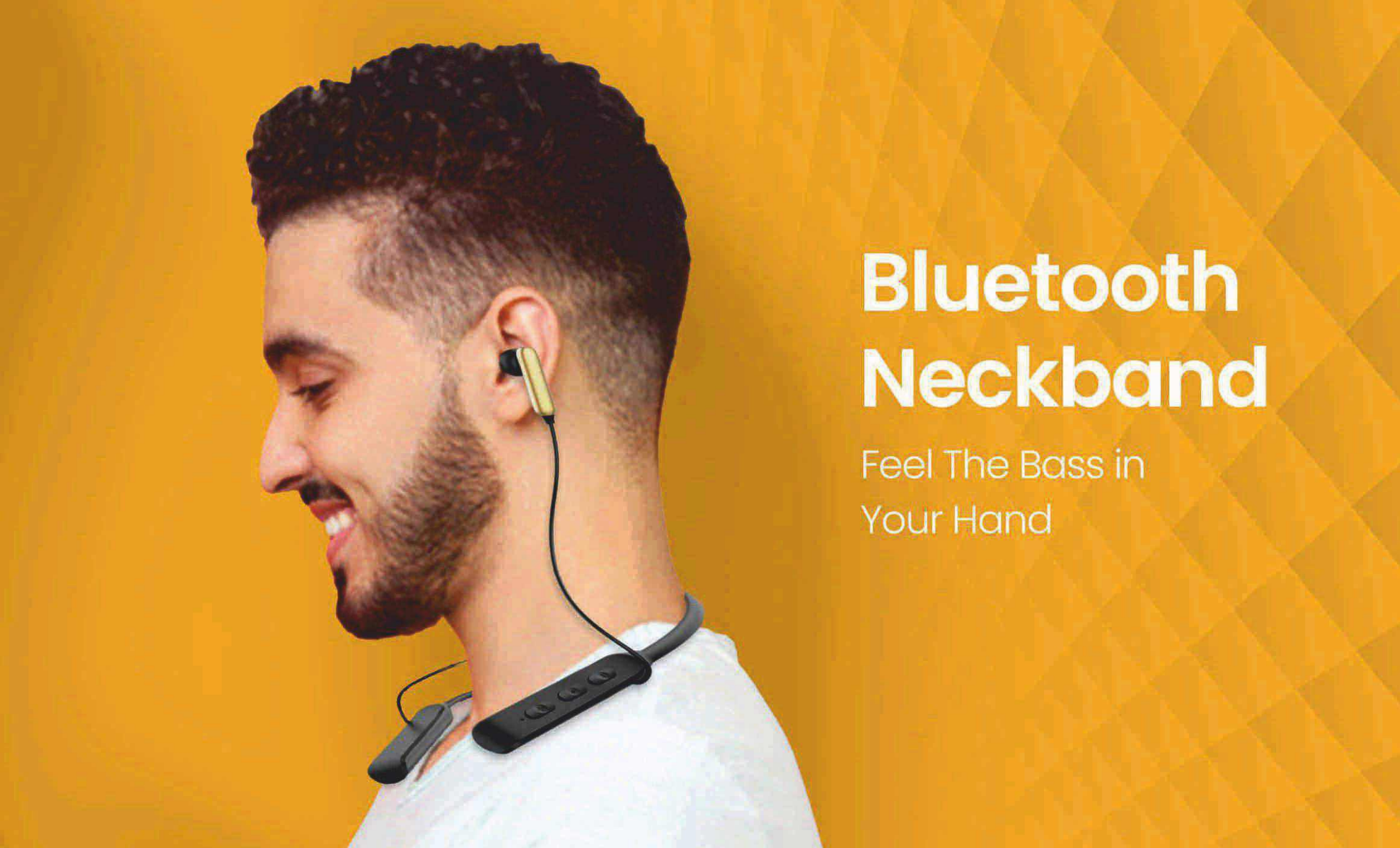
arrow

beyond ordinary



Product Catalogue

October 2026


Bluetooth
Neckband
Feel The Bass in
Your Hand

arrow
beyond ordinary

Wireless Earphones



MELODY 05

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

Wireless Earphones



MELODY 06

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

Wireless Earphones



MELODY 07

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

Wireless Earphones



MELODY 08

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

Wireless Earphones



MELODY 09

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

Wireless Earphones



MELODY 10

A21 Series

- Big Bass Drivers
- Type C Fast Charging
- In-line Controls
- HD Mic & Clear Calls
- Durable and Long Lasting
- Easy to Carry

Immersive Sound

Durable & Long Lasting

Type C Fast Charging

₹1,999



arrow
beyond ordinary

For Active Life Styles



BX50 FLEX

Bluetooth Music

- Long Lasting Battery Upto 18 Hours On Single Charge Designed For Energy
- HD Clarity In Line Mic Stylish Design
- Flexible Neckband
- HD Voice Clarity
- Comfortable Fit

ENC Noise Reduction

Low Latency

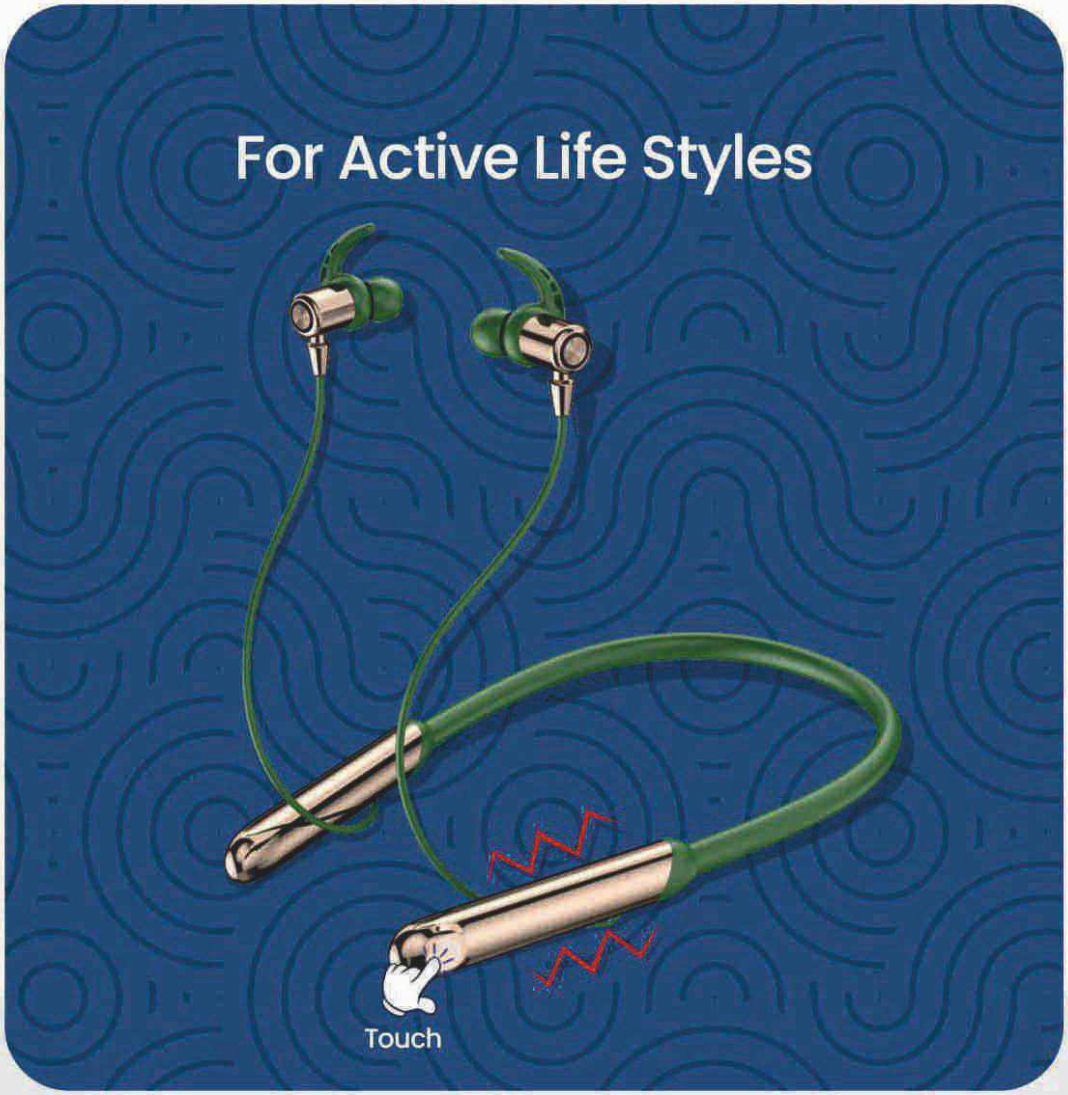
For Gaming

FM Radio

₹1,249



arrow
beyond ordinary



BX50 WAVE

Bluetooth Music

- Long Lasting Battery Upto 18 Hours On Single Charge Designed For Energy
- HD Clarity In Line Mic Stylish Design
- Flexible Neckband
- HD Voice Clarity
- Comfortable Fit

ENC Noise Reduction

Low Latency

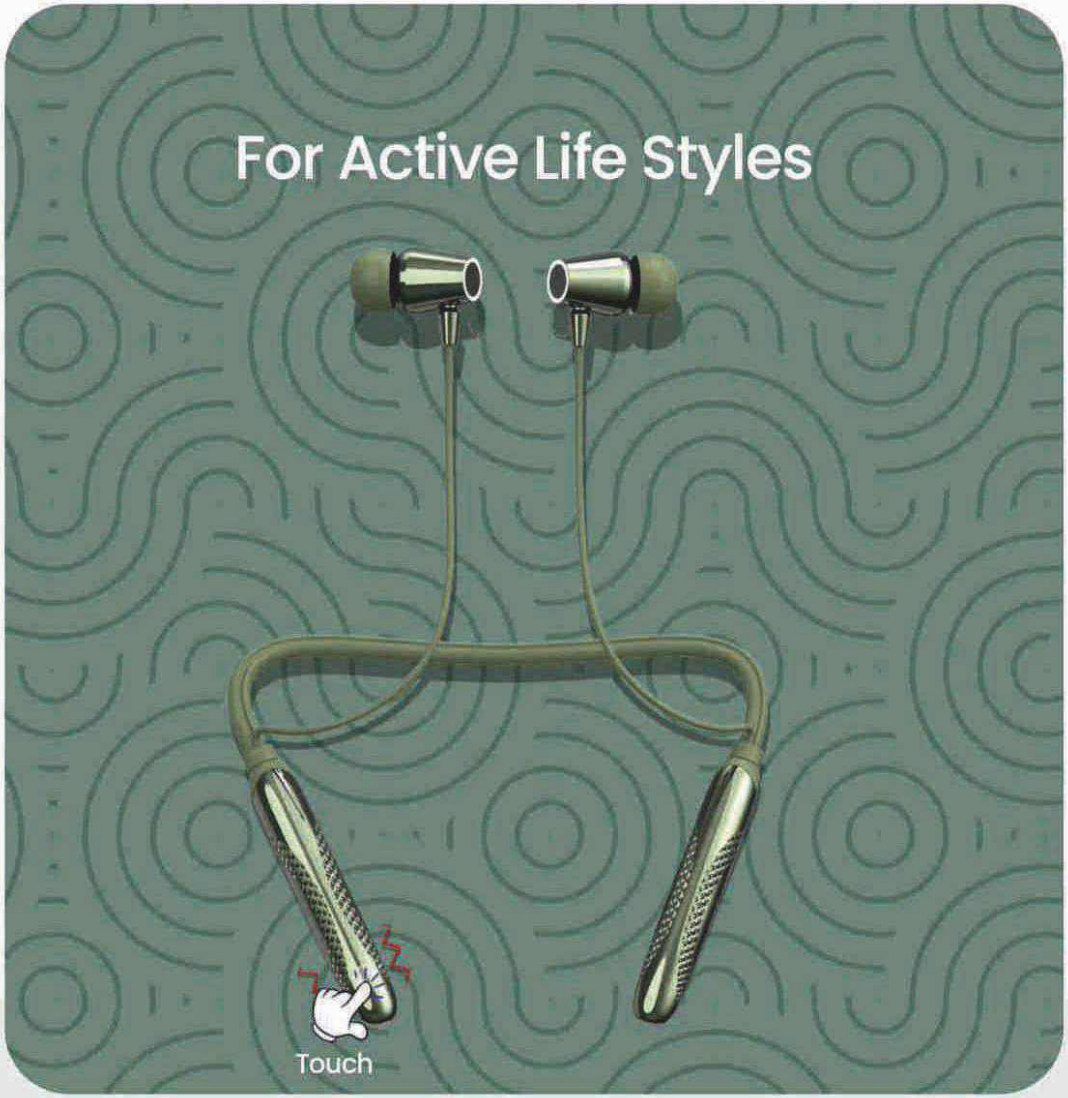
In Line Controls

Light Weight

₹1,249



arrow
beyond ordinary



BX50 SONIC

Bluetooth Music

- Long Lasting Battery Upto 18 Hours On Single Charge Designed For Energy
- HD Clarity In Line Mic Stylish Design
- Flexible Neckband
- HD Voice Clarity
- Comfortable Fit

ENC Noise Reduction

Low Latency

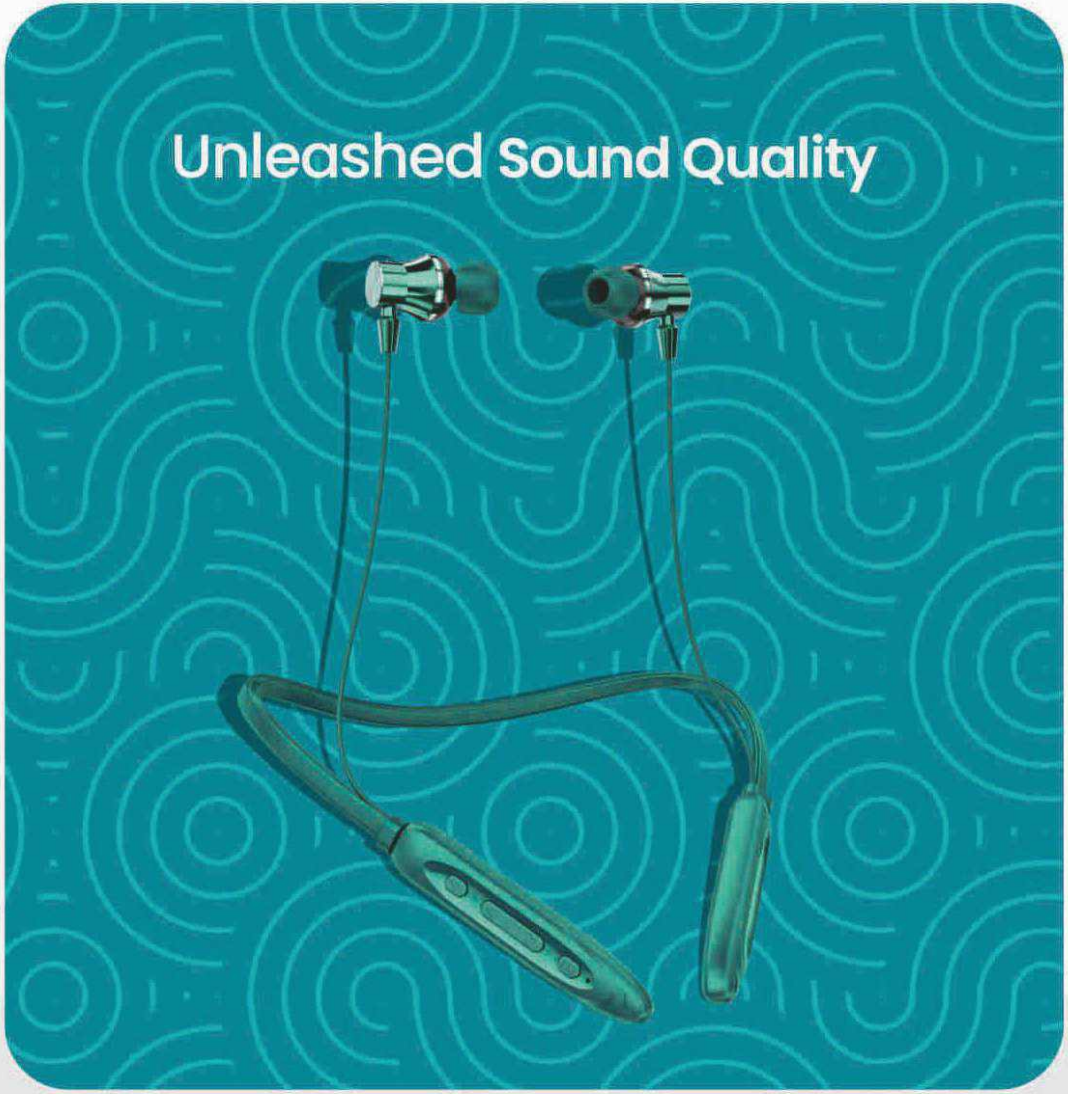
In Line Controls

Light Weight

₹1,249



arrow
beyond ordinary



BX60 FLEX 02

Bluetooth Music

- Powerful Sound effect
- Dual pairing option
- Long Lasting Comfort
- In-line volume control
- EQ mode button option
- Superior Battery Life
- Type c fast charging port

Immersive Sound

Long lasting Battery

Compatible Fit

₹1,699





arrow
beyond ordinary

Arrow Earphone

Felax, Listen, Feel,
Live Life Loud

arrow
beyond ordinary



AR 40 & 41

Wired Earphone

- HiFi Sound Quality
- Inbuilt Mic for Calling
- Soft Silicone Earbuds
- Sturdy Wire for Long Use

HiFi Sound Quality

Inbuilt Mic for Calling

Soft Silicone Earbuds

Sturdy Wire for Long User

₹399



arrow
beyond ordinary



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary

Unleashed Sound Quality

MX-08



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary

Unleashed Sound Quality

MX-14 MX-16 MX-17



MX SERIES

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

Connected the Calls

₹ 249



arrow
beyond ordinary



MX 20

Wired Earphone

- Hassle Free Listening
- High Quality Sound
- Wide Frequency Response
- Noise Isolation

Micro Phone

Music Player

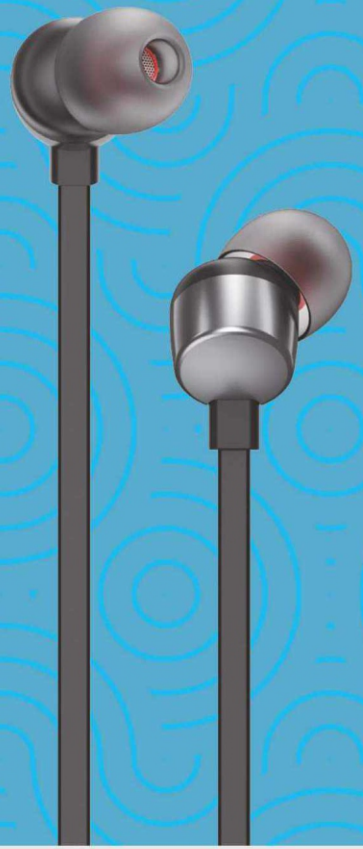
Connected the Calls

₹ 899



arrow
beyond ordinary

Music That Feels Like Magic



MX30
Wired Earphone

- Soft Silicon Buds
- Premium Comfortable Design
- Inbuilt Mic For Calling
- Sturdy Wire for Long Use

10mm Driver

Sound Quality Upgraded

HiFi-Sound Quality

₹499



arrow
beyond ordinary

Music That Feels Like Magic



MX40
Wired Earphone

- Soft Silicon Buds
- Premium Comfortable Design
- Inbuilt Mic For Calling
- Sturdy Wire for Long Use

10mm Driver

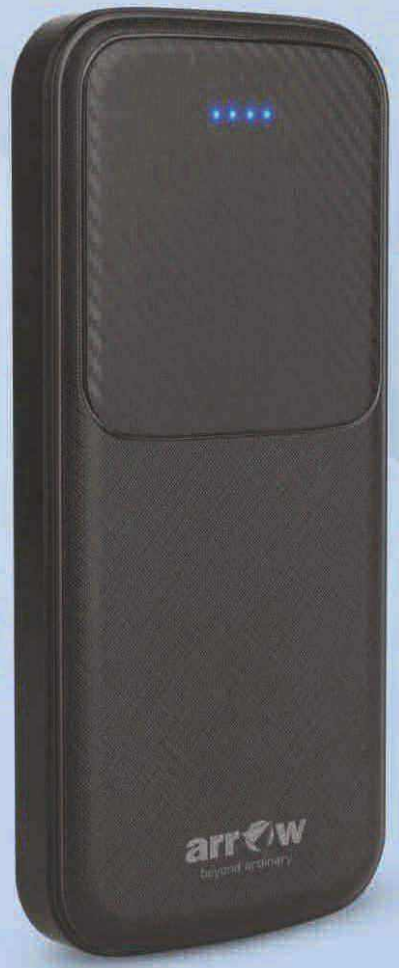
Sound Quality Upgraded

HiFi-Sound Quality

₹499



arrow
beyond ordinary

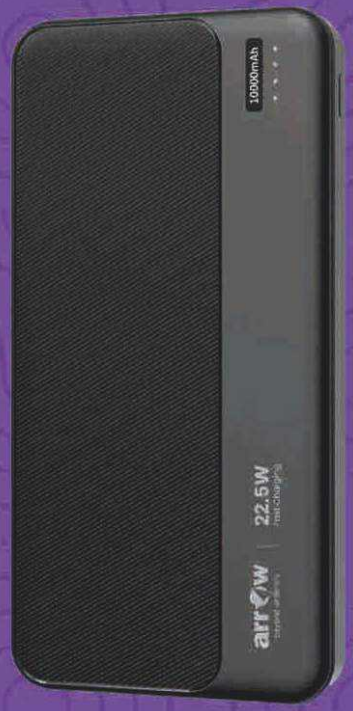


Power Bank

Believe in yourself and you will be unstoppable.

arrow
beyond ordinary

Believe in yourself and you will be unstoppable.



PX42

Power Bank

- Ultra Durable
- Lithium Polymer Cell
- 22.5W Fast Charging
- Fast Charger Techology
- Type C & Micro Inputs

Fireproof Casing

22.5W Fast Charging

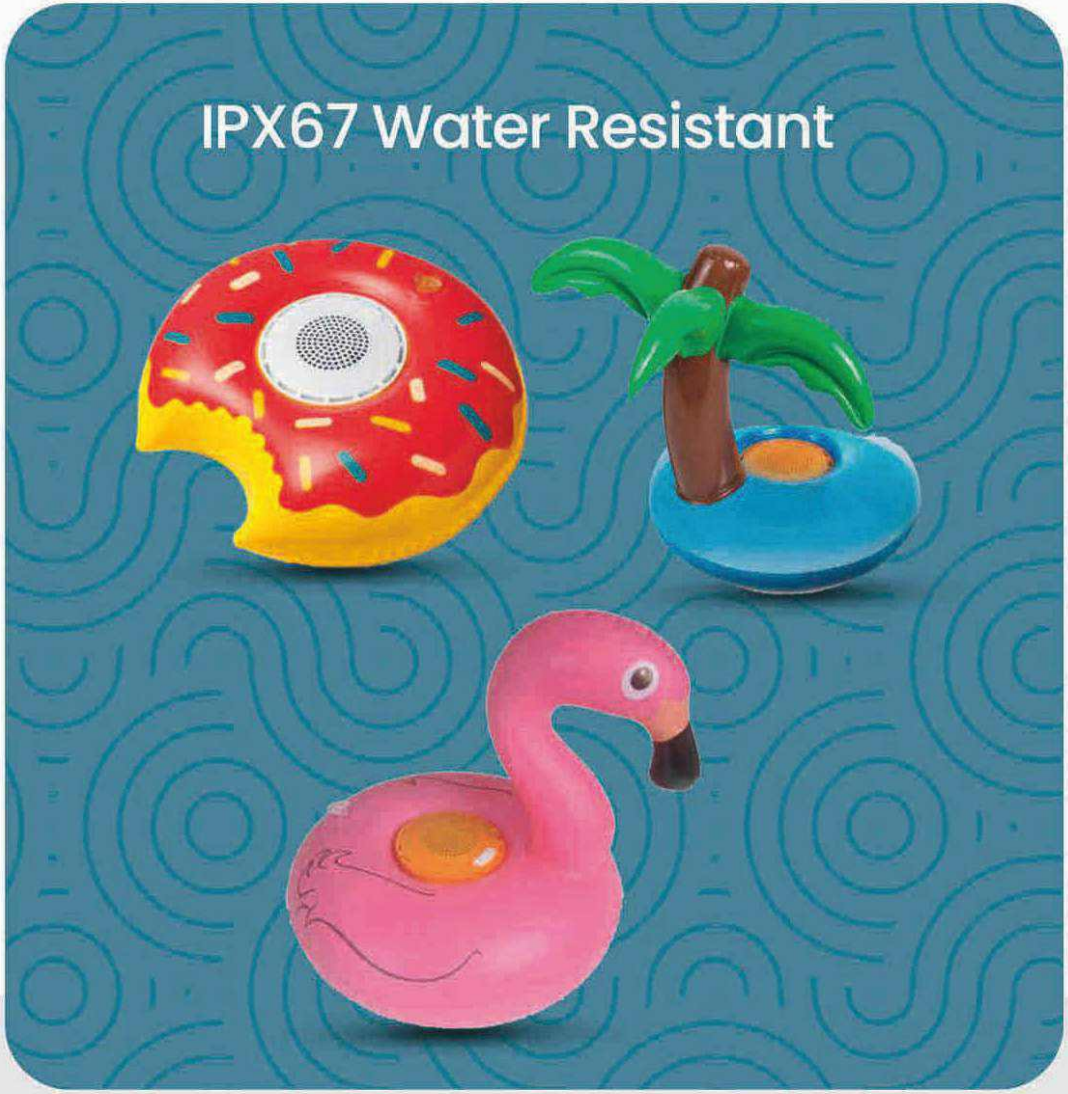
2 way Type C port

Dual Outputs

₹2,249/-



arrow
beyond ordinary



WATER SPEAKER

Blasting Sound

- Ultra Durable Headphone With Call Track & Volume Control
- Collapsible Design for Easy to Carry
- Full Featured Wireless Support FM & Micro SD Card
- 360mAH Battery Capacity & *-9 Hours of All Day Music

Bluetooth 5.0

6 Hours Play Time

Blasting Sound

₹ 1499/-



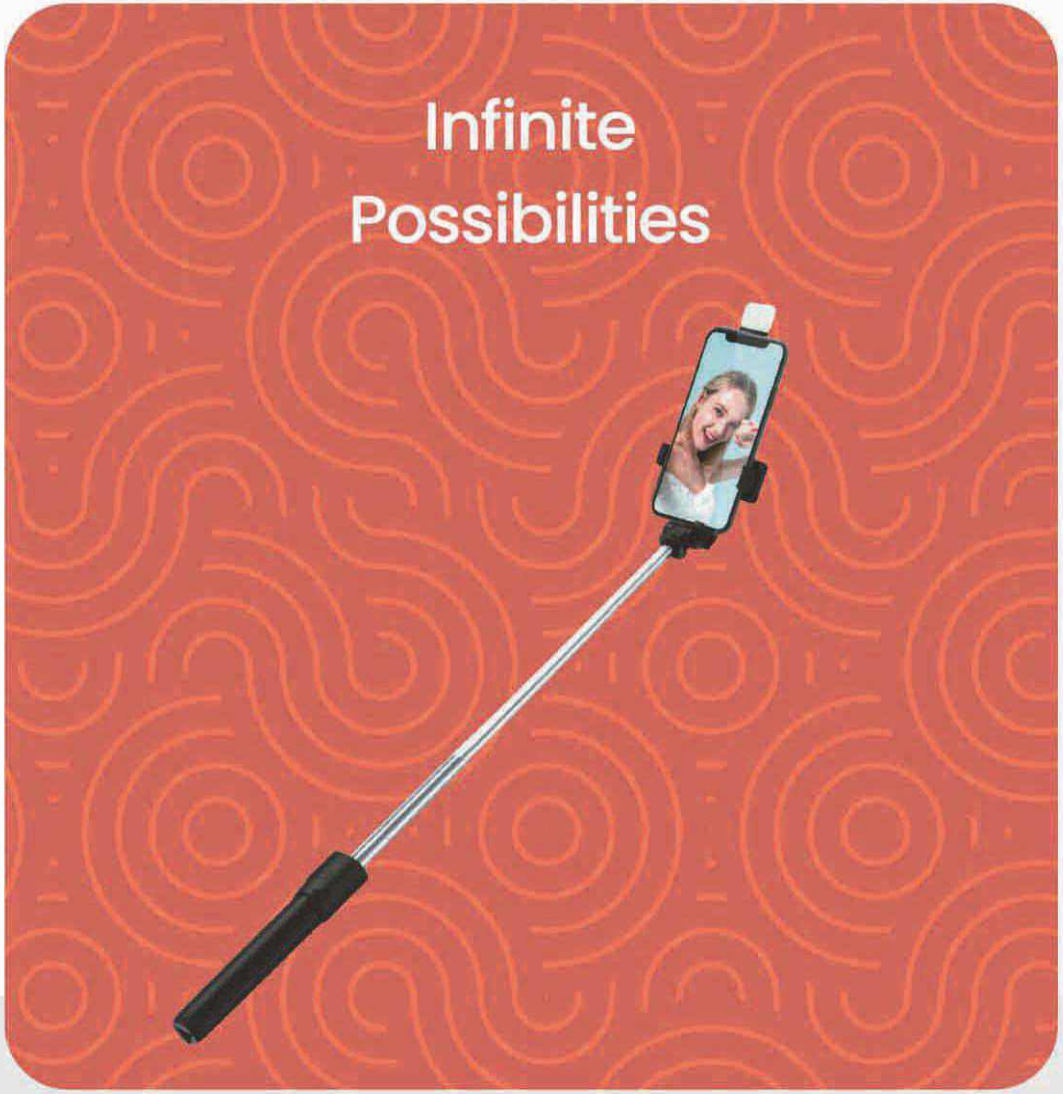
arrow
beyond ordinary



Selfie Stick

Infinite Possibilities

arrow
beyond ordinary



SX 01

Selfie Stick With Tripod Stand

- Durable Stainless Steel Boday
- Long Coverage For Photos & Videos
- Table Trpod Stand For Better Stability
- Built-in Remote Functionality With Attached key
- 3 Professional Flash Light Modes

Video Live Streaming

LED Flash Light

360° Rotation

₹ 899/-



arrow
beyond ordinary



Arrow Chargers

Say Good bye to Slow Charging

arrow
beyond ordinary



TX 04

20Watt with USB-A Output

- Supports Multiple fast Charging Protocols - Super VOOC, Dash, QC 3.0, Warp, Flash
- Durable, Study & Lightweight - Ideal for travelling
- Compatible with iPhones, AirPods, Apple Watches, Samsung Smart Phones, Smart Watches, TWS Earbuds, Tablets, and other gadgets

20 Watt
Fast Charging

USB-A
Output

Sturdy &
Travel Use

₹1,499



arrow
beyond ordinary

25Watt with Type-C Output



TX 03

25Watt with Type-C Output

- Supports Multiple fast Charging Protocols - Super VOOC, Dash, QC 3.0, Warp, Flash
- Durable, Study & Lightweight - Ideal for travelling
- Compatible with iPhones, AirPods, Apple Watches, Samsung Smart Phones, Smart Watches, TWS Earbuds, Tablets, and other gadgets

25 Watt
Fast Charging

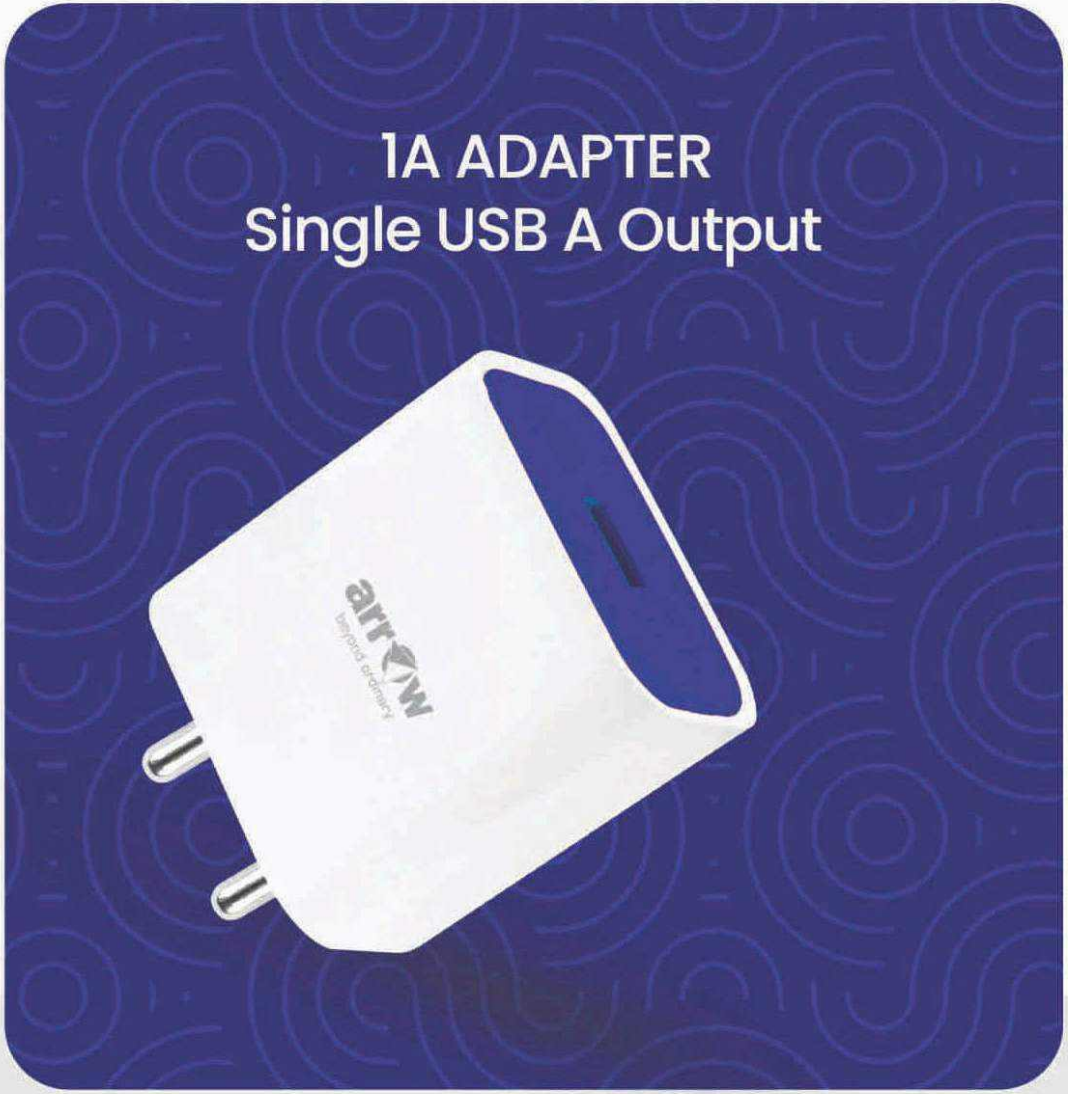
Sturdy &
Travel Use

Universal
Compatibility

₹1,499



arrow
beyond ordinary



TX 02

1A Adapter Single USB A Output

- 5V-1A Low Energy Consumption Charger
- Safe and Reliable Charger with Multiple
- Double IC Single USB Output
- Universal Compatibility, Mobile Phones, Bluetooth devices, smart Gadgets and More

Low Energy Consumption

Surge Protection

Double IC

₹399/-



arrow
beyond ordinary

Charging Capability Upto
3.1A of Fast Charger



TRIO USB 3.1A IQ

Fast charger

- Innovative IQ Fast Charging Technology with 3 USB
- Supports Both Phones &Tablets
- Compact Design & Fire Proof Housing
- Auto Detect for the Optimized Power Supply

Trio USB port

Slim Design

Heavy Duty

₹799/-



arrow
beyond ordinary

Charging Capability Upto
2.4A + 18v PD Support



PD+2.4A

Fast charger

- Innovative IQ Fast Charging Technology USB Port
- Auto Detect for the Optimized Power Supply
- Supports Both Phones &Tablets
- Compact Design &Fire Proof Housing

Trio USB port

Slim Design

Heavy Duty

₹899/-



arrow
beyond ordinary

Charging Capability Upto
2.1A of Fast Charger



TX SERIES

2.1A IQ

Single USB Fast Charger

- Innovative IQ Fast Charging Technology USB Port
- 1m Charge & Sync Cable Included
- Supports Both Phones &Tablets
- Compact Design & Fire Proof Housing

Single USB port

1M Cable Length

Charge & Sync

₹599/-



arrow
beyond ordinary

Charging Capability Upto
2.4A of Fast Charger



TDX SERIES 2.4A IQ

Single USB Fast Charger

- Innovative IQ Fast Charging Technology USB Port
- 1m Charge & Sync Cable Included
- Supports Both Phones &Tablets
- Compact Design & Fire Proof Housing

Single USB port

1M Cable Length

Charge & Sync

₹599/-



arrow
beyond ordinary

Charging Capability Upto
2.4A of Fast Charger



THREE USB

2.4a Fast Charger

- Auto Detect for the Optimized Power Supply
- Innovative IQ Fast Charging Technology
- Supports Both Phones &Tablets
- Compact Design & Fire Proof Housing

Safe

Controlled IC

Fast Charging

₹599/-





arrow
beyond ordinary

Arrow Car Chargers

Say Goodbye to Slow Charging Woes

arrow
beyond ordinary



NX 08

50Watt Fast Charger

- 50-Watt Fast Charging
- Dual PD Type C Outputs
- Sturdy Premium PVC
- Compact Lightweight Design
- Compatible with All Smartphones and Gadgets

Supports Quick Charge

50W Fast Charging

Dual PD Type-C Output

₹1,899



arrow
beyond ordinary



NX 07

48Watt Fast Charger

- 48-Watt Fast Charging
- USB & Type C Outputs
- Sturdy Premium PVC
- Compact Lightweight Design
- Compatible with All Smartphones and Gadgets

Supports Quick Charge

50W Fast Charging

USB-A & Type-C Output

₹1,899



arrow
beyond ordinary



NX 06

20W FAST CAR CHARGER

- USB & Type C Outputs
- Sturdy Premium PVC
- Compact Lightweight Design
- Compatible With All Smartphones and Gadgets

Safe

Supports Quick Charge

USB-A &Type c Outputs

₹899/-



arrow
beyond ordinary

Ensure the safety of your devices & smart IC



DUAL USB

3.1 A Speed Car Charger

- Built with superior Quality industrial Grade Meterials
- Convenient to Charge Multiple Devices at same time
- 4X Speed of Conventional Charge
- Compatible With all USB Connecting devices

Safe

Controlled IC

Fast Charging

₹799/-



arrow
beyond ordinary



DUAL USB

2.1 A Speed Car Charger Lightning

- 1M Charge and Sync Cable included
- Supports both Phones and Tablets
- Compact Design and Fire proof Housing
- Improved Charging Capability up to 2.1A of Fast Charger

Safe

Controlled IC

Fast Charging

₹599/-



arrow
beyond ordinary



DUAL USB

2.1 A Speed Car Charger

Micro

- 1M Charge and Sync Cable included
- Supports both Phones and Tablets
- Compact Design and Fire proof Housing
- Improved Charging Capability up to 2.1A of Fast Charger

Safe

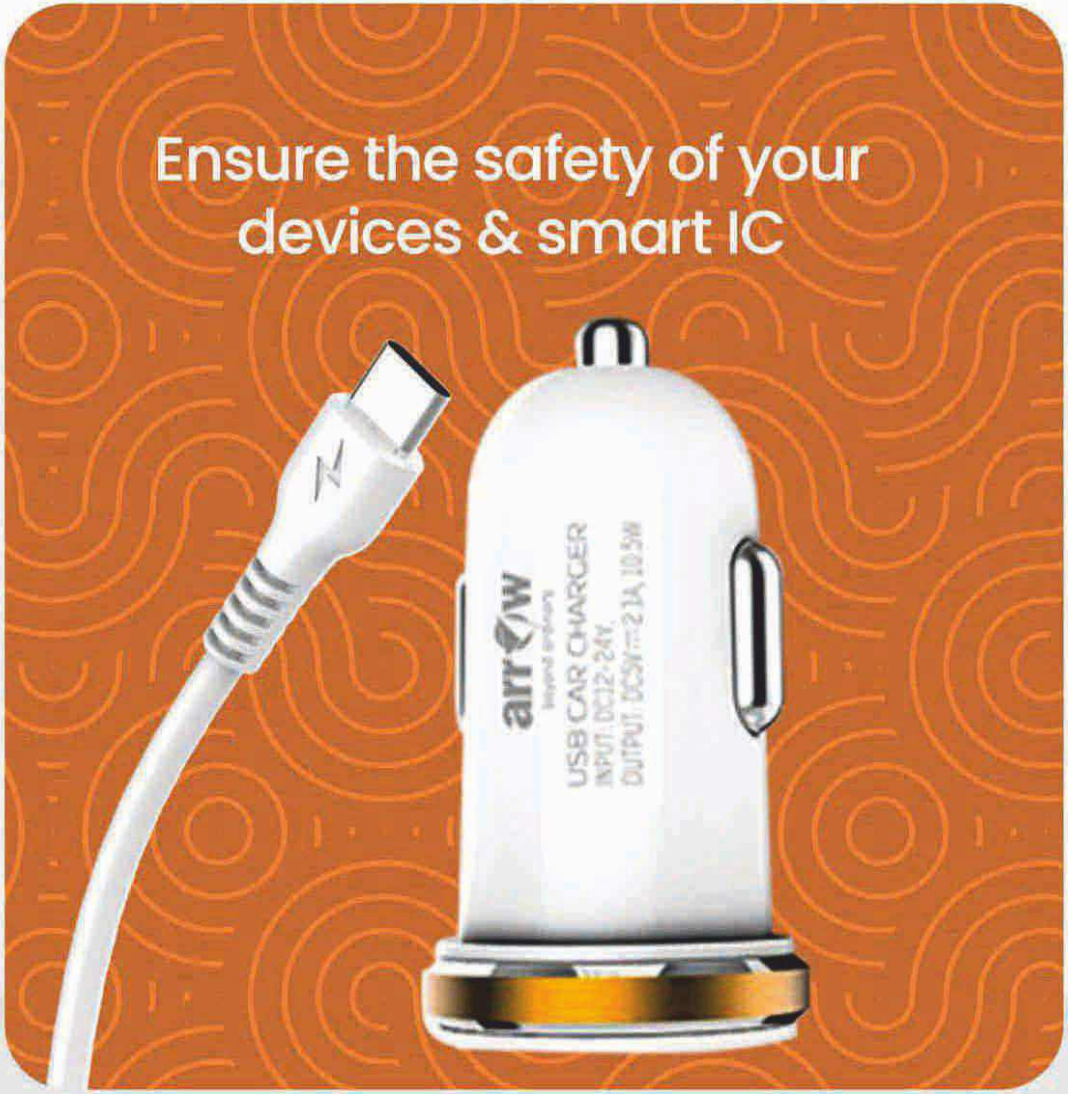
Controlled IC

Fast Charging

₹599/-



arrow
beyond ordinary



DUAL USB

2.1 A Speed Car Charger

Type C

- 1M Charge and Sync Cable included
- Supports both Phones and Tablets
- Compact Design and Fire proof Housing
- Improved Charging Capability up to 2.1A of Fast Charger

Safe

Controlled IC

Fast Charging

₹599/-



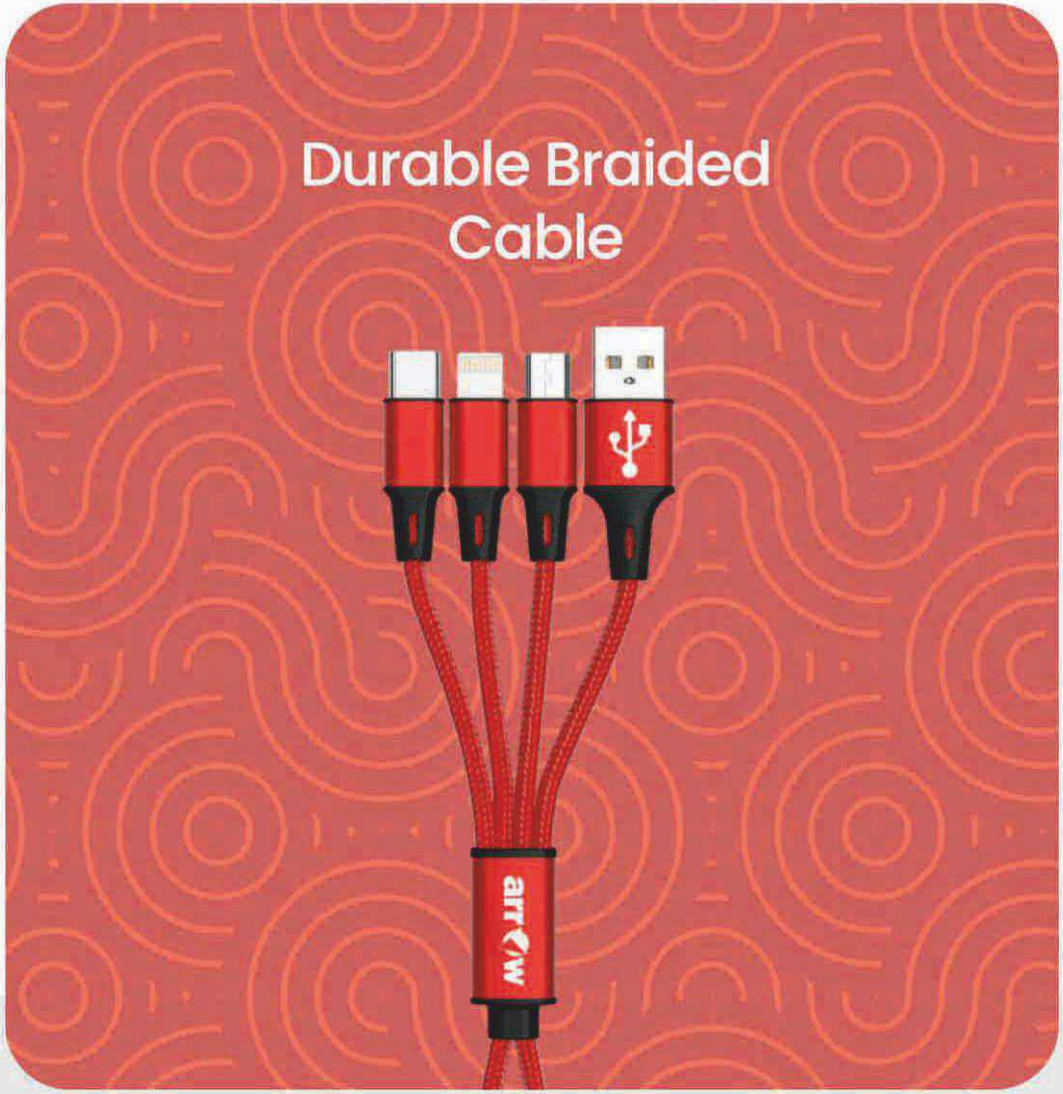
arrow
beyond ordinary



Arrow Cables

Cables That Don't wear out

arrow
beyond ordinary



CX 12

Braided 3-in-1 Cable

- Super Durable Brided Cable
- Super-Fast 3A Charging Speed
- Pocket Size , Best Sutitable for Travel
- High-Quality Copper Wire Inside

Premium Casing

Recycled PVC

Bent Test Passed

₹599/-



arrow
beyond ordinary



CX 13

Fast Charging 5-in-1 Cable

- Multi-utility 5-in-1 Outputs
- Type C to Type C, 8-Pin & micro USB Outputs
- Super Durable Nylon Braided Cable
- Premium Metal Casing
- Long 1.2 Meters Cable Length

Premium Casing

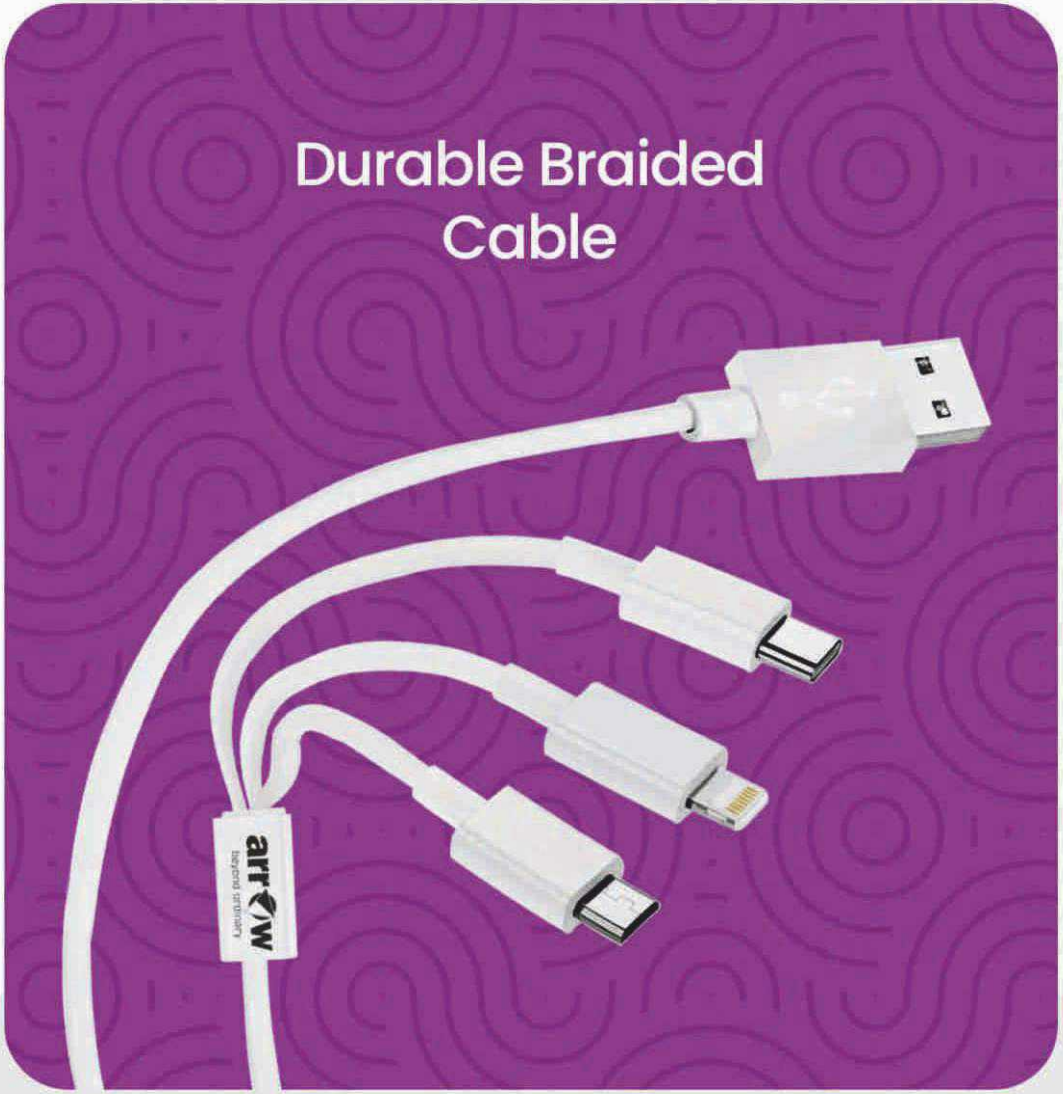
Recycled PVC

Bent Test Passed

₹899/-



arrow
beyond ordinary



CX 14

Fast Charging 3-in-1 Cable

- One Cable for all the Charging Solutions
- Made from Premium Quality TPU Material
- 1.2M Cable Length with Shielding for durability
- Tish Cable Supports only Charging Function
- Compatible with Type C,Micro and Lightning Devices

Premium Casing

Recycled PVC

Bent Test Passed

₹899/-



arrow
beyond ordinary

1 . 2 Meter Cables



DATA SYNC

CX05

- Supports Ultra Fast Charging upto 60W
- More Flexible &Durable
- 10,000 + Bend Test approved
- Maximum Compatibility with Tangle Free TPE Material
- Supports Both Charge &Sync

Pure Copper Core

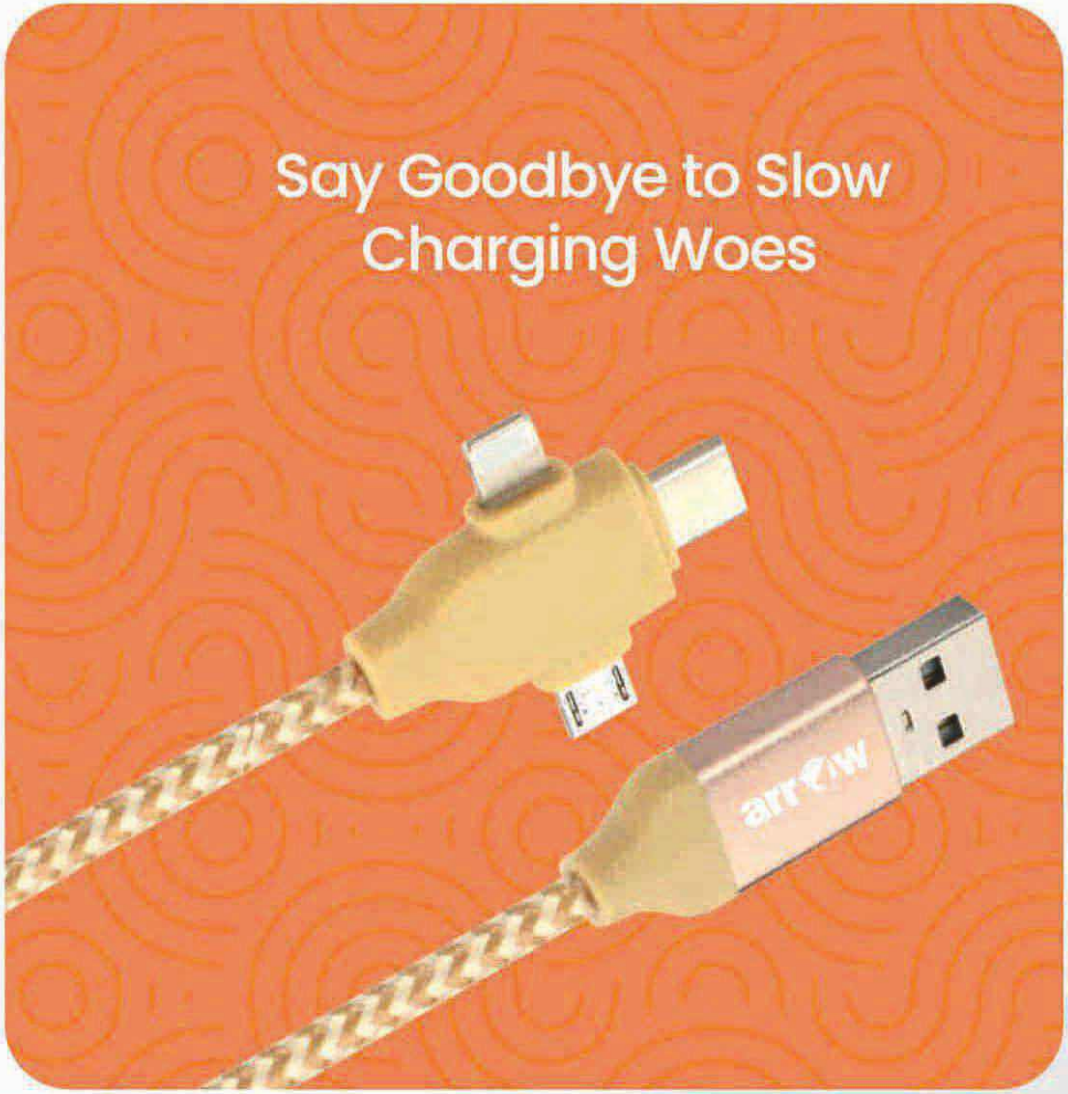
Charge & Sync

Angle Twined

₹799/-



arrow
beyond ordinary



3IN 1 CHARGING CABLE

Nylon Braided Cable

- Fast Charging & Sync
- 1M Cable Length
- 480Mbps Data Transmission
- 3.1A Max Output

3in1 Compatibility

Fast Charging 3.1A

Nylon Braided

₹799/-



arrow
beyond ordinary



NYLON BRAIDED
[LIGHTNING,MICRO]

- Durable & Flexible
- Convenient Data transfer
- Easy Cable Management & Extensive Compatibility
- 2.4 A Fast Charging & sync

25cm Cable

Charge & Sync

Nylon Brided cable

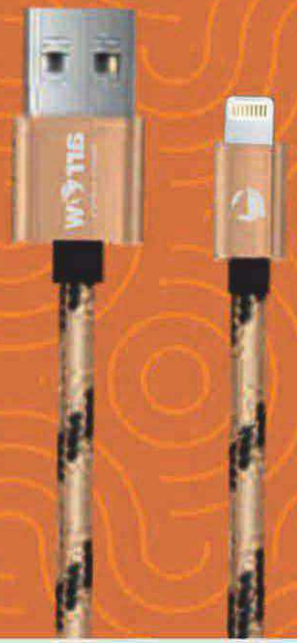


arrow
beyond ordinary

1.2 Meter Cables

LAIHTNING

₹549/-



NYLON BRAIDED
[LIGHTNING]

- Durable & Flexible
- Convenient Data Transfer
- Easy Cable Management & Extensive Compatibility
- 2. 1 A Fast charging & Sync
- Colours : Grey,Brown,Red

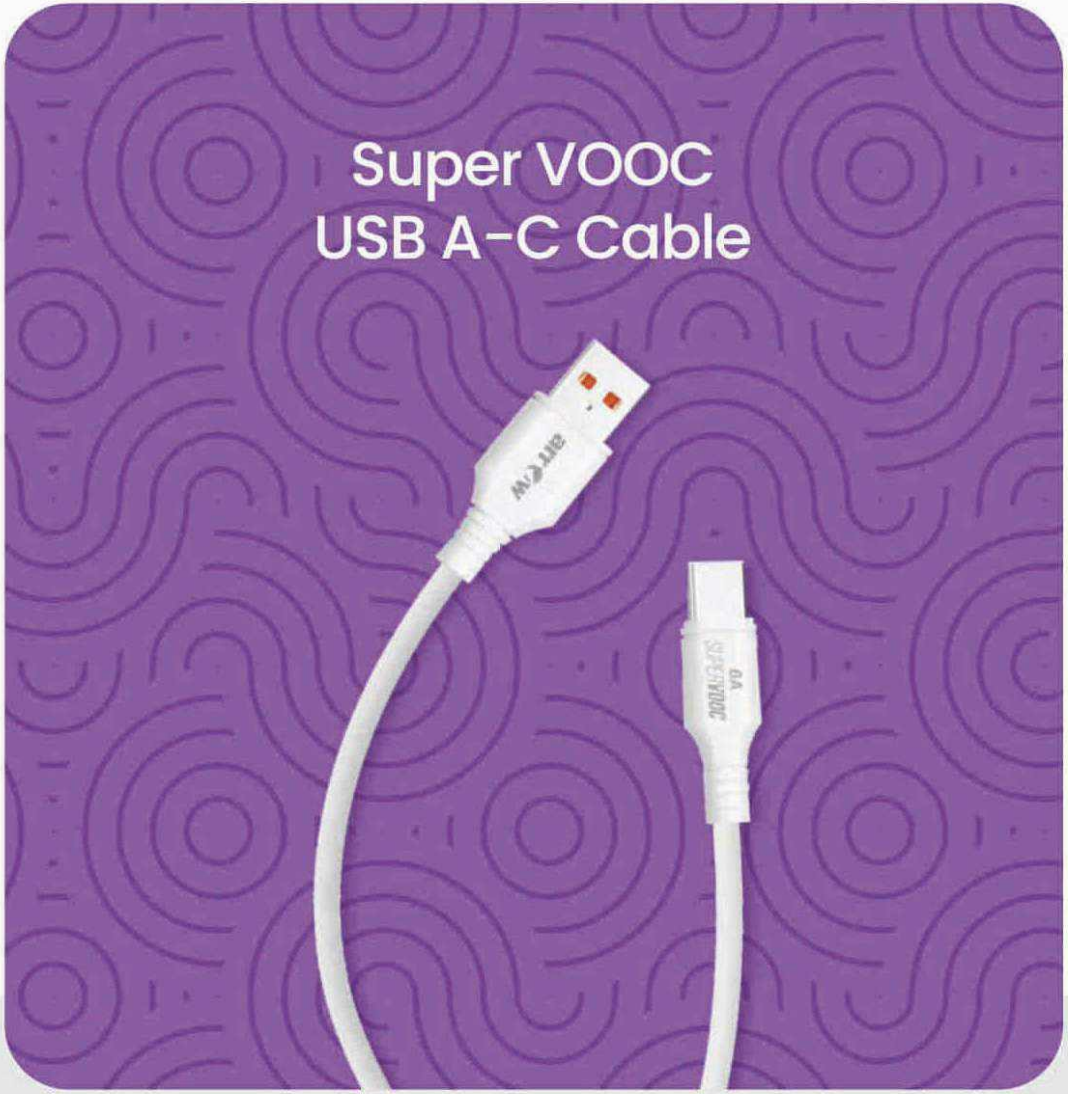
Out Current

Charge & Sync

Nylon Brided cable



arrow
beyond ordinary



CX 14

Super VOOC USB A-C Cable

- Improved charging capabilityup to 65W 6A/ 10V Fast Charging Only When used with Original SuperVooc or Dart Charging Adapter
- Supports up to 480 Mbps Data transmission speed
- Smaller connector designed to fit smaller space
- Thinner and more flexibe cable

Extra Strong

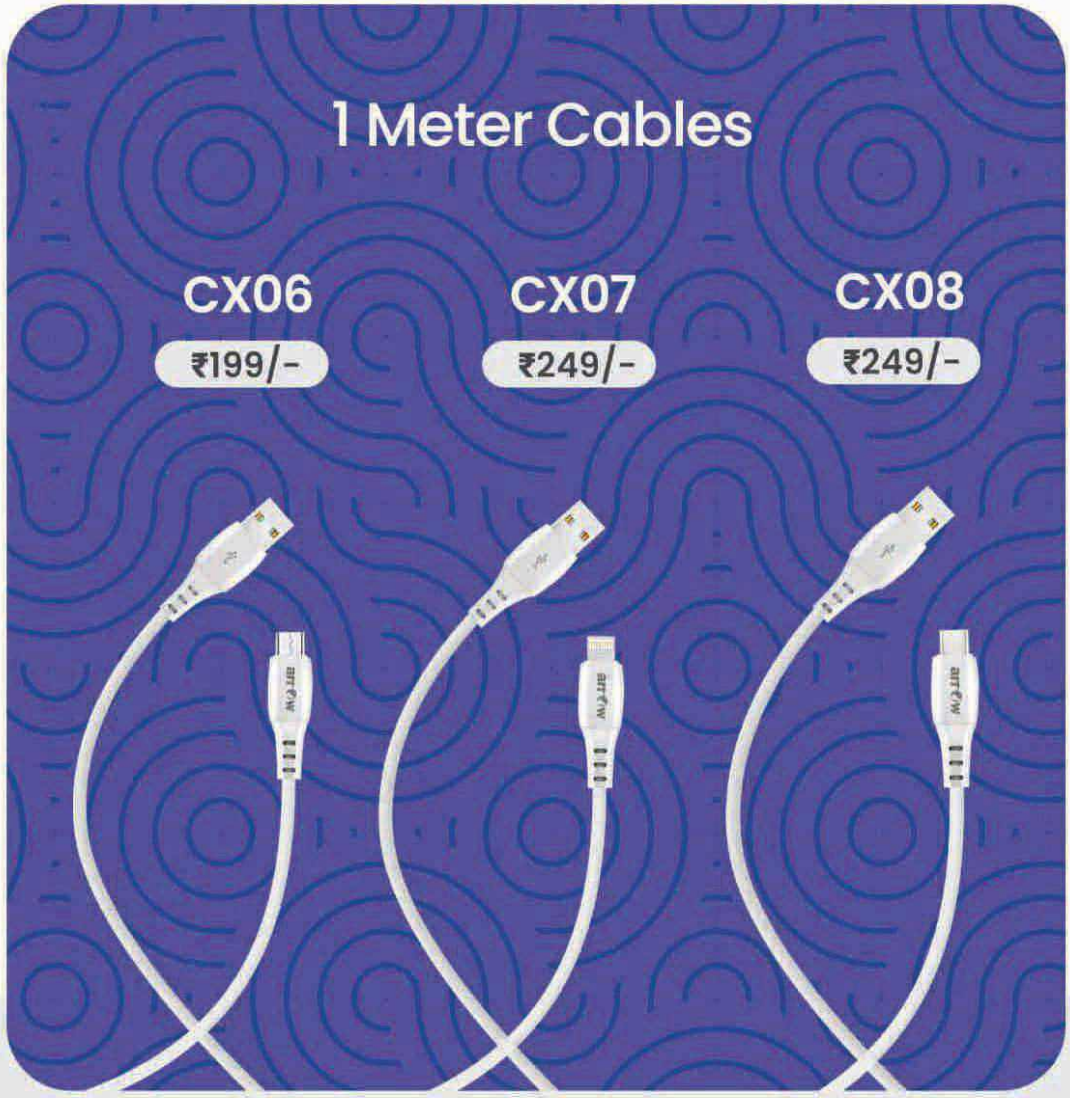
Bend Tested

Slim Design

₹399/-



arrow
beyond ordinary



DATA SYNC
[CX06,CX07,CX08]

- Improved Charging Capability Upto 2.4A Fast Charging.
- Supports Upto 480 Mbps Data Transmission Speed.
- Smaller Connector Deigned to Fit Smaller Space
- Thinner & More Flexible Cable

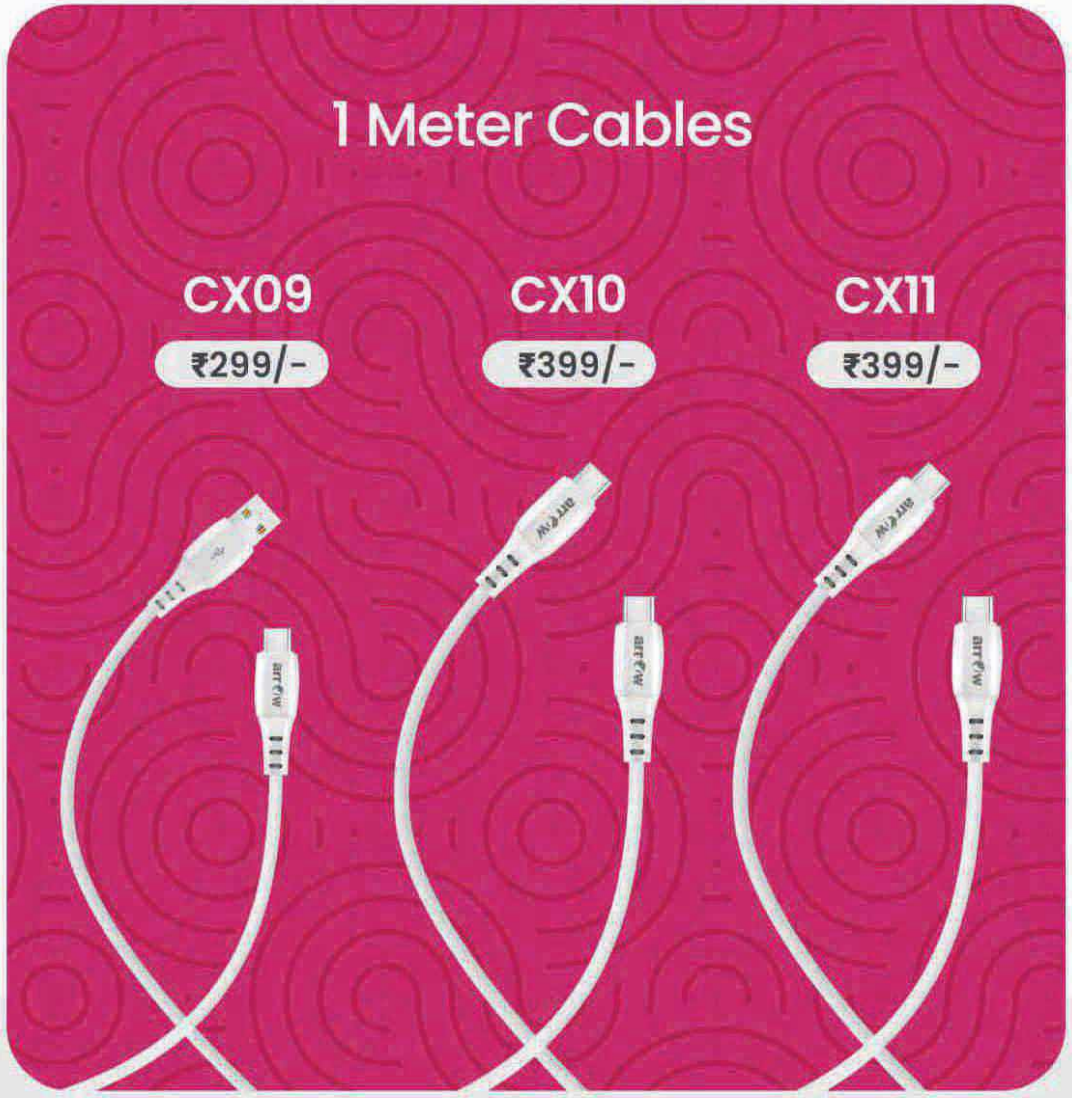
Pure Copper Core

Charge & Sync

Angle Twined



arrow
beyond ordinary



DATA SYNC
[CX09,CX10,CX11]

- Improved Charging Capability Upto 2.4A Fast Charging.
- Supports Upto 480 Mbps Data Transmission Speed.
- Smaller Connector Deigned to Fit Smaller Space
- Thinner & More Flexible Cable

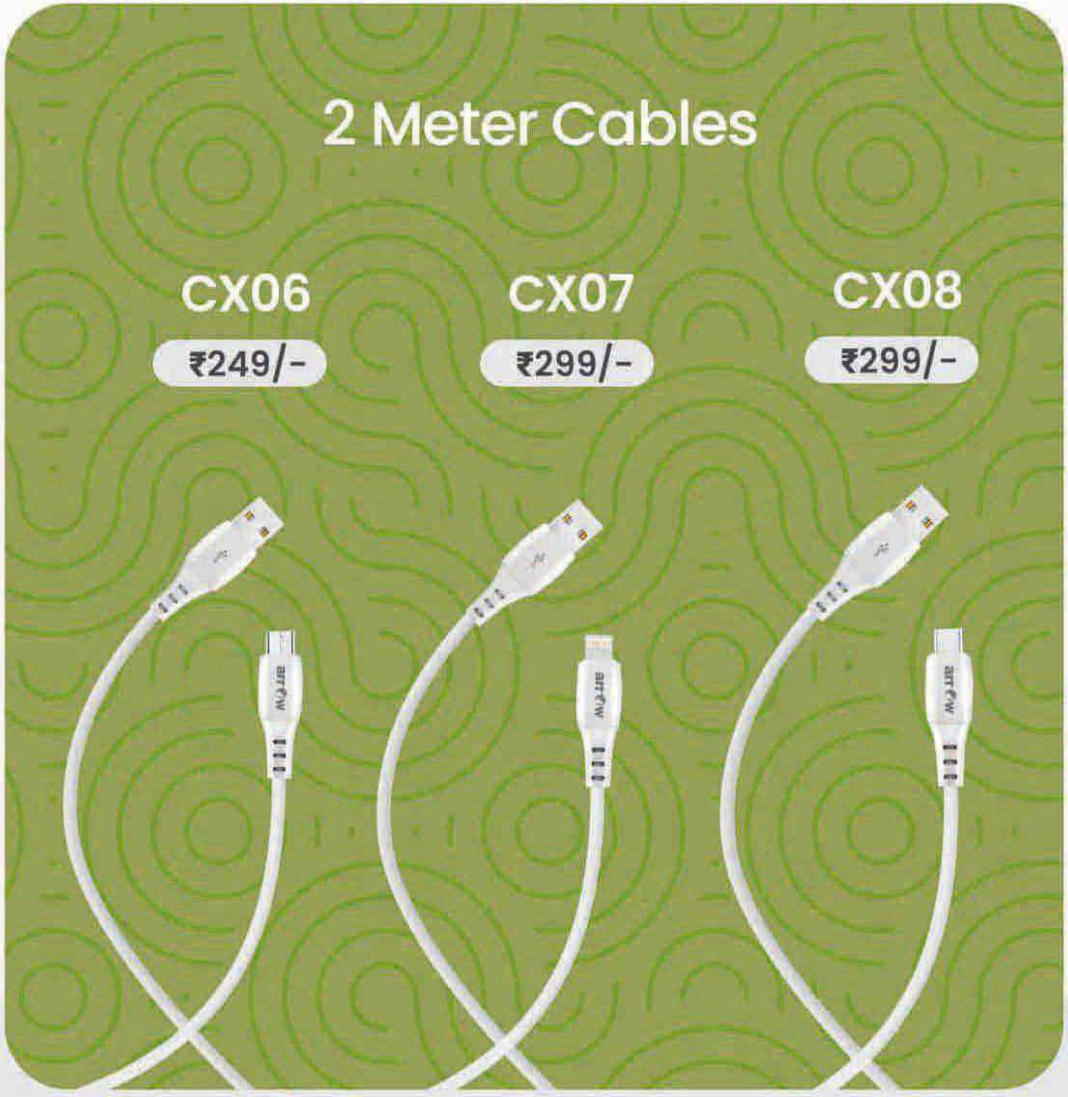
Pure Copper Core

Charge & Sync

Angle Twined



arrow
beyond ordinary



DATA SYNC
[CX06,CX07,CX08]

- Improved Charging Capability Upto 2.4A Fast Charging.
- Supports Upto 480 Mbps Data Transmission Speed.
- Smaller Connector Deigned to Fit Smaller Space
- Thinner & More Flexible Cable

Pure Copper Core

Charge & Sync

Angle Twined

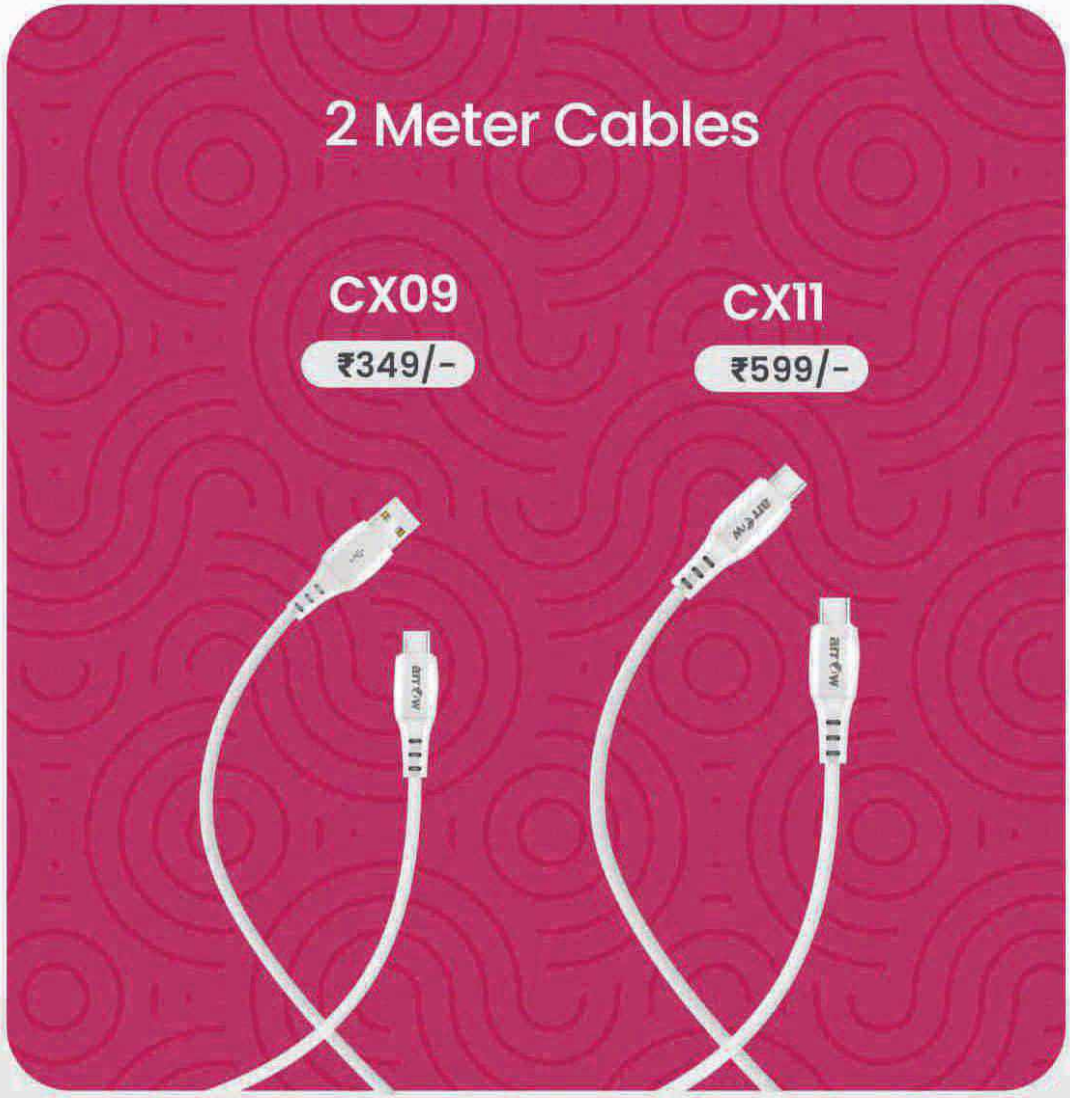


arrow
beyond ordinary

2 Meter Cables

CX09
₹349/-

CX11
₹599/-



DATA SYNC
[CX09,CX11]

- Improved Charging Capability Upto 2.4A Fast Charging.
- Supports Upto 480 Mbps Data Transmission Speed.
- Smaller Connector Deigned to Fit Smaller Space
- Thinner & More Flexible Cable

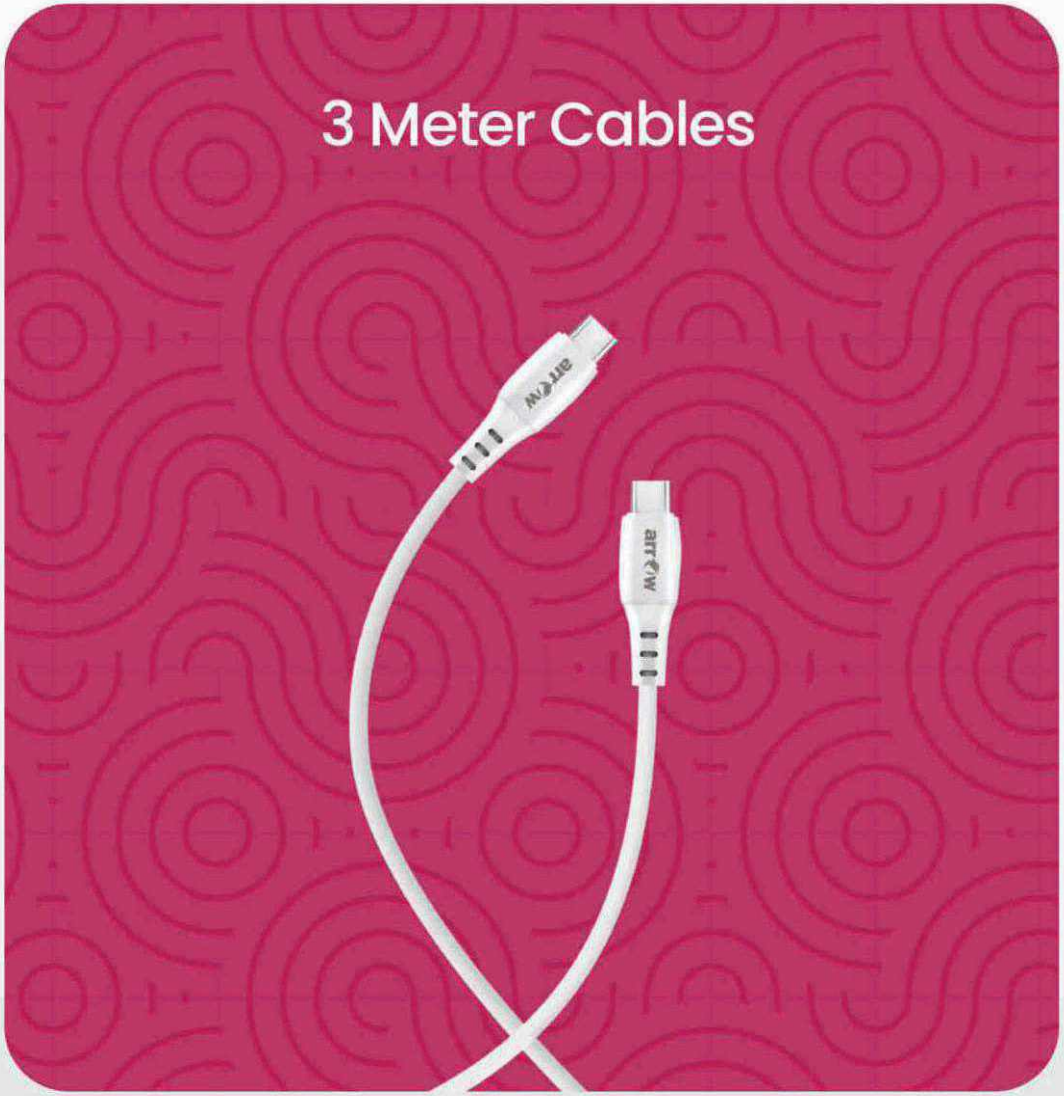
Pure Copper Core

Charge & Sync

Angle Twined



arrow
beyond ordinary



DATA SYNC

CX11 - 2 Meter

- Improved Charging Capability Upto 2.4A Fast Charging.
- Supports Upto 480 Mbps Data Transmission Speed.
- Smaller Connector Deigned to Fit Smaller Space
- Thinner & More Flexible Cable

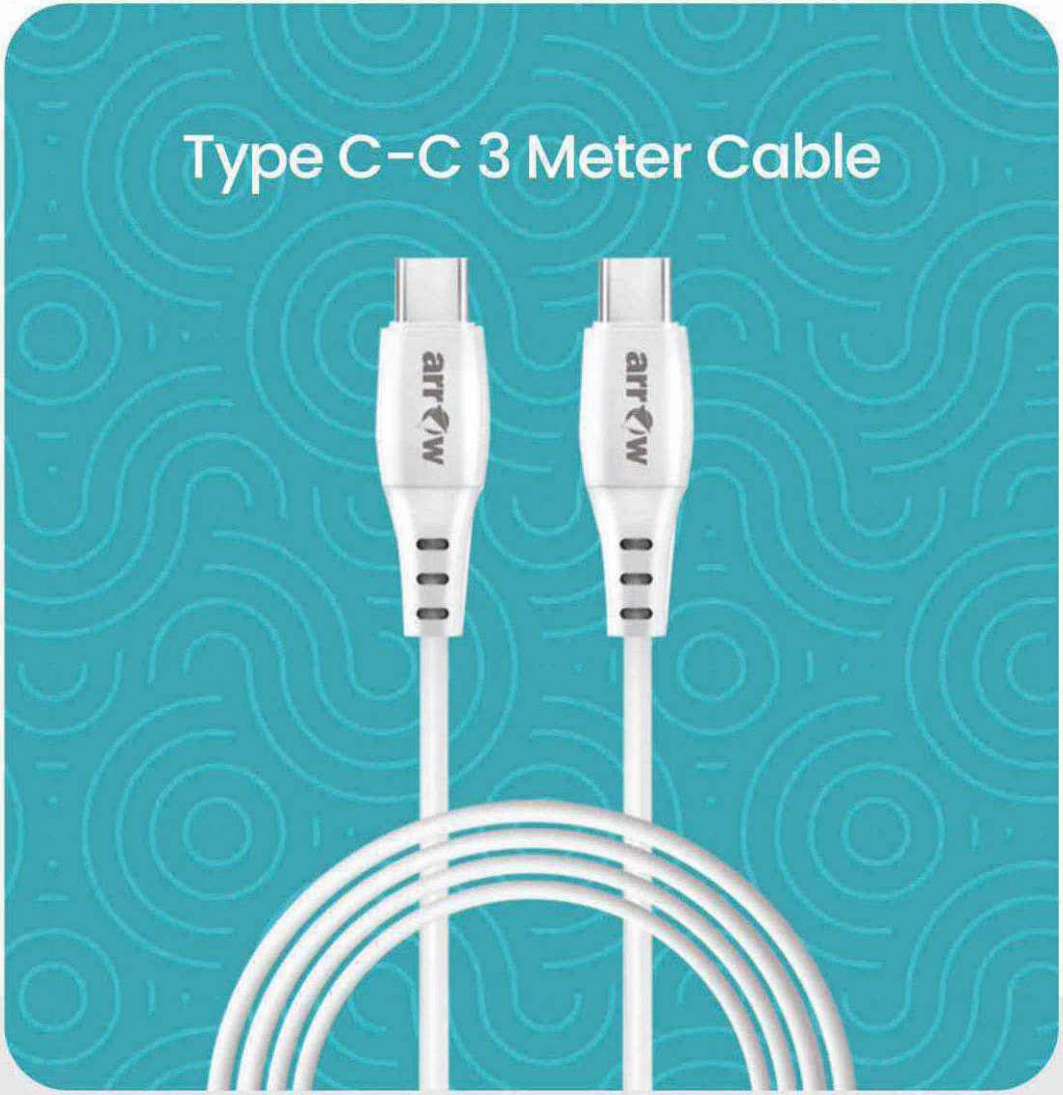
Pure Copper Core

Charge & Sync

Angle Twined



arrow
beyond ordinary



CX 11

Type C-C 3 Meter Cable

- Improved charging capability up to 3A Fast Charging
- Supports up to 480 Mbps data transmission speed
- Smaller connector designed to fit smaller space
- Compatible with all smartphones & gadgets that support Type C charging
- Thinner and more flexible cable

20 Watt Fast Charging

Supports Data Transfers

5000+ Bend Tested

₹799





arrow
beyond ordinary

Arrow Phone Holder For Dashboard

Never Loosen Your Grip

arrow
beyond ordinary

Desktop Stand



CHX 10

Phone Holder For Dashboard

- Optimum Viewing Angle Setup
- Anti-Slip Vacuum Cup
- Compatible With all Phone Shapes & Sizes
- Adjustable Padded-Side Support

Perfect Fit | 360 Rotation | Vacuum Phone Holder | Strong Compatibility

₹ 799/-



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beyond ordinary



OTG Connectors

Data Friendly Yet
pocket Friendly

arrow
beyond ordinary



MICRO

TO Lightning Connector

- Data Sync
- Device Compatibility
- Supremely Simple Design
- Essential Back Up

Aluminum Alloy

Pen drive

Key Chain

₹ 199/-



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beyond ordinary



MICRO

TO Type-c Connector

- Data Sync
- Device Compatibility
- Supremely Simple Design
- Essential Back Up

Aluminum Alloy

Pen drive

Key Chain

₹ 199/-



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Looks Smalls but
Transfers Big



MICRO

USB Connector Set

- Data Sync
- Device Compatibility
- Supremely Simple Design
- Essential Back Up

Aluminum Alloy

Pen drive

Key Chain

₹ 249/-



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Transfers Big



MICRO

TO Micro Connector

- Data Sync
- Device Compatibility
- Supremely Simple Design
- Essential Back Up

Aluminum Alloy

Pen drive

Data Transfer

₹ 199/-



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Looks Smalls but
Transfers Big



MICRO

OTG Adapter

- Connect your USB on the go
- Compatible with tablet or Smartphone to USB2.0
- This adapter will only work with mobiles or tablets that support USB OTG Function
- Light weight & Compact

Supports Mobile & Tablets

Pen drive

Games

₹ 149/-



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Looks Smalls but
Transfers Big



TYPE C

To Type C Connector

- Connect your USB on the go
- Compatible with tablet or Smartphone to USB2.0
- This adapter will only work with mobiles or tablets that support USB OTG Function
- Light weight & Compact

Supports Mobile & Tablets

Pen drive

Games

₹ 199/-



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Looks Smalls but
Transfers Big



ESSENTIAL

Micro OTG Adapter

- Special Design, Prevent winding and pulling
- Feels very good folding any angle and hard to knot, pull continuously
- This adapter will only work with mobile or tablets that support USB OTG Function
- 20cm Cable Length

Supports Mobile & Tablets

Pen drive

Games

₹ 99/-



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Transfers Big



ESSENTIAL

Type C OTG Adapter

- Special Design, Prevent winding and pulling
- Feels very good folding any angle and hard to knot, pull continuously
- This adapter will only work with mobile or tablets that support USB OTG Function
- 20cm Cable Length

Supports Mobile & Tablets

Pen drive

Games

₹ 199/-





THANK YOU

Together We Grow, Let's Make It Happen

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