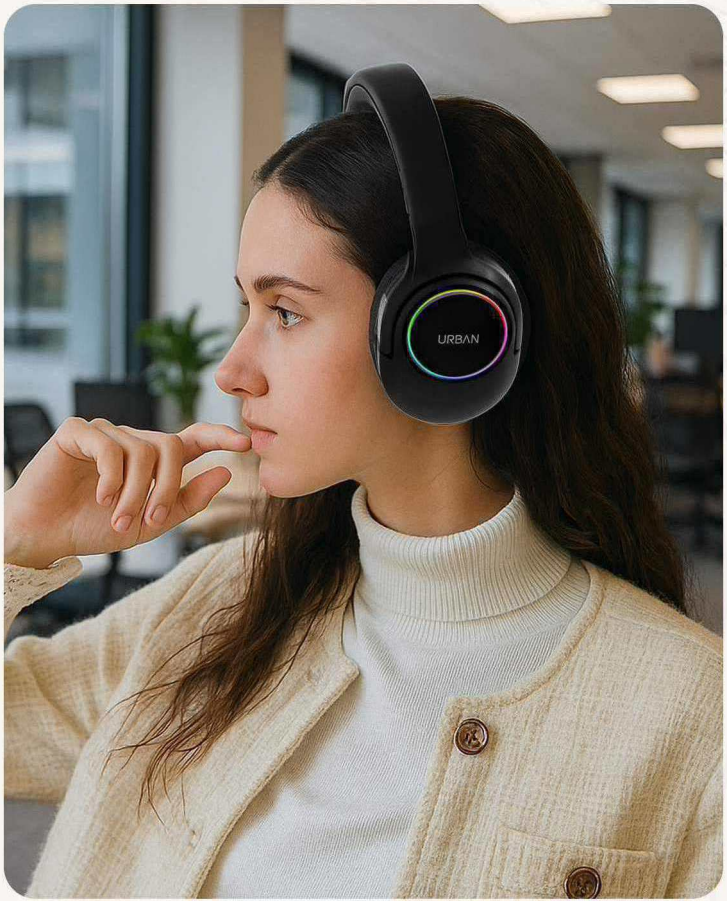
Scan to know more about the product
Gourban.in/ HX30

Colors Avialable :



MRP ₹4,999

1 Year Warranty



URBAN
SMART WEARABLES

Wireless Over Ear Headphone

HX 20



- Deep Bass Clear Sound & Cool LED Sense Light
- 40mm Environmental Noise Isolation
- Support Dual Pairing for Seamless Connectivity
- Support FM & SD Card

Clear HD Sound Output

Upto 150 hrs Standby

Clear HD Sound Output

Supports Dual Pairing

LED Light

Unique Foldable Design

Built in Dual Mic

Dedicated Volume Button

Scan to know more about the product
Gourban.in/ HX20

Colors Avialable :



MRP ₹3,999

1 Year Warranty

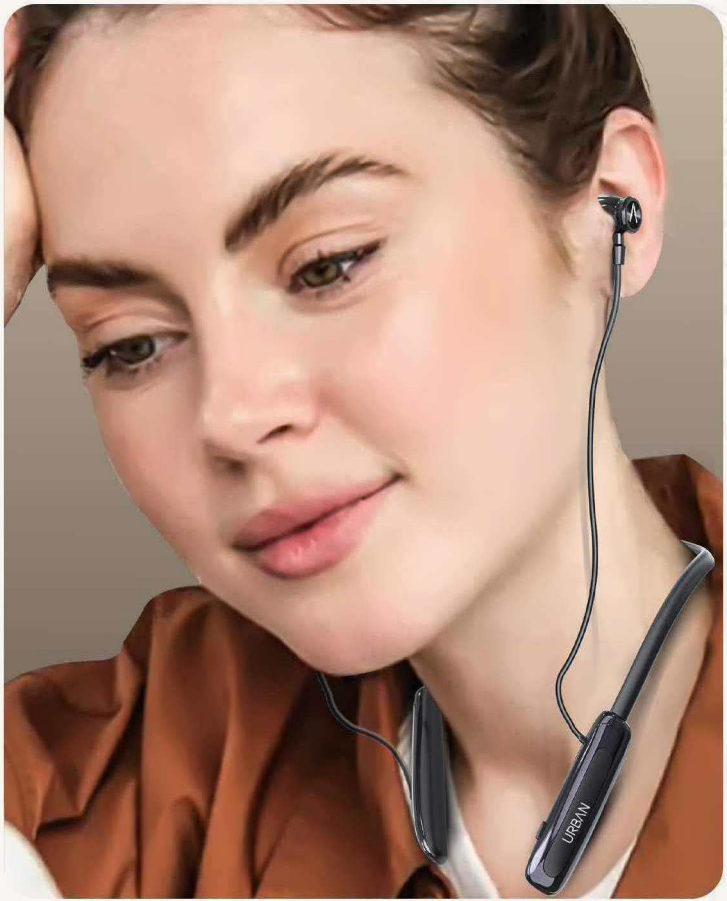
Your
Audio
Your Way

Wireless Neckband



URBAN
SMART WEARABLES

Wireless Neckband
EPIC





- Deep Bass HD Sound With 12.5mm AI Audio Drivers
- Environmental Noise Cancellation
- Dedicated Gaming Mode for Lag-free Gaming Experience
- Upto 50 Hours of Playtime

Outstanding Playtime
Hall Switch Function
Super Bass HD Sound
Vibration on call
Dual Device Connectivity
Voice Assistance Enabled
Dual Device Connectivity
Dual Modes Gaming & Music

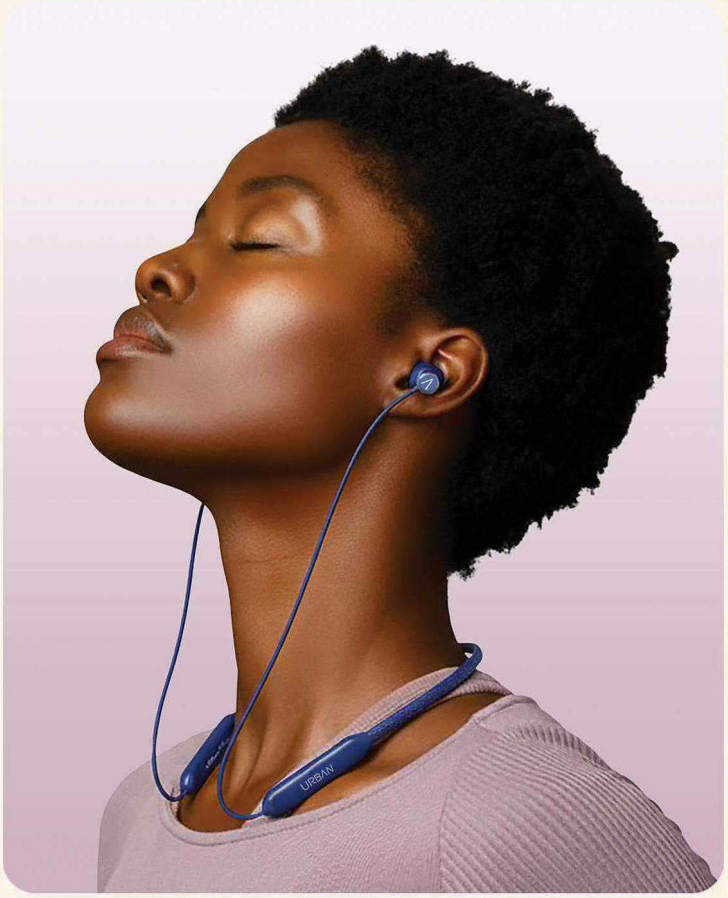
Scan to know more about the product
Gourban.in/ Epic

Colors Avialable :



MRP ₹2,999

1 Year Warranty



URBAN | Wireless Neckband INOV



- AI Enabled ENC Noise Cancellation
- Supreme Bass with 45ms Ultra Low Latency
- 13mm Dynamic Drives with Inline Controls
- Comfortable Fit with Crystal Clear Calling

13mm Dynamic Drivers

Upto 50Hrs Playtime

Dedicated EQ Button

45 ms Ultra Low Latency

In line Controls

Dual Device Pairing

Magnetic Hall Switch Function

IPX 5 Water Resistant

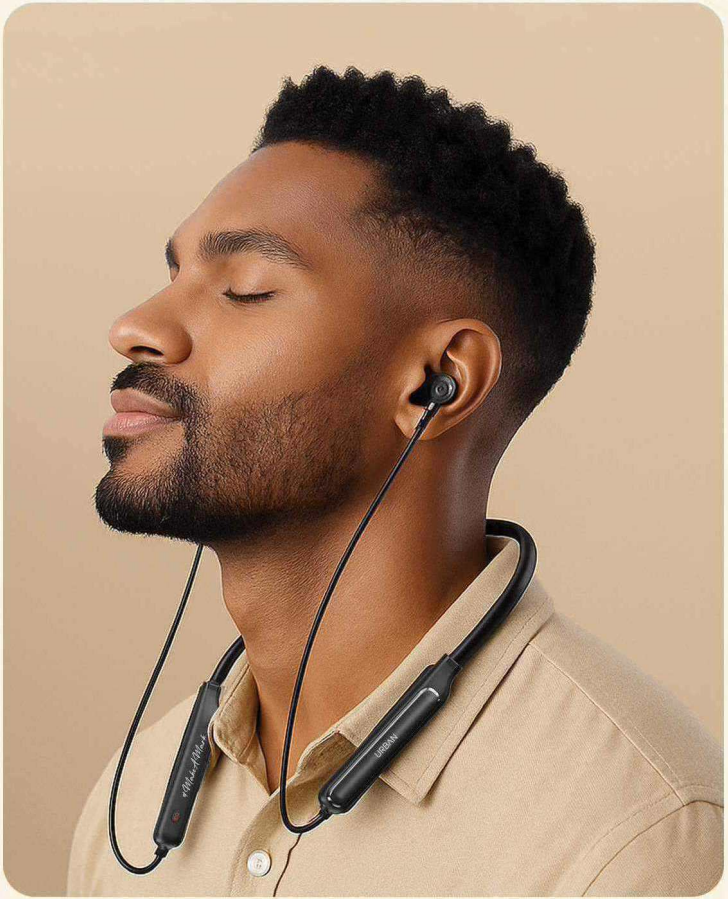
Scan to know more about the product
Gourban.in/ Inov

Colours Available :



MRP ₹2,499

1 Year Warranty



URBAN | Wireless Neckband EVO



- Advanced AI Enabled Noise Cancellation
- Rich Bass Sound with Upto 60 Hours playtime
- Magnetic Hall Switch Function
- 5 Dedicated EQ Controls

Upto 45 ms Low Latency	Premium Sound Quality	Dual HD Mics	In line Controls
Dual Device Connectivity	Metal Magnetic Earbuds	Voice Assistance Enbaled	Sweat & Dust Resistant

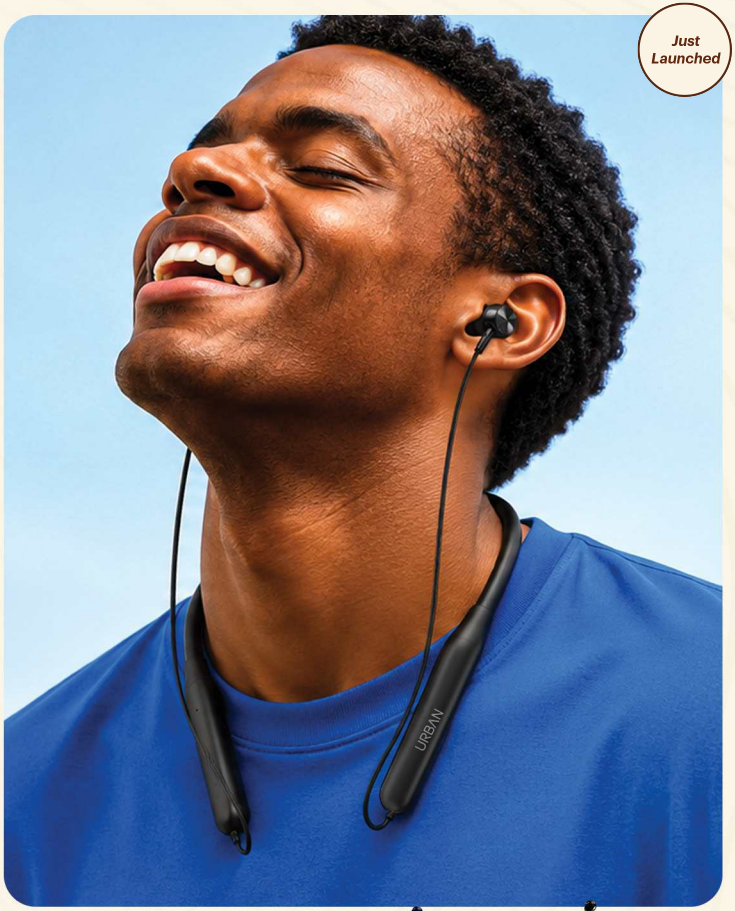
Scan to know more about the product
Gourban.in/ EVO

Colours Available :



MRP ₹2,499

1 Year Warranty



Just Launched

URBAN | Wireless Neckband AIR ANC



- ANC HD Mics & Clear Calls
- Super Bass HD Sound Upto 45 Hours playtime
- Sweat & Dust Resistant Type C Fast Charging
- Voice Assistant Enabled

Super Bass HD Sound

ANC HD Mics & Clear Calls

Upto 45Hrs Playtime

Metal Ear Housing

Bluetooth Version 5.4

Voice Assistant Enabled

Sweat & Dust Resistant

Type C Fast Charging

Scan to know more about the product
Gourban.in/ AIR

Colours Available :



MRP ₹3,999

1 Year Warranty



URBAN | Wireless Neckband ICON ENC



- Advanced AI Enabled Noise Cancellation
- Rich Bass Sound with Upto 60 Hours playtime
- Magnetic Hall Switch Function
- 5 Dedicated EQ Controls

Super Bass HD Sound

Powerful Bass

Outstanding Play time

Matte Premium Finish

Bluetooth Version 5.4

Voice Assistant Enabled

Sweat & Dust Resistant

Type C Fast Charging

Scan to know more about the product
Gourban.in/ AIR

Colours Available :



MRP ₹2,499

1 Year Warranty

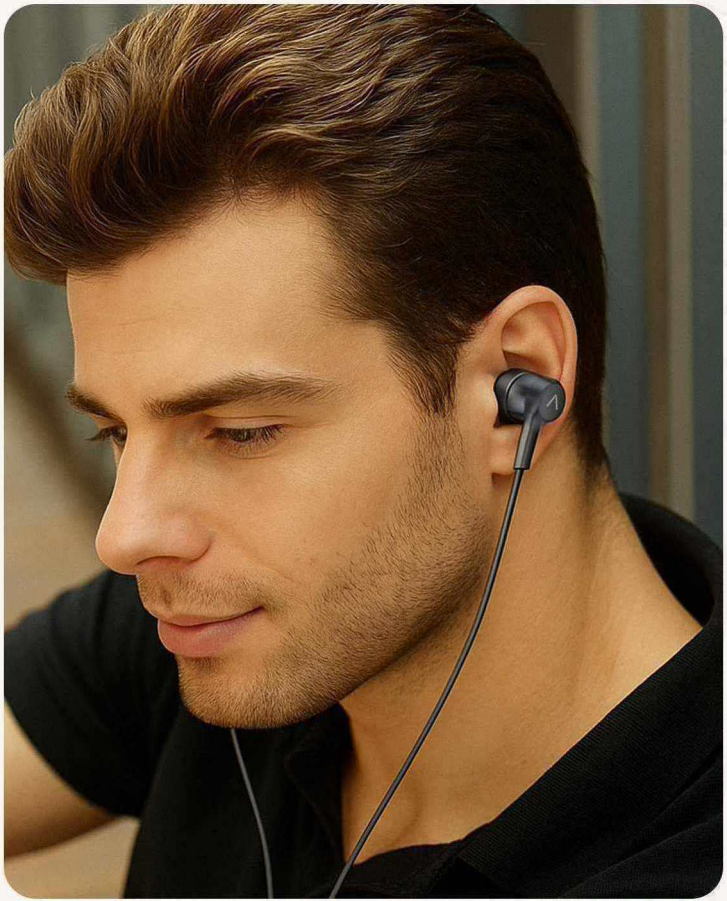
Crystal
Clear
Audio

Wired
Earphone



URBAN
SMART WEARABLES

TYPE C Earphones
GTM 02





- Powerful Deep Bass Sound
- Advanced 10 mm Hybrid Dual Audio Drivers
- IPX 5 Rated Water and Dust Resistant
- Durable & Tangle Proof Flat Flat Wire

HD Super-clear Sound

In-line Volume Controls

Snug-fit Earbuds

Water & Dust Resistant

Tangle-free Cable

Passive Noise Isolation

Voice Assistance Enabled

Compatible Wide Range

Scan to know more about
Compatible Device
Gourban.in/ GTM 2

Colors Avialable :



MRP ₹799

1 Year Warranty

More
Power
Less Magic

Power
Bank





Just Launched

URBAN | 20,000mAh Power Station CAMP VOLT 100W



- 20000mAh Massive Output
- 22.5W PD Fast Charging 12 Layers Smart Protection
- Smart IC Charging LED Battery Indicator
- USB A + Type-C Outputs Two Way Fast Charging

20,000 mAh Massive Capacity

100W Fast Charging

2-Way Fast Charge

3 Output Ports

Smart Digital Display

Retractable Type C Cable

Premium Aluminium Build

Bright Flash Light

Scan to know more about the product

Gourban.in/ Camp Volt 100W

Colours Available :



MRP ₹3,499

1 Year Warranty

URBAN
SMART WEARABLES

65Watts Fast Power Station

CAMP
30,000 mAh

PD65W
65 Watt | 30,000 mAh
Armoured Power Station



Colors Avialable :





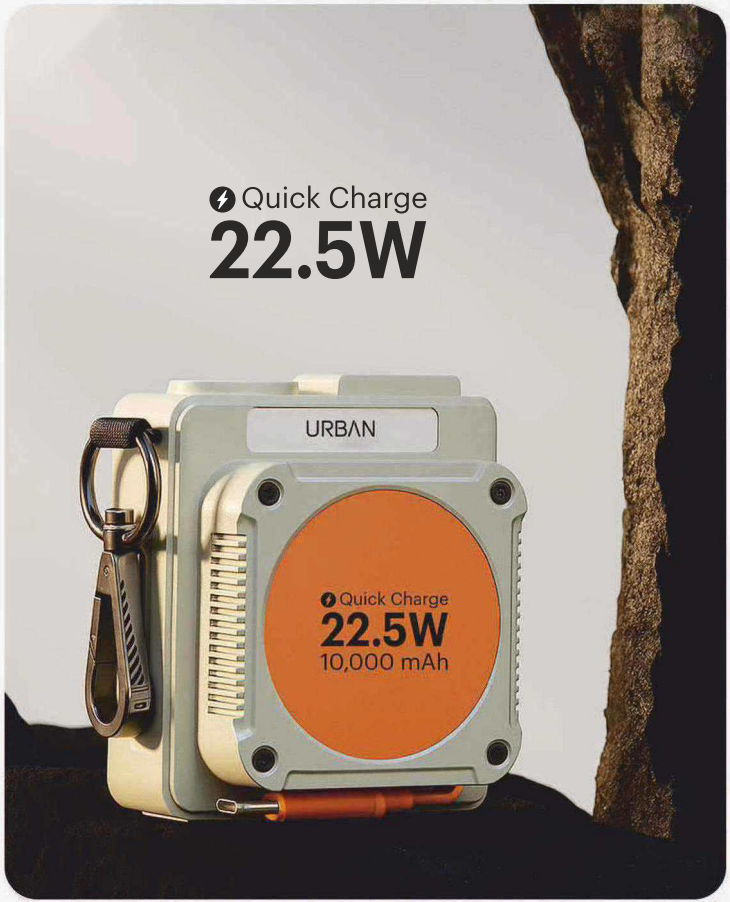
- Supports 65WWatt High Speed Charging
- Sturdy & Armoured Body
- Upto 30,000 mAh Output Battery
- Best for Camping and Outdoors

Smart Digital Display
65 Watt Massive Output
2 USB-A QC 3.0 Outputs
2 Type C PD Outputs
Supports 65 Watt PD Fast Charging
Easy-carry Silicon Loop
Polycarbonate Sturdy Body
Latest 2-Way Fast Charging

Scan to know more about the product
Gourban.in/ Camp 2

MRP ₹7,999

1 Year Warranty



URBAN
SMART WEARABLES

22.5W Fast Compact Powerbank

CAMP 2
10,000 mAh



- Supports 22.5-Watt High Speed Charging
- Latest 2-Way Fast Charging
- Retractable 56cm Type C Cable
- With Unique Easy Carry Design

Smart Digital Display

USB-C PD Outputs

22.5 Watt Massive Output

USB-A QC 3.0 Outputs

Smart IC for Smart Charge Distribution

18W Type C Input

Retractable Type C Cable

Easy-Carry Attachment Hook

Scan to know more about the product
Gourban.in/ Camp 2



MRP ₹3,999

1 Year Warranty

Just Launched

URBAN | 22.5W Wireless Powerbank

MAG MINI





- 5000mAh Ultra Compact Magsafe
- 2 Way Type C port with Dual Device Charging
- Smart IC for Optimum Charging
- 500+ Charging Cycles LED Charging Indicators

Ultra Compact Size

Snap Charging

Multi Layer Protection

Seemless Instant Pairing

Dual Device Charging

500+ Charging Cycle's

Smart IC for Optimum Charging

LED Charging Indicators

Scan to know more about the product
Gourban.in/ MagMini

Colours Available :



MRP ₹2,999

1 Year Warranty



URBAN | 10,000mAh Compact Powerbank CAMP 3



- 10000mAh Massive Output
- Built in 2 Way Type C Cable
- Smart IC for Optimum Charging
- Premium Metallic Finish Digital LED Display

10,000 mAh Massive Output

22.5W Super Fast Charging

Triple Output Ports

Digital LED Display

2-way PD Fast Charging

Multi-Layered Protection Shield

Smart IC for Optimum Charging

Compact and Premium Finish

Scan to know more about the product
Gourban.in/ Camp 3

Colours Available :



MRP ₹3,499

1 Year Warranty



URBAN | 10,000mAh Compact Powerbank CAMP 4



- 10000mAh Massive Output
- Built in 2 Way Type C Cable
- Smart IC for Optimum Charging
- Premium Metallic Finish Digital LED Display

10,000 mAh Massive Output

22.5W Super Fast Charging

Dual Output Ports

Digital LED Display

2-way PD Fast Charging

Multi-Layered Protection Shield

Smart IC for Optimum Charging

Ultra - Compact Square Design

Scan to know more about the product

Gourban.in/ Camp 4

Colours Available :



MRP ₹3,499

1 Year Warranty



Just Launched

URBAN | 15 Watt Fast Wireless Powerbank MAG CHARGE 2



- 10,000mAh Ultra Compact Magsafe
- 2 Way Type C port with Dual Device Charging
- Smart IC for Optimum Charging
- 500+ Charging Cycles LED Charging Indicators

Compact Durable

22.5Watt PD Support

Multi Layer Protection

Fits Well In Palm

2 Way Type C Fast Charging

Upto 800 Charging Cycle's

Smart IC for Optimum Charging

Strong Magnetic Adhesion

Scan to know more about the product
Gourban.in/ MagCharge 2

Colours Available :



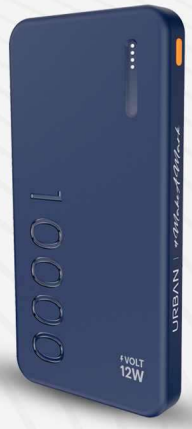
MRP ₹6,999

1 Year Warranty



Just Launched

URBAN | 10,000mAh Powerbank VOLT



- 10000mAh Massive Output
- Built in 2 Way Type C Micro USB Input
- Smart IC Protection LED Battery Indicator
- Upto 500 Charging Cycle Universal Compatibility

10,000 mAh Massive Output

12W Fast Charging

Type-C & Micro USB Input

Dual USB-A Output

Smart IC Protection

Upto 500 Charging Cycle

LED Battery Indicator

Universal Compatibility

Scan to know more about the product

Gourban.in/ Volt

Colours Available :



MRP ₹1,999

1 Year Warranty

Just Launched

URBAN | 20,000mAh Powerbank VOLT 2





- 20000mAh Massive Output
- 22.5W PD Fast Charging 12 Layers Smart Protection
- Smart IC Charging LED Battery Indicator
- USB A + Type-C Outputs Two Way Fast Charging

20,000 mAh Massive Output

22.5W PD Fast Charging

USB A + Type-C Outputs

Type-C Two Way Fast Charging

Smart IC Charging

Premium Li-Polymer Cell

LED Battery Indicator

12 Layers Protection

Scan to know more about the product

Gourban.in/ Volt

Colours Available :



MRP ₹2,999

1 Year Warranty

Smarter way of living

Smart Power Hub



URBAN
SMART WEARABLES

WiFi App Controlled

CORE Smart WiFi Power Hub



Supports **Smart - Control Device Remotely**



- Massive 4000 Watt Rated Output
- Smart App Enabled Operations WiFi Enabled Power Extension
- 30Watts of Fast Charging Long 2 Meter Power Cable
- 3 USB A Outputs, 1 Type C output 3 Power Socket

WiFi Enabelled
3 Powerful Sockets
PD 30W+ QC 3.0
4 USB Ports
4000W Rated Power
2M Strong Power Core
Child Safety
Fireproof Protection

Scan to know more about the product
Gourban.in/ Core Smar Wifi Power Hub

Scan to download the app **Smart Life**

Download on the Google Play
Download on the App Store

Colors Avialable :



MRP ₹5,499

1 Year Warranty

URBAN
SMART WEARABLES

Multi -Utility Charging

CORE
Power Hub





- Massive 65W High Speed Charging
- Supports Laptop Charging Directly with Type C Output
- Indian Style 3-pin Plug Long 2 Meter Power Cable
- PD Type C1 & C2 Ports : 65W Max
  USB A1 & A2 Ports : 60W Max

65W Fast Charging

1 Powerful Sockets

2 PD Type C Outputs

2 QC USB Outputs

2500W Rated Power

2M Strong Power Core

Child Safety

Fireproof Protection

Scan to know more about the product

Gourban.in/ Core Power Hub

Colors Avialable :



MRP ₹3,999

1 Year Warranty

URBAN
SMART WEARABLES

150+ Countries
Core World Travel Adapter





- Universal 7-in-1 Travel Adapter & Works in 150+ Countries
- Easy Push & Side Design Multiple Utility
- Easy Carry Travel Pounch Inside
- Intelligent Fast & Compatible

30Watts GaN Technology	QC 3.0 USB A Output	PD 30W Type C Output	Up to 6A Output
Used in 150+ Countries	Universal Power Socket	Type C to Type C Cable	Premium & Sturdy Built

Scan to know more about the product
Gourban.in/ Core World Travel Adapter

Colors Avialable :



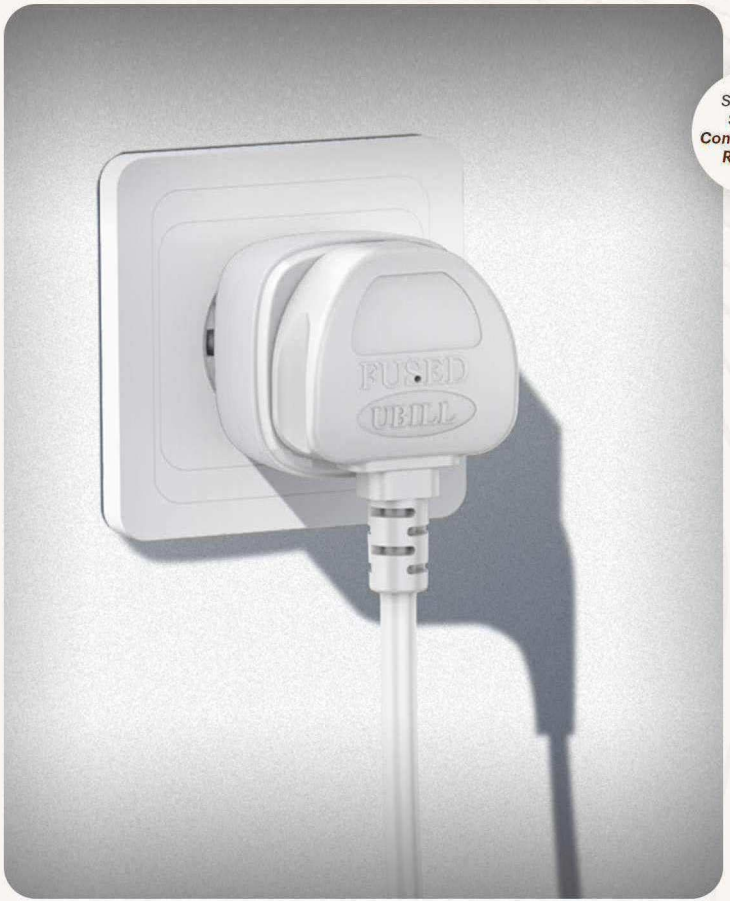
MRP ₹2,999

1 Year Warranty

URBAN
SMART WEARABLES

WIFI App Controlled

Core Smart Plug 10A



Supports ***Smart - Control Device Remotely***



- Massive 2500W Rated Power
- Smart App Enabled WiFi Smart Plug
- Making Your Devices, Smart & Intelligent Linkage
- Advanced Bluetooth Connectivity

2500W/ 10A(Max)

2.4 GHz Wifi Frequency

Voice Control

Multi Protection

Intelligent Linkage

On-time Smart Reminder

Independent Safety Indoor

Timing and Scheduler

Scan to know more about the product **Gourban.in/ Core Smar Plug 10A**

Scan to download the app **Smart Life**

Google Play

App Store

Colors Avialable :

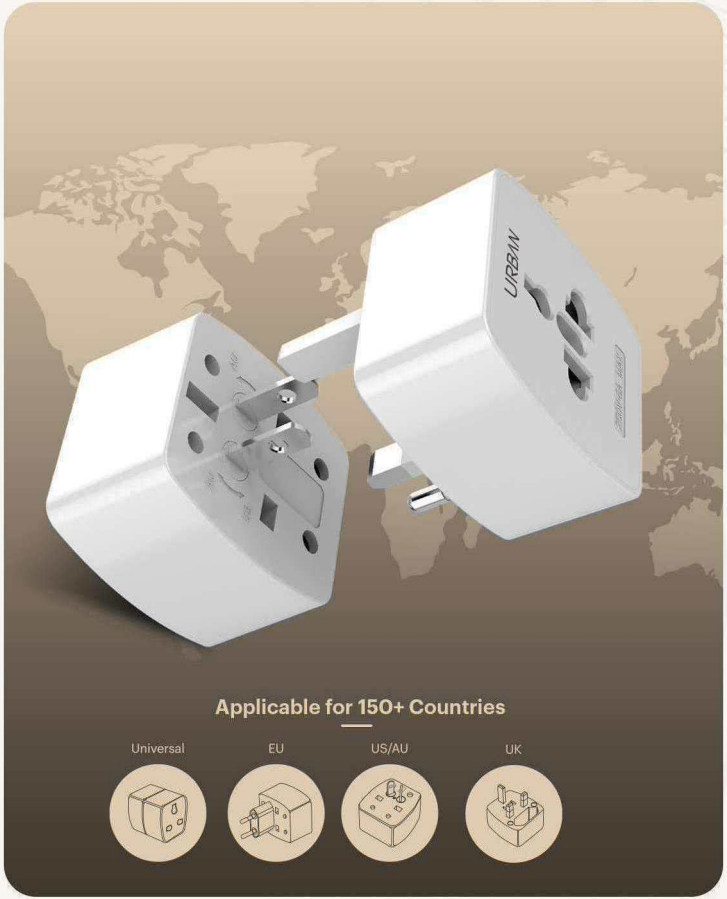


MRP ₹1,499

1 Year Warranty

URBAN
SMART WEARABLES

150+ Countries
Core Universal Travel Adapter



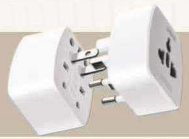


- 6A Output with Universal Adapter
- Built to be Safe for Globe
- Sturdy PVC Casing Minimalistic Design
- Ideal for Mobiles, Tablets & Laptops

Across Globe Use
Universal Design
Premium PC Material
All in One World Wide Adapter
Minimalistic Design
6A Maximum Output
Fireproof Protection
Premium & Sturdy Built

Scan to know more about the product
Gourban.in/ Core Universal Travel Adapter

Colors Avialable :



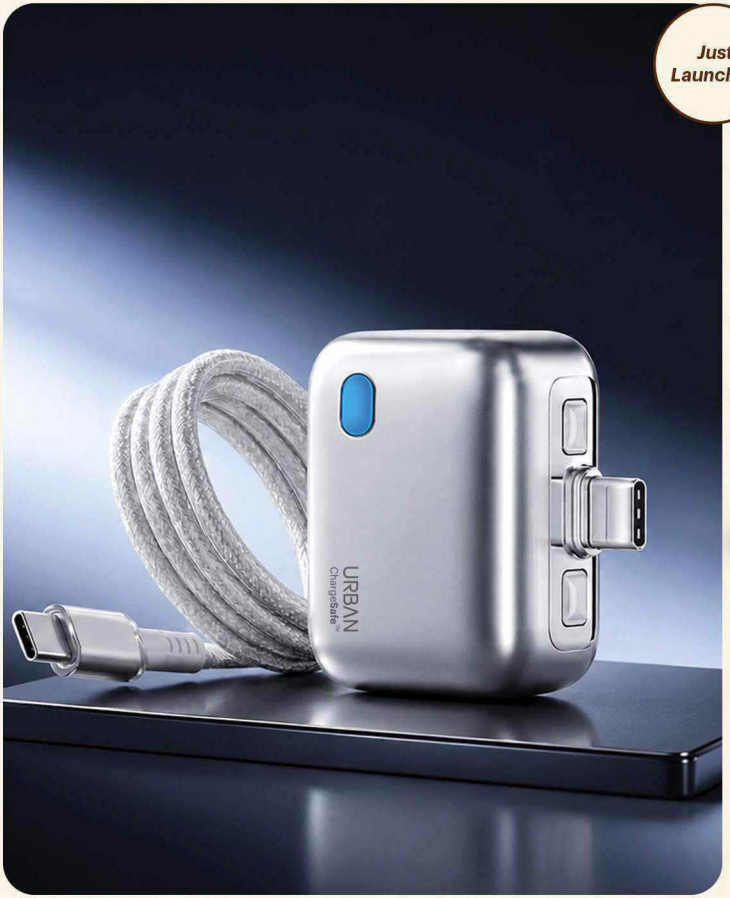
MRP ₹899

1 Year Warranty

Charge
Faster,Live
Together

Wall Charger





Just Launched

URBAN

TYPE C Safety Adapter

CHARGE SAFE™



- Auto Power Cut-Off
  Type-C Connectivity
- Battery Life Protection
  Ultra Compact Design
- Universal Compatibility
  Smart Charging Protection

Auto Power Cut-Off
Stops at 100%.
Every time.

Type-C Connectivity
Plugs in right. Works
everywhere.

Battery Life Protection
Less heat. Longer
battery life.

Smart Charging Protection
No trickle. No damage.

Ultra Compact Design
Pocket-sized.
Travel-ready.

Universal Compatibility
Phones, tablets, TWS, laptops -
all covered.

Scan to know more about the product
Gourban.in/ ChargeSafe

Colours Available :



MRP ₹3499

1 Year Warranty

URBAN
SMART WEARABLES

GaN Tech Fast Charger

SPRINT 65W





- Its Fast, Its Ligh, Its GaN Massive 65W Charging
- 18 Watt QC 3.0 Fast Charging
- One Charge, All Devices Truly Universal
- Type C PD Output 1 (65 Watt) QType C PD Output 2 (20 Watt)

Advanced GaN Tech

65 Watt Fast Charging

Dual PD Type C Output

45W Power Delivery

Quxalcomm Quick Charge 3.0

Support Laptop Charging

Multiple Ultra-fast Charging Protocols

Smart AI IC for Power Alignment

Scan to know more about the product
Gourban.in/ Sprint 65W

Colors Avialable :



MRP ₹2,499

1 Year Warranty

URBAN
SMART WEARABLES

Super Fast Charger
SPRINT 60W





- Multi-Purpose 60W Charging
- 18 Watt QC 3.0 Fast Charging
- Many devices for One Charger
- PD Type C Output (30 Watt) QC 3.0 USB A (18 Watt)

Up to 60-Watt Super Fast Charger

2 USB Outputs

Superfast Type C Output

30-Watt PD Fast Charging

18Watt QC3.0 Fast Charging

Support Multiple Fast Charging Protocols

Multiple Circuit Protection

Durable & Travel Friendly

Scan to know more about the product
Gourban.in/ Sprint 60W

Colors Avialable :



MRP ₹2,199

1 Year Warranty

URBAN
SMART WEARABLES

GaN Tech Fast Charger

SPRINT 33W





- 3X Super Fast Charger & Quick Charging Technology
- 33W Total Output & 9 Layers of Protection
- Supports Mobiles, Tablets, Play Stations & More
- 20W PD Type - C Output 18W Quick Charge 3.0

33W Total Output

9 Layers of Protection

20W PD Type - C Output

LED Indicator

18W Quick Charge 3.0

Fireproof ABS + PC Material

Supports Mobiles,Tablets, Play Stations & More

Smart AI IC for Power Alignment

Scan to know more about the product

Gourban.in/ Sprint 33W

Colors Avialable :



MRP ₹1,599

1 Year Warranty

URBAN
SMART WEARABLES

GanX Super Fast Charger
ATOM 65W





- Its Fast, Its Light, Its GanX Massive 65W Charging
- 65 Watt PD Super Fast Charger
- Built with next Generation GanX Tech
- Advanced Type C Output Iconic free flow design

GANX™ Latest GaNX™ Tech	High Power Density	PD 65W Fast Charging	Liquid Cooling Feature
Smart Power Recognization	Multi - Layer Circuit Protection	Universal Compatability	Super Slim Compact Design

Scan to know more about the product
Gourban.in/ Atom 65W

Colors Avialable :



MRP ₹3,499

1 Year Warranty

URBAN
SMART WEARABLES

GanX Super Fast Charger
ATOM 45W





- Its Fast, Its Light, Its GanX Massive 45W Charging
- 45 Watt PD Super Fast Charger
- Built with next Generation GanX Tech
- Advanced Type C Output Iconic free flow design

GANX™ Latest GaNX™ Tech	High Power Density	PD 65W Fast Charging	Liquid Cooling Feature
Smart Power Recognization	Multi - Layer Circuit Protection	Universal Compatability	Super Slim Compact Design

Scan to know more about the product
Gourban.in/ Atom 45W

Colors Avialable :



MRP ₹2,499

1 Year Warranty



Just Launched

URBAN
SMART WEARABLES

GanX Super Fast Charger
ATOM 35W



- Its Fast, Its Ligh, Its GanX Massive 35W Charging
- 35 Watt PD Super Fast Charger
- Built with next Generation GanX Tech
- Advanced Type C Output Iconic free flow design

GANX™ Latest GaNX™ Tech	High Power Density	PD 35W Fast Charging	Liquid Cooling Feature
Smart Power Recognization	Multi - Layer Circuit Protection	Universal Compatability	Super Slim Compact Design

Scan to know more about the product
Gourban.in/ Atom 35W

Colors Avialable :



MRP ₹2,199

1 Year Warranty



Just Launched

URBAN
SMART WEARABLES

GanX Super Fast Charger
ATOM 25W



- Its Fast, Its Ligh, Its GanX Massive 25W Charging
- 25 Watt Super Fast Charger
- Built with next Generation GanX Tech
- Advanced Dual Output Iconic free flow design

GANX™ Latest GaNX™ Tech	High Power Density	PD 25W Super Fast Charging	Liquid Cooling Feature
Smart Power Recognization	Multi - Layer Circuit Protection	Universal Compatability	Super Slim Compact Design

Scan to know more about the product
Gourban.in/ Atom 25W

Colors Avialable :



MRP ₹1,699

1 Year Warranty



Just Launched

URBAN
SMART WEARABLES

GanX Super Fast Charger
ATOM 20W



- Its Fast, Its Ligh, Its GanX Massive 20W Charging
- 20 Watt PD Super Fast Charger
- Built with next Generation GanX Tech
- Advanced Type C Output Iconic free flow design

GANX™ Latest GaNX™ Tech	High Power Density	PD 20W Fast Charging	Liquid Cooling Feature
Smart Power Recognization	Multi - Layer Circuit Protection	Universal Compatability	Super Slim Compact Design

Scan to know more about the product
Gourban.in/ Atom 20W

Colors Available :



MRP ₹1,499

1 Year Warranty

Power your device while travel

Car Charger



URBAN
SMART WEARABLES

Retractable Car Charger

RUN TWIST 50W





- 50W Total Output – PD + QC 3.0 support for rapid charging
- Retractable Flat Type-C Cable – No cable mess, tangle-free
- Smart IC Protection – Auto Device detection & safety
- Sleek Matte Finish – Perfect for Premium car interiors

50W Total Maximum Output

Smart Retractable Cable

72cm Extra Long Cable

Charge 3 Devices Simultaneously

Supports 30W & 20W PD Charging

Advanced AI-Enabled IC

Supports Multiple Devices

180 Degree Rotating Body

Scan to know more about the product
Gourban.in/ Run Twist 50W

Colors Avialable :



MRP ₹2,999

1 Year Warranty

URBAN
SMART WEARABLES

PD & QC 3.0 Car Charger

RUN 118W





- 118W Super Fast Charging
- PD 100W Power Delivery
- Charge Laptop's on Move
- Long 1.5 Meter Flexible Wire

118W Total Output

Supports 2 Device Charging

100W PD Type - C Output

18W Quick Charge 3.0

Smart IC Enabled

Fireproof ABS + PC Material

Supports Mobiles, Tablets & More

1.5 M 5FT
long 1.5 MTS Wire

Scan to know more about the product
Gourban.in/ Run 118W

Colors Avialable :



MRP ₹3,999

1 Year Warranty

URBAN
SMART WEARABLES

FLASH CHARGING Fast Car Charger

RUN 52W





- Massive 52.5Watt Output
- Charge 0-60% in 30 Mins
- Charging Multiple Device Together
- 30W PD Type C 22.5 USB - A Output

52.5W Total Output

FLASH, VOOC WARP Charing Support

Dual Charging Outputs

Multiple Layers of Protection

Alluminium Alloy Casing

Fireproof ABS + PC Material

Wide Model Compatability

LED Light Indicator

Scan to know more about the product
Gourban.in/ Run 52W

Colors Avialable :



MRP ₹1,999

1 Year Warranty



URBAN
SMART WEARABLES

PD & QC 3.0 Car Charger
RUN 38W



- 38W Ultra Fast Charger
- Upto 3X Faster Than Normal Charger
- Fast Charges 2 Device Simultaneously
- 20W PD Type C 18W USB - A Output

38W Total Output

Supports 2 Device Charging

20W PD Type - C Output

18W Quick Charge 3.0

Smart IC Enabled

Fireproof ABS + PC Material

Supports Mobiles, Tablets & More

LED Light Indicator

Scan to know more about the product
Gourban.in/ Run 38W

Colors Avialable :



MRP ₹1,299

1 Year Warranty

Tough
Nylon
Braided

Fast Charging Cables



URBAN
SMART WEARABLES

CHARGE & Sync Cable
LUSH SERIES



Lush - M
3A USB-A to Micro
Mrp:₹499

Lush -C
3A USB-A to Type C
Mrp:₹699

Lush -L
3A USB-A to Lightning
Mrp:₹699

Lush -65WCC
65W Type -C to Type -C
Mrp:₹899

Lush -27WCL
27W Type -C to Lightning
Mrp:₹899

- Next-Gen Liquid Silicon Cable
- Up to 3A Ultra Fast Charging
- Pure Copper Inner Core
- 30000+ Bend Lifespan
- Fast 480 Mbps Data Transfer
- Industry Best 6mm OD
- Super Durable & All Weather
- Soft to Touch

Scan to know more about the product
Gourban.in/ Lush Series

Colors Avialable :

1 Year Warranty



URBAN
SMART WEARABLES

TYPE C - C Fast Charge & sync

DASH-65W DUAL CC



- Support 65W Ultra Fast Charging
- Nylon Braided Charge & Sync with Premium Metal Casing
- Charge 2 Device Simultaneously
- Long Strain Relief & Tangle Free Cable

65W Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles, Tablets & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash 65W C-C

Colors Avialable :



Type C -
Type C Cable

MRP ₹1,499

1 Year Warranty

URBAN
SMART WEARABLES

TYPE C - TYPE C Charge & Sync

DASH-100WCC





- 100W Type C - Type C USB Cable
- Nylon Braided Charge & Sync with Premium Metal Casing
- 1.5M Length Compatible with Universal Compatibility
- Long Strain Relief & Tangle Free Cable

100W Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles, Tablets & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash 100W C-C

Colors Avialable :



Type C -
Type C Cable

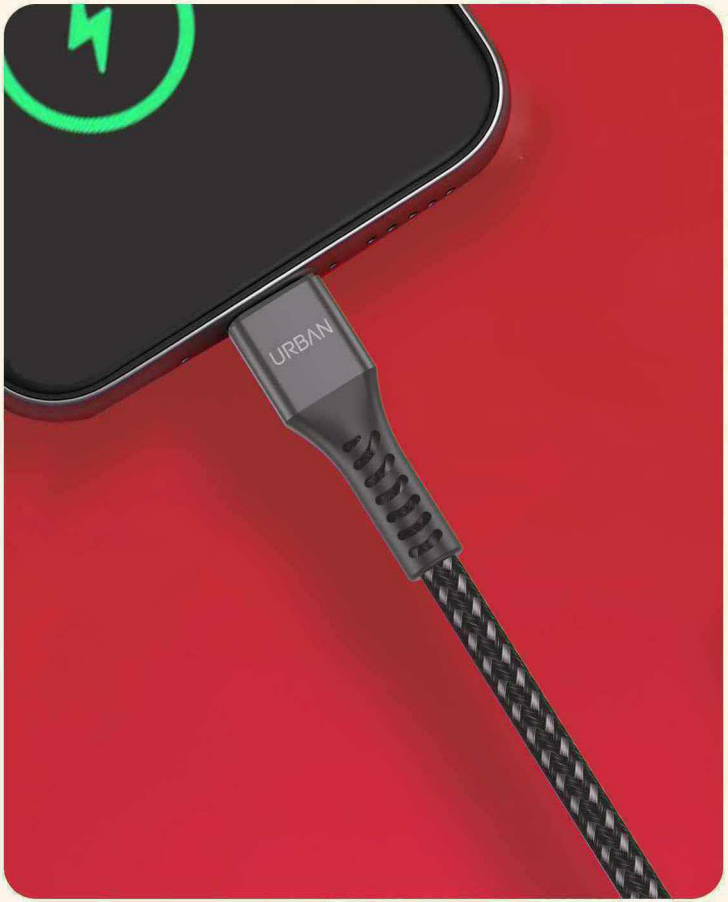
MRP ₹1,999

1 Year Warranty

URBAN
SMART WEARABLES

TYPE C - LIGHTNING Charge & Sync

DASH-20WCL





- 20W Type C - Lightning USB Cable
- Nylon Braided Charge & Sync with Premium Metal Casing
- 1.2M Length Compatible with Universal Compatibility
- Long Strain Relief & Tangle Free Cable

20W Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles, Tablets & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash 20W C-L

Colors Avialable :



Type C - Lightning Cable

MRP ₹999

1 Year Warranty

URBAN
SMART WEARABLES

LIGHTNING Charge & Sync
DASH-L





- 2.4A Lightning Charging
- Nylon Braided Charge & Sync with Premium Metal Casing
- 1.2M Length Compatible with Universal Compatibility
- Long Strain Relief & Tangle Free Cable

2.4A Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles, Tablets & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash-L

Colors Avialable :



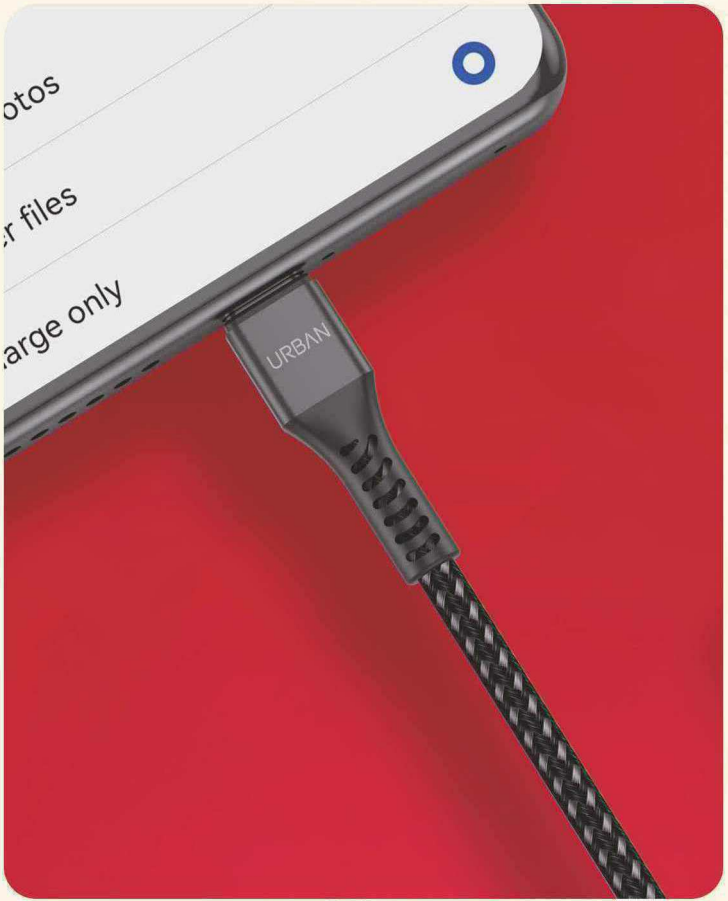
Lightning Cable

MRP ₹899

1 Year Warranty

URBAN
SMART WEARABLES

TYPE C Charge & Sync
DASH-C





- 2.4A Type C Charging
- Nylon Braided Charge & Sync with Premium Metal Casing
- 1.2M Length Compatible with Universal Compatibility
- Long Strain Relief & Tangle Free Cable

2.4A Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles, Tablets & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash-C

Colors Avialable :



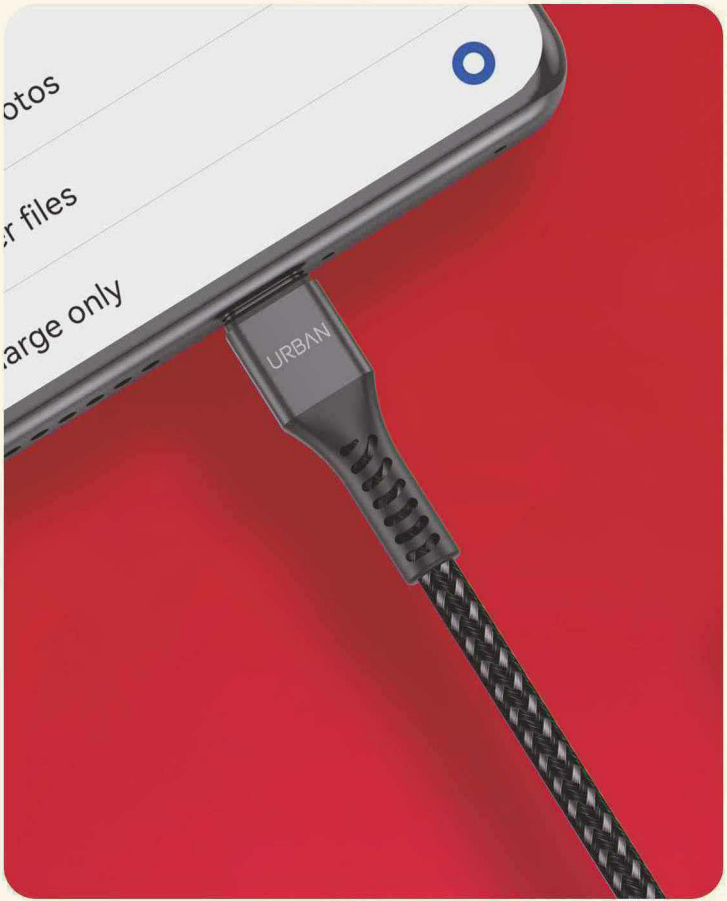
Type C Cable

MRP ₹899

1 Year Warranty

URBAN
SMART WEARABLES

MICRO Charge & Sync
DASH-M





- 2.4A Micro Charging
- Nylon Braided Charge & Sync with Premium Metal Casing
- 1.2M Length Compatible with Universal Compatibility
- Long Strain Relief & Tangle Free Cable

2.4A Fast Charge

Nylon Braided Cable

High Quality Copper Wire

1.2 Meter / 4 Feet

18W Quick Charge 3.0

Excellent Durability

Supports Mobiles,Tablets, Play Stations & More

Safe Charging

Scan to know more about the product
Gourban.in/ Dash-M

Colors Avialable :



Micro Cable

MRP ₹699

1 Year Warranty

Our **Persence**



Online **Portal**



In **Focus - In Media**



In **Focus - Expo & Instore Branding**

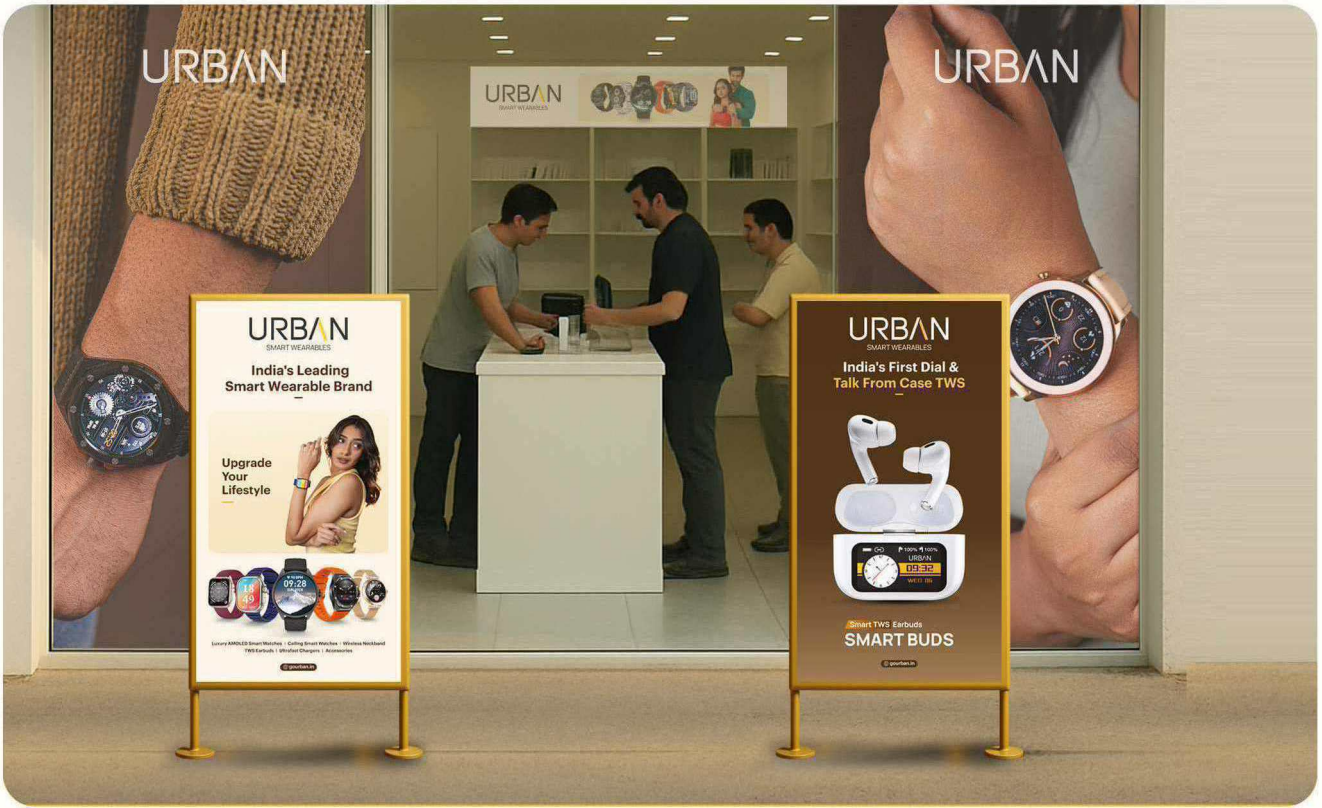




Product **Display - Standee**



Product **Display - Out Door Standee**



URBAN

gourban.in

#MakeAMark